

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JULY 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	31,844	30,552	173,927	191,588	4%	-9%
Children's Circulation	30,554	23,079	162,392	141,425	32%	15%
Total Circulation	62,398	53,631	336,319	333,013	16%	1%
Adult AV/nonbook (included in above)	8,908	8,317	48,963	55,426	7%	-12%
Children's AV/non-book (included in above)	2,366	1,966	12,412	11,729	20%	6%
E-Book Circulation	8,105	8,089	57,315	57,024	0%	1%
E-Audiobook Circulation	11,511	9,788	76,405	71,540	18%	7%
E-Video Circulation	712	1,055	4,900	8,123	-33%	-40%
E-Comics Circulation	215	183	1,508	1,465	17%	3%
E-Magazine / E-Serial Circulation	2,684	1,779	23,515	16,884	51%	39%
E-Music Circulation	138	179	906	1,258	-23%	-28%
Total E-Circulation	23,365	21,073	164,549	156,294	11%	5%
ILL items received (received from)	12,372	11,374	59,863	70,205	9%	-15%
ILL items loaned (provided to)	8,988	8,510	48,116	59,187	6%	-19%
Total Registered Patrons (quarterly)	62,265	59,395	n/a	n/a	5%	n/a
Door Count	32,817	18,268	192,353	111,549	80%	72%
Percentage of Total Circulation on Self Check Machines	72.6%	60.3%	n/a	n/a	20%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,330	1,964	18,562	12,713	19%	46%
Reference Transactions - Children's	1,201	722	9,194	4,446	66%	107%
Total Reference	3,531	2,686	27,756	17,159	31%	62%
Volunteer Hours	718	455	3,309	2,564	58%	29%

III. Collections & Processing						
Volumes Added	1,460	1,457	12,053	11,594	0%	4%
Volumes Withdrawn	1,179	401	9,380	14,849	194%	-37%
Total Titles	182,515	176,946	n/a	n/a	3%	n/a
Total Volumes	203,438	198,016	n/a	n/a	3%	n/a

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JULY 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
IV. Programs						
Children's						
Children's Programs (including group visit)	86	64	375	294	34%	28%
Children's Program Attendance (including group visit)	3,725	1,884	16,010	12,380	98%	29%
Children's One-on-One Visits	3	1	18	5	200%	260%
Children's Home One-on-One Visits Participants	8	3	44	12	167%	267%
Children's Self Directed Activities	2	6	43	62	-67%	-31%
Children's Self Directed Activity Participants	24	2,714	8,103	16,195	-99%	-50%
Young Adult						
Young Adult Programs	14	3	71	23	367%	209%
Young Adult Program Attendance	179	21	707	565	752%	25%
Young Adult Self Directed Activities	0	0	4	5	0%	-20%
Young Adult Self Directed Activity Participants	0	0	605	289	0%	109%
Adult						
Adult Programs	19	11	145	68	73%	113%
Adult Program Attendance	675	377	4,667	3,469	79%	35%
Adult One-on-One Instructions	35	25	124	152	40%	-18%
Adult One-on-One Instruction Attendance	44	37	174	229	19%	-24%
Adult Self Directed Activities	5	0	11	4	>100%	175%
Adult Self Directed Activity Participants	265	0	621	249	>100%	149%
Total Programs	119	78	591	385	53%	54%
Total Program Attendance	4,579	2,282	21,384	16,414	101%	30%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	932	0	5745	0	>100%	>100%
Meeting Room Uses - Events (Library Programs)	70	0	372	0	>100%	>100%
Total Meeting Room Uses	1,002	0	6,117	0	>100%	>100%

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 JULY 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
V. Electronic Access Services						
Public Computing Sessions	2,148	963	10,398	5,683	123%	83%
Total Time Used on Public Computers	1898:00:00	792:00:00	8548:00:00	5147:00:00	140%	66%
Data Transferred (GB)	4190	686	21047	4739	511%	344%
WIFI Distinct Clients	3827	1175	23347	8095	226%	188%