

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 AUGUST 2024

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	27,796	32,581	219,384	242,274	-15%	-9%
Children's Circulation	20,626	25,539	162,051	203,071	-19%	-20%
Total Circulation	48,422	58,120	381,435	445,345	-17%	-14%
Adult AV/nonbook (included in above)	7,785	9,583	63,211	74,054	-19%	-15%
Children's AV/non-book (included in above)	1,926	2,601	13,655	18,697	-26%	-27%
E-Book Circulation	7,925	8,223	64,949	64,970	-4%	0%
E-Audiobook Circulation	9,999	10,803	81,539	77,585	-7%	5%
E-Video Circulation	1,004	448	9,127	3,309	124%	176%
E-Comics Circulation	206	229	1,671	1,600	-10%	4%
E-Magazine / E-Serial Circulation	1,635	1,133	18,519	8,711	44%	113%
E-Music Circulation	138	147	1,396	1,144	-6%	22%
Total E-Circulation	20,907	20,983	177,201	157,319	0%	13%
ILL items received (received from)	10,744	11,789	80,949	83,807	-9%	-3%
ILL items loaned (provided to)	8,189	9,300	67,376	74,345	-12%	-9%
Total Registered Patrons (quarterly)	58,461	67,958	n/a	n/a	-14%	n/a
Door Count	16,727	19,293	128,276	142,497	-13%	-10%
Percentage of Total Circulation on Self Check Machines	59.4%	62.4%	n/a	n/a	-5%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,825	1,840	14,538	15,317	-1%	-5%
Reference Transactions - Children's	584	655	5,030	6,185	-11%	-19%
Total Reference	2,409	2,495	19,568	21,502	-3%	-9%
Volunteer Hours	537	328	3,101	2,015	63%	54%

III. Collections & Processing						
Volumes Added	1,541	1,482	13,135	14,535	4%	-10%
Volumes Withdrawn	385	1,817	15,234	9,516	-79%	60%
Total Titles	178,047	193,650	n/a	n/a	-8%	n/a
Total Volumes	199,233	217,438	n/a	n/a	-8%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	17	48	311	416	-65%	-25%
Children's Program Attendance (including group visit)	689	1,659	13,069	16,113	-58%	-19%
Children's One-on-One Visits	0	0	5	5	0%	0%
Children's Home One-on-One Visits Participants	0	0	12	10	0%	20%
Children's Self Directed Activities	9	14	71	101	-36%	-30%
Children's Self Directed Activity Participants	2,043	2,249	18,238	15,355	-9%	19%
Young Adult						
Young Adult Programs	2	1	25	23	100%	9%
Young Adult Program Attendance	17	9	582	673	89%	-14%
Young Adult Self Directed Activities	2	2	7	9	0%	-22%
Young Adult Self Directed Activity Participants	92	284	381	627	-68%	-39%
Adult						
Adult Programs	9	8	77	94	13%	-18%
Adult Program Attendance	773	292	4,242	3,193	165%	33%
Adult One-on-One Instructions	14	33	166	137	-58%	21%
Adult One-on-One Instruction Attendance	25	53	254	225	-53%	13%
Adult Self Directed Activities	1	1	5	7	0%	-29%
Adult Self Directed Activity Participants	450	551	699	1,035	-18%	-32%
Total Programs	28	57	413	533	-51%	-23%
Total Program Attendance	1,479	1,960	17,893	19,979	-25%	-10%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	0	0	3	0%	-100%
Meeting Room Uses - Events (Library Programs)	0	0	0	0	0%	0%
Total Meeting Room Uses	0	0	0	3	0%	-100%

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V. Electronic Access Services						
Public Computing Sessions	916	1,038	6,599	7,910	-12%	-17%
Total Time Used on Public Computers	729:00:00	855:00:00	5876:00:00	6540:00:00	-15%	-10%
Data Transferred (GB)	668	2410	5407	17218	-72%	-69%
WIFI Distinct Clients	1138	2099	9233	15664	-46%	-41%