

Kurt Eggebrecht

From: DHS Healthy Wisconsin <DHSHealthyWisconsin@dhs.wisconsin.gov>
Sent: Monday, July 30, 2018 4:00 PM
To: Kurt Eggebrecht
Subject: SHA Mini-Grant Award Information

Dear Kurt,

We are happy to inform you that your application has been chosen to receive a 2018 State Health Assessment Mini-Grant! Per your request, we will be amending your current CARS contract with an additional \$6,500.00, attached to the stated objectives chosen in your application. Please review your request and notify us no later than **August 6, 2018** if you wish to turn down any of the funds due to capacity at your agency. Otherwise, your application will serve as your scope of work for these mini-grant funds.

We will follow up with additional information on your amended CARS contract. However, there are two essential dates to know:

By **September 30**, you must submit a final report to OPPA at DHSHealthyWisconsin@dhs.wisconsin.gov, demonstrating your plan to meet these objectives, as well as a time, date, and location of your planned community dialogue. All costs must be reported to CARS by **October 15, 2018**.

While the initial RFA required dialogues to be complete by December 2018, the facilitation training schedule for those who requested it will push this deadline to **February 28, 2019**, in order to allow grantees to have the training prior to the dialogues. More information on how to register for the facilitation training will be sent to the applicable grantees separately.

We plan to hold a brief orientation online on Thursday, August 2, 2018 from 1 PM to 2 PM through Adobe Connect in order to discuss the next steps and answer any questions about this process.

The link to the meeting is here: <https://connect.wisconsin.gov/dhsdphsha-mg/>

The orientation will be recorded for anyone not able to attend.

Please continue to direct your questions to DHSHealthyWisconsin@dhs.wisconsin.gov, and we look forward to connecting with you soon!

State Health Assessment Community Dialogue Mini-Grants

Application Deadline: July 16, 2018 at 11:59 p.m.

What: The Wisconsin Department of Health Services (DHS) has begun the state health assessment (SHA) process for the 2025 state health plan cycle, which consists of quantitative and qualitative data collection, including findings generated from community dialogue gathered through community listening sessions.

The purpose of community dialogue is to identify concerns or themes in the public response to identified health outcomes, factors, and/or assets specific to relevant populations or geographic areas of the state, and is especially important in elevating voices of community members that are often not captured in other forms of data collection. In the case of the SHA, the preliminary findings generated from health data indicators will serve as a launching pad for discussion about what the data shows, and where more information is needed.

The DHS Division of Public Health (DPH) Office of Policy and Practice Alignment (OPPA) is awarding mini-grants to local and tribal health departments that would be willing to collect this feedback from their communities while receiving enhanced experience and technical support in the realm of community dialogue. Applicants will be able to choose objectives that best fit their facilitation skills and capacity and, if selected, will be expected to provide a documented plan for a facilitated event by September 30, 2018, including a location, date, and time. Grant recipients are expected to share themes from each discussion with OPPA by December 31, 2018.

Why: These mini-grants are funded through the Preventive Health and Health Services (PHHS) Block Grant awarded by the Centers for Disease Control and Prevention (CDC). The PHHS Block Grant is a cornerstone public health program that is designed to provide adaptable funding to meet prioritized public health needs. This includes support for unique preventive health needs; primary and secondary prevention activities; and capacity-building activities related to accreditation, quality improvement, performance management, and community health assessments and plans.

Who: All local and tribal health departments in Wisconsin are eligible to apply. It is the intention of the Department to award up to 25 mini-grants.

How: If your health department would like to apply for this award, please fill out the application on the following page and send via email to dhshealthywisconsin@dhs.wisconsin.gov by July 16, 2018 at 11:59 p.m.

- Each health department can submit one application with a maximum request of \$4,500 (or equivalent value).
- If your application is approved, you will receive an email by July 30, 2018 with additional logistical information.
- Health departments must report costs to CARS by October 15, 2018 for reimbursement.

Questions: Any questions concerning this solicitation must be submitted in writing to DHSHealthyWisconsin@dhs.wisconsin.gov, with "SHA Community Dialogue Mini-Grant" in the subject line. Questions will not be accepted via phone. Written questions must be submitted before June 29 at 11:59 p.m.



WISCONSIN DEPARTMENT
of HEALTH SERVICES

APPLICATION

State Health Assessment Community Dialogue Mini-Grants

Application Deadline: July 16, 2018 at 11:59 p.m.

Health Department Name: City of Appleton Health Department

Point of Contact Name: Kurt Eggebrecht

Describe how you have coordinated with other stakeholders to collect community input in the past (maximum 250 words):

Since 2001, every 5 years, the Appleton health department has partnered with two local health care systems to assess the health of our community by utilizing the Behavioral Risk Factor Surveillance Survey (BRFSS). In 2015 we expanded this work to a tri-county regional approach which now includes five public health departments and four health care systems. This collaboration has led to the desire to also work together on community health improvement plans. After the selection of core and additional questions of interest contained in the Behavioral Risk Factor Surveillance System Survey we contracted with St. Norbert College Strategic Research Institute (SRI) to gather information on the health practices and health related behavioral risks of residents.

As a region we also conducted a key informant survey from persons representing the broad interests of the communities served, and from those who possess special knowledge of or expertise in public health. We contracted with Milwaukee based Center for Urban Population Health to compile the results and prepare a summary report.

Finally we participated in and utilized the Fox Cities LIFE Study findings. A cross-section of more than 200 members of the Fox Cities' community gathered to weigh in on setting priorities for community engagement. The day-long event was supported by Thrivent Financial. After reviewing the data associated with 20 themes in the study, event attendees were asked to prioritize them according to the seriousness of the theme and the feasibility that community action can create a positive change.

Describe a community or population in your jurisdiction whose voice is less often heard in discussions surrounding public health (maximum 250 words):

December of 2017 Appleton passed the first Health in All Policy Ordinance in Wisconsin. Written within this ordinance we are to "utilize health equity practices to City actions and endeavor to integrate these practices into the city's strategic, operational and business plans; management and reporting systems for accountability and performance; and budgets in order to eliminate inequities and create opportunities for all people and neighborhoods"

We have identified these communities to include, but are not limited to women, people of color, low-income individuals and families, individuals who have been incarcerated, individuals with disabilities, individuals with mental health conditions, youth and young adults, seniors, immigrants and refugees, individuals who are limited-English proficient (LEP), and lesbian, gay, bisexual, transgender, questioning, intersex and asexual (LGBTQIA) communities, or combinations of these populations.

It is these residents that often don't feel empowered or experience has demonstrated that their voice is often less heard in discussions surrounding the public's health and community health improvement. These same communities often don't have a fair chance to be healthy. Giving everyone a fair chance to be healthy does not necessarily mean offering everyone the same resources to be healthy, but rather offering people specific resources necessary for their good health. Through these listening sessions we could learn more about these health gaps. We could structure this event to work with residents across neighboring county lines, or between various groups within a community according to race, ethnicity, age, income, education, or sexual orientation, among others.

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Describe how you would leverage existing partnerships in order to connect with this population (maximum 250 words):

The City of Appleton embraces and celebrates diversity and inclusion. It is our hope that community members will see Appleton as a welcoming and inclusive place to live, work and play.

- The City of Appleton is committed to diversity and inclusion efforts within the City of Appleton as an organization and throughout the community.

- We believe that supporting diversity and inclusion efforts will encourage a shift in attitudes with employees.

- We want community members to feel welcome and included in all levels of government.

The City of Appleton has a full-time diversity & inclusion coordinator. This position was established in 1997 and is part of the Mayor's Office.

We would leverage the relationships and existing partnerships that our department and this position has nurtured for more than 20 years. Specifically we would partner pro-actively to seek out key leaders, as well as the organizational leaders of agencies and services that support the populations that we identified above as those whose voice less often heard.

Currently Appleton, through the facilitation of the Mayor's office, is co-leading along with Lawrence University a community campaign on Dignity and Respect.

The City of Appleton lies within three counties including Outagamie, Calumet and Winnebago. As the largest City within this tri-county region we are also uniquely positioned to host a regional listening session where both the State and local public health along with four health care systems would benefit from a more diverse population discussion representing a population in excess of 425,000 people.

Funding Request

All awardees must at minimum plan to support at least one (1) community dialogue based on findings from the state health assessment. However, you may select any of the additional objectives below, which will be reflected in the award amount, up to a value of \$4,500.

Host at least 1 community dialogue on state health assessment preliminary findings.

Cost: \$1,500

Attend a 5-day facilitator training in Madison, WI (includes tuition, food, and board for 1 representative).

Cost: \$2,000 value (will be provided in-kind)

Tailor the community dialogue to target a community that historically has less participation in health assessments (host in a more convenient location, at a convenient time, etc.)

Cost: \$1000

Contract with professional assistance to support the community dialogue (e.g. facilitator, translator, recorder, etc.).

Cost: \$750

Develop materials that reflect state health assessment preliminary findings with related local information from the community health assessment (posters, slides, brochures, etc.).

Cost: \$750

Identify and eliminate a barrier to participation for community members.

Cost: \$500

Total Mini-Grant Request Value: \$4500

Please send completed application via email to
dhshealthywisconsin@dhs.wisconsin.gov.



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