



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Safety and Licensing Committee

Wednesday, March 11, 2026

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Chair Croatt called the meeting to order at 5:30 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

4. Approval of minutes from previous meeting

[26-0313](#)

Safety & Licensing Committee Minutes from 2/25/26

Attachments: [S&L Minutes 2.25.26.pdf](#)

Hartzheim moved, seconded by Fenton, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

5. Public Hearing/Appearances

[26-0279](#)

Demerit Point Violation Appearance - Cozy Corner

Attachments: [Cozy Corner Demerit Pt Violation Letter.pdf](#)

Heidi Bennett, Agent, 111 N Walnut St, addressed the committee

[26-0280](#)

Demerit Point Violation Appearance - Wilder's Bistro

Attachments: [Wilder's Bistro Demerit Pt Violation Letter.pdf](#)

Terrance Wilder and Judy Wilder, 2639 S Oneida St, addressed the committee

[26-0281](#)

Demerit Point Violation Appearance - The Wishing Well

Attachments: [Wishing Well Demerit Pt Violation Letter.pdf](#)
[Wishing Well Email 3.2.25.pdf](#)

[26-0282](#)

Demerit Point Violation Appearance - Maritime Bar

Attachments: [Maritime Bar Demerit Pt Violation Letter.pdf](#)

Kevin Armstrong, 336 W Wisconsin Ave, and Dan Burton, 725 Woodsvew Ln, Kimberly, addressed the committee

[26-0283](#)

Demerit Point Violation Appearance - Hank & Karen's

Attachments: [Hank_Karens Demerit Pt Violation Letter.pdf](#)

Maggie Kresal, Agent, 1937 E John St, addressed the committee

6. Action Items

[26-0274](#)

Commercial Solicitation Company License Suspension for Helping Homes

Attachments: [LicenseSuspensionHelpingHomes_02.20.2026.pdf](#)
[Helping Homes Company License Application.pdf](#)
[Memo - Helping Homes License Suspension Meeting.pdf](#)
[Helping Homes Clerk Memo.pdf](#)

Lance Murdoch and Zach Murdoch, 4321 College Ave, addressed the committee.

Recommended to uphold the license suspension.

Hartzheim moved, seconded by Van Zeeland, that the License Suspension be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[26-0259](#)

No Kings 3 Special Event Application

Attachments: [No Kings 3 Special Event Application Redacted.pdf](#)
[Memo - No Kings 3.pdf](#)
[No Kings 3 Special Event Application Memo DPW 02-25-2026.pdf](#)

Katie Olson, 1720 W Reeve St, addressed the committee

Fenton moved, seconded by Van Zeeland, that the Special Event Application be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

26-0290

Operator License for Michael St. John

Attachments: [Michael St. John Operator License Application.pdf](#)
[Michael St. John Clerk Letter.pdf](#)
[Michael St. John PD Letter.pdf](#)
[Michael St John Bartender Denial Appeal Memo.pdf](#)

*Michael St John, 804 Appleton Rd, Menasha, addressed the committee.
Kyle Bledo, 427 W College Ave, addressed the committee.*

Hartzheim moved, seconded by Van Zeeland, that the Operator License be recommended for denial. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

26-0310

Request to Accept Grant Funds

Attachments: [APD Request to Accept Grant Funds.pdf](#)

Hartzheim moved, seconded by Fenton, that the Request to Accept Grant Funds be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

Balance of the action items on the agenda.

Van Zeeland moved, Fenton seconded, to approve the balance of the agenda. The motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

26-0293

Secondhand Article Dealer License application for The Wild Goose Exchange, Kimberly Massey, Applicant, located at 10 E College Ave #112B, contingent upon approval from the Health, Fire, and Police departments

Attachments: [Wild Goose Exchange.Secondhand Article.2.20.26.REDACTED.pdf](#)

This Report Action Item was recommended for approval

26-0294

Secondhand Article Dealer License late renewal application for GameStop #5520, Mark Robinson, Applicant, located at 3825 E Calumet St Ste 500, contingent upon approval from the Police department

Attachments: [GameStop #5520 Late Renewal 2026.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[26-0295](#) Cigarette, Tobacco, and Electronic Vaping Device License application for La Bodega Nightclub LLC d/b/a La Bodega Nightclub, Juan Santiago, Agent, located at 531 W College Ave, contingent upon approval from the Police department

Attachments: [La Bodega Lounge.CTV.2.27.26.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[26-0292](#) Temporary Class "B" Beer License application for Building for Kids, Oliver Zornow, Organizer of Event, at 100 W College Ave, on April 10, 2026 from 6 p.m. to 9 p.m. for Building for Grown-Ups event, contingent upon approval from the Health, Fire, and Police departments

Attachments: [Building for Kids.Alcohol.Temp B Beer.Building for Grown Ups.4.10.26.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

7. Information Items

[26-0307](#) Alcohol License Violation Convictions
Dispense Alcohol to Minor
- Topsy Turtle, 148 S Walter Ave
- Appleton Yacht Club, 1200 S Lutz Dr

[26-0312](#) Director's Report
1. City Clerk
 - Spring Election Information
2. Fire Chief
3. Police Chief

8. Adjournment

Hartzheim moved, Fenton seconded, that the meeting be adjourned at 6:47 p.m. Roll call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus