



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Board of Zoning Appeals

Monday, April 19, 2021

7:00 PM

6th Floor Council Chambers

1. Call meeting to order

Meeting called to order by McCann @7:00pm

2. Roll call of membership

Present: 4 - McCann, Engstrom, Sperl and Cain

Excused: 2 - Loosen and Croatt

3. Approval of minutes from previous meeting

[21-0392](#)

Minutes from November 16, 2020

Attachments: [Minutes 11-16-20.pdf](#)

Engstrom moved, seconded by Cain, that the Minutes be approved. Roll Call.
Motion carried by the following vote:

Aye: 4 - McCann, Engstrom, Sperl and Cain

Excused: 2 - Loosen and Croatt

4. **Public Hearings/Appearances**

Laura Leimer, 720 E. Washington St.

5. **Action Items**

[21-0390](#)

740 E. College Ave.(31-1-0431-00) The applicant proposes to place a second ground sign on this property. Section 23-522(b)(1) of the Zoning Ordinance only allows a second ground sign if both street frontages are two hundred (200) feet. This lot is a three (3) frontage lot and only one frontage is over two hundred (200) feet. The proposed location of the sign is next to an existing ground sign. Section 23-522(b)(4) of the Zoning Ordinance prohibits two (2) ground signs on the same street frontage.

Attachments: [740 E. College Ave..pdf](#)

This item was separated into two votes. The first vote was on Section 23-522(b)(1). Sperl moved and Cain seconded to approve. The motion was approved. 4-0. The second vote was on Section 23-522(b)(4). Engstrom moved and Sperl seconded to approve. The motion failed by the following vote: 0 Aye- 4 Nay

Sperl moved, seconded by Cain, that the Report Action Item -Section code 23-522(b)(1) be approved. Roll Call. Motion carried by the following vote:

Aye: 4 - McCann, Engstrom, Sperl and Cain

Excused: 2 - Loosen and Croatt

6. Information Items

7. Adjournment

A motion was made by Scott Engstrom, seconded by Karen Cain, that the meeting be adjourned at 7:57pm. The motion carried by the following vote:

Aye: 4 - McCann, Engstrom, Sperl and Cain

Excused: 2 - Loosen and Croatt