



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Appleton Public Arts Committee (APAC)

FROM: Jessica Titel, Principal Planner

DATE: December 6, 2023

RE: Houdini Plaza Welcome Tower Artwork

The chosen photos from the “Images that Define Appleton” photo contest were placed in the Welcome Tower in spring of 2023. In an effort to keep the panels in the tower changing, I would suggest the committee begin discussions about the next installation.

Below staff has provided some suggestions for consideration by the committee, but the committee is welcome to choose any theme:

- Favorite Buildings/Structures in Appleton – this would include images of our built environment like buildings, bridges, pavilions, monuments, etc. located within the City.
- Appleton Riverfront – photos would include anything surrounding the riverfront, including redevelopment, trails, locks, dams, eagle nests, natural features, etc.
- Recreation in Appleton – submittals would showcase the variety of recreational opportunities within the City (trails, parks, woodlands, kayaking, fishing, etc.)
- Favorite Images of Appleton – this could be parks, trails, buildings, artwork or anything that people love about the City.
- Photos from Kids – photos taken by kids and teenagers living in the City. The photos can have a theme (similar to the ones listed above), if desired or can just be any image submitted by individuals 18 and younger.
- **Any other suggestions or creative ideas!!!**

APPLETON PUBLIC ARTS COMMITTEE ACTION:

Discuss the next Houdini Welcome Tower Theme – detail any parameters or clarifications surrounding the chosen theme. For reference, the 2022 contest rules/parameters are attached.

FUTURE ACTION:

I will prepare a summary of the chosen theme/proposal for Committee review and formal action.