

March 23, 2017

Ms. Paula VandeHey
Director of Public Works, City of Appleton
100 N. Appleton St.
Appleton, WI 54911

Dear Ms. VandeHey,

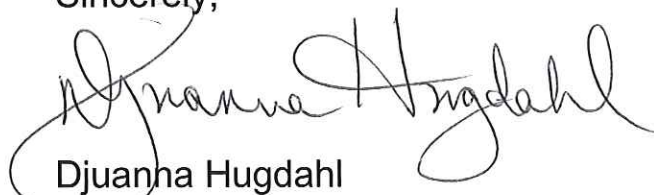
At the request of the American Cancer Society in regards to their special event of the Sole Burner 5K; held on May 13, Downtown Appleton would like to host a Sidewalk Sale that day from 10 a.m. until 2 p.m.

We are requesting a Sidewalk Occupancy Permit to cover the amenity strip from the 600 W. College Avenue block through 300 E. College Avenue block, on behalf of the businesses.

Stores will set up in the amenity strip beginning at 9 a.m. and will remove goods and supplies by 3 p.m. We will not require any street closure.

Thank you for your consideration.

Sincerely,



Djuanna Hugdahl
Event Coordinator
Appleton Downtown Inc.

Cc: City Clerk office