



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appletonwi.gov](http://www.appletonwi.gov)

## Meeting Minutes - Final Community Development Committee

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Wednesday, June 25, 2025

4:30 PM

Council Chambers, 6th Floor

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1. Call meeting to order

Vice Chair Fenton called the meeting to order at 4:30 p.m.

2. Pledge of Allegiance

3. Roll call of membership

**Present:** 4 - Lambrecht, Heffernan, Fenton and Meltzer

**Excused:** 1 - Jones

*Others present:*

*Pam Seidl, Fox Cities Convention & Visitors Bureau*

*Jesse Heffernan, 1622 S. Jefferson Street*

4. Approval of minutes from previous meeting

[25-0712](#)

CDC Minutes from 6-11-25

**Attachments:** [CDC Minutes 6-11-25.pdf](#)

Meltzer moved, seconded by Heffernan, that the Minutes be approved. Roll Call. Motion carried by the following vote:

**Aye:** 4 - Lambrecht, Heffernan, Fenton and Meltzer

**Excused:** 1 - Jones

5. Public Hearing/Appealances

6. Action Items

[25-0713](#)

Request to approve a release of the Northeast Business Park Plat No. 3 Deed Restrictions and Covenants for two (2) parcels generally located west of the CTH OO/USH 441 Interchange, south of E. Winslow Avenue (Tax Id #31-1-5351 & 31-1-5352) (part of the Chris J. Hartwig Revocable Trust property)

**Attachments:**    [StaffMemo\\_NEBP Release Deed Restrictions\\_For06-25-25 CDC.pdf](#)  
[Deed Restrictions NEIP F.pdf](#)  
[NEBP Map\\_Release of Deed Restrictions.pdf](#)  
[Hartwig E. Northland Ave 441 Rezoning Map.pdf](#)

**Meltzer moved, seconded by Heffernan, that the release of the Northeast Business Park Plat No. 3 Deed Restrictions and Covenants be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Lambrecht, Heffernan, Fenton and Meltzer

**Excused:** 1 - Jones

## 7. Information Items

[25-0716](#)

Presentation by Pam Seidl, Executive Director of the Fox Cities Convention & Visitors Bureau (FCCVB), on recent visitor spending data and other FCCVB highlights

**Attachments:**    [Economic Impact of Tourism Fox Cities 2024.pdf](#)  
[Fox Cities Visitor Spending 2024\\_Summary.pdf](#)

**This item was presented.**

## 8. Adjournment

**Meltzer moved, seconded by Heffernan, that the meeting be adjourned at 5:02 p.m. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Lambrecht, Heffernan, Fenton and Meltzer

**Excused:** 1 - Jones