



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Safety and Licensing Committee

Wednesday, September 10, 2025

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

The meeting was called to order by Chair Croatt at 5:30 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

4. Approval of minutes from previous meeting

[25-1025](#)

Safety & Licensing Committee Minutes from 8/27/2025

Attachments: [S&L Minutes 8-27-25.pdf](#)

Hartzheim moved, seconded by Fenton, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

5. Public Hearing/Appearances

6. Action Items

[25-0981](#)

Operator License for Jeffrey Hanson.

Attachments: [Jeffrey Hanson Application.pdf](#)
[Jeffrey Hanson Clerk Letter.pdf](#)
[Jeffrey Hanson PD Letter.pdf](#)
[Jeffrey Hanson Memo.pdf](#)

Jeffrey Hanson, 121 E. Water St., addressed the committee.

Hartzheim moved, seconded by Fenton, that the Operator License be recommended for denial. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-0298](#)

Resolution #3-R-25 Truancy Ordinance

Attachments: [#3-R-25 Truancy Ordinance.pdf](#)
[AASD Request to delay action- Truancy Res.pdf](#)
[AASD Support Process 6.11.25.pdf](#)
[AASD Support Process 7.9.25.pdf](#)
[AASD Handouts 8.13.25.pdf](#)
[Truancy Presentation Questions.pdf](#)
[Articles Distributed to Committee 9.10.2025.pdf](#)
[Amendment by Substitution Submitted 9.10.2025.pdf](#)
[Amendment to the Amendment Submitted 9.10.25.pdf](#)

The following spoke regarding the Resolution:

*Michelle Pauli, 316 E Benton Dr
Ronna Swift, 230 W Seymour St
William Siebers, 1109 N Appleton St
Chad Endres, 3033 E Forest St
Nick Ross, 933 E Pacific St
Greg Hartjes, AASD Superintendent
Stacy Nitka, AASD Attendance Coordinator
Stephanie Marta, AASD Attendance Coordinator
Benjamin Niles, 17 E Crestview Dr
Laura Jackson, AASD Exec. Director Student Services*

Hartzheim moved, seconded by Firkus, that the Resolution be recommended for approval.

No vote was taken on the recommendation for approval.

Hartzheim moved, seconded by Firkus, that the Resolution be amended by substitution as reflected in the attached document "Amendment by Substitution Submitted 9.10.2025."

Amendment by substitution submitted as reflected in the attached document "Amendment by Substitution Submitted 9.10.2025." No vote was taken.

Firkus moved, seconded by Fenton, that the amendment to the Resolution be amended to add the text contained in the attached document "Amendment to the Amendment Submitted 9.10.2025" to the end of the amendment.

Amendment to the amendment by substitution to add the text contained in the attached document "Amendment to the Amendment Submitted 9.10.2025" to the end of the amendment. No vote was taken.

Hartzheim moved, seconded by Firkus, that the Resolution be held until the 9/24/2025 Safety & Licensing meeting. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

Balance of the action items on the agenda.

Hartzheim moved, Firkus seconded, to approve the balance of the agenda. The motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-1066](#)

McFleshman's Full Service Retail Outlet Transfer Application for Downtown Appleton Farm Market: October 4, 2025.

Attachments: [AB-105 McFleshmans Farm Market 10-4-25 Redacted.pdf](#)

This Report Action Item was recommended for approval

[25-1042](#)

Class "B" Beer and Reserve "Class B" Liquor License temporary premises amendment application for Fox Cities Performing Arts Center, Inc d/b/a Fox Cities Performing Arts Center, Maria Van Laanen, Agent, located at 400 W College Ave on October 3, 2025 from 4:00 p.m. to 10:00 p.m. for a la cARTe event, contingent upon approval from the Inspections and Public Works departments.

Attachments: [Fox Cities PAC.Alcohol.PA Temp.10.3.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-1057](#)

Temporary "Class B" Wine License application for Appleton Downtown Inc, Jennifer Stephany, Person in Charge, located at 333 W. College Ave, on October 2, 2025 from 4:00 p.m. to 9:00 p.m. at various locations for Shop, Sip, & Stroll Wine Walk event, contingent upon approval from the Health and Fire departments.

Attachments: [Appleton Downtown Inc.Alcohol.Temp B Wine.Shop Sip & Stroll.10.2.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-1060](#)

Temporary Class "B" Beer License application for Appleton Ice Inc, Sarah Feucht, Person in Charge, at 1717 E. Witzke Blvd, Memorial Park, on October 17 from 4:00 p.m. to 8:00 p.m. and October 18, 2025 from 10:00 a.m. to 9:00 p.m. for Drop the Puck 2 event, contingent upon approval from the Health and Fire departments.

Attachments: [Appleton Ice Inc.Alcohol.Temp B Beer.Drop Puck 2.10.17.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-1062](#)

Temporary Class "B" Beer and "Class B" Wine License application for Faith Lutheran Church, Susan Ellefson, Person in Charge, located at 601 E. Glendale Ave, on October 17, 2025 from 6:00 p.m. to 9:00 p.m. for Comedy for a Cause event, contingent upon approval from the Health and Fire departments.

Attachments: [Faith Lutheran Church.Alcohol.Temp B Beer Wine.Comedy for Cause.10.17.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-1063](#)

Temporary Class "B" Beer License application for Sacred Heart Church, Dave Erickson, Person in Charge, located at 222 E. Fremont St, on October 25, 2025 from 4:30 p.m. to 7:30 p.m. for Chili Dinner event, contingent upon approval from the Health and Fire departments.

Attachments: [Sacred Heart Church.Alcohol.Temp B Beer.Chili Dinner.10.25.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

7. Information Items

[25-1064](#)

Alcohol License Violation Convictions:
Sell Alcohol to Minor & No Licensed Operator On Premises
-Lumberjack Johnny's, 2701 N Oneida St Ste E
Sell Alcohol to Minor
-Antojitos Mexicanos, 204 E College Ave
-Appleton Axe, 1400 W College Ave
-Camelot, 1700 E Wisconsin Ave
-Richmond Citgo, 1601 N Richmond St

[25-1026](#)

Special Events
- World Peace Festival, Pierce Park, September 13th 2025
- Irishfest of the Fox Cities, Jones Park and the Fox Cities Exhibition Center, September 19th 2025
- Fox Cities Chamber Foundation, Appleton's Oktoberfest & License to Cruise, College Avenue Richmond St to Lawe St, Lawrence University Lawn, and the Fox Cities Exhibition Center, September 26th and 27th 2025

[25-1043](#)

Director's Report
1. City Clerk
2. Fire Chief
3. Police Chief

8. Adjournment

Hartzheim moved, seconded by Fenton, that the meeting be adjourned at 7:46 p.m. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus