



CITY OF APPLETON CDBG PROGRAM

Developing viable communities by providing decent housing, a suitable living environment, and opportunities to expand economic opportunities, principally for low- and moderate- income persons



Overview of CDBG Program

- The primary objective of the program is to create a thriving urban community through the provision of assistance to low- and moderate-income households in the forms of basic shelter, affordable housing opportunities, expanded economic opportunities, suitable living environments, and supportive services to residential, financial, and social stability
- Entitlement communities receive annual awards based on a formula set by HUD
 - The City of Appleton has been an Entitlement Community since 1974
 - The 2019 program year award was \$587,652
 - \$350,899.52 was awarded to Community Partners through this competitive application process
 - \$88,147.80 was awarded to public service projects (15% total*)
 - Program year operates April 1-March 31

**federal regulations dictate a 15% public service spending cap under CDBG funding.*



2019-2020PY Entitlements

| | |
|-------------------|--------------|
| City of Milwaukee | \$15,793,966 |
| Green Bay | \$1,013,190 |
| Sheboygan | \$892,414 |
| Oshkosh | \$835,154 |
| Fond du Lac | \$557,131 |
| Neenah | \$216,455 |

City of Appleton
\$587,652

City of Appleton CDBG Awards 2009-2019

| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Amount | \$618,916 | \$676,262 | \$565,033 | \$486,281 | \$523,133 | \$525,200 | \$523,813 | \$535,325 | \$550,037 | \$593,953 | \$587,652 |
| % Change | 3.78% | 9.27% | -16.45% | -13.94% | 7.58% | 0.004% | -0.0% | 2.2% | 2.75% | 7.98% | -1.06% |

| GRANTEE | 2019 | 2018 | 2017 | 2016 | 2015 |
|---------------------------------------------------------------------|----------------------|----------------------|----------------------|-------------------|-------------------|
| Appleton Housing Authority | \$ 75,000.00 | \$ 75,000.00 | \$ 60,000.00 | \$ 60,000 | \$ 60,000 |
| Appleton Police Department (Summer of Service) | \$ 63,995.48 | \$ 51,847.71 | | | |
| CDBG Administration | \$ 25,172.00 | \$ 49,432.05 | \$ 46,229.00 | \$ 20,375 | \$ 20,000 |
| City of Appleton Affordable Housing Project | \$ - | \$ - | \$ 200,000.00 | \$ - | \$ - |
| City of Appleton Home Rehabilitation Program | \$ 75,851.00 | \$ 115,000.00 | \$ 81,222.00 | \$ 158,651 | \$ 175,000 |
| Fair Housing Services | \$ 25,000.00 | \$ 65,471.24 | \$ 25,000.00 | \$ 25,000 | \$ 22,000 |
| Fox Valley Warming Shelter | \$ - | \$ - | \$ 10,000.00 | \$ - | \$ 15,000 |
| Habitat for Humanity | \$ 58,577.20 | \$ - | \$ - | \$ 96,000 | \$ 77,242 |
| Harbor House | \$ 14,152.32 | \$ 19,421.47 | \$ 15,000.00 | \$ 22,383.50 | \$ 24,000 |
| Homeless Connections (formerly Emergency Shelter of the Fox Valley) | \$ - | \$ - | \$ 14,200.00 | \$ 16,758.50 | \$ 15,000 |
| Pillars (Housing Partnership of the Fox Cities) | \$ 100,000.00 | \$ 25,000.00 | \$ - | \$ 55,000 | \$ 31,000 |
| LEAVEN | \$ 10,000.00 | \$ 17,823.77 | \$ 15,000.00 | \$ 16,758.50 | \$ - |
| NAHBRS | \$ - | \$ - | \$ - | \$ - | \$ - |
| NAMI | \$ 49,904.00 | \$ - | \$ 10,000.00 | Declined | \$ - |
| Pioneer Village | \$ - | \$ - | \$ - | \$ - | \$ - |
| Rebuilding Together | \$ 50,000.00 | \$ 19,156.76 | \$ - | \$ - | \$ 20,000 |
| Salvation Army/Project Home | \$ - | \$ - | \$ 22,173.00 | \$ - | \$ - |
| STEP Industries | \$ - | \$ - | \$ 15,000.00 | \$ 24,398.50 | \$ 24,571 |
| Sustainable Fox Valley, Inc | \$ - | \$ - | \$ - | \$ - | \$ - |
| The Mooring Programs, Inc | \$ - | \$ 85,800.00 | \$ 36,213.00 | \$ - | \$ - |
| Thompson Community Center | \$ - | \$ 30,000.00 | \$ - | \$ - | \$ - |
| TOTAL CDBG FUNDS DISTRIBUTED | \$ 587,652.00 | \$ 593,953.00 | \$ 550,037.00 | \$ 535,325 | \$ 523,813 |
| TOTAL CDBG ENTITLEMENT AWARD | \$ 587,652.00 | \$ 593,953.00 | \$ 550,037.00 | \$ 535,325 | \$ 523,813 |
| *TOTAL REPROGRAMMED/OTHER FUNDS | \$ - | \$ - | \$ - | \$ - | \$ - |
| AWARD CHANGE FROM PRIOR YEAR | -1.06% | 0.07% | 0.03% | 0.02% | -0.03% |

NATIONAL OBJECTIVES

LMI

Area Benefit

Limited Clientele

Housing

Jobs

SLUM/BLIGHT

Area Basis

Spot Basis

Urban Renewal

URGENT NEED





Eligible Activities

1. Housing
2. Public Facilities
3. Public Services*
4. Economic Development
5. Acquisition/Disposition/Clearance
6. Administration/Planning*

**regulated by spending cap*

Ineligible Activities

- Buildings for government conduct
- General government expenses
- Political activities
- New housing construction



Local Program Guidelines

General:

- 1) Seek a one-time use of CDBG funding
- 2) Benefit residents of LMI census tracts
- 3) Will result in additional housing units being placed on the tax roll
- 4) Demonstrate secured complementary sources of funding (leverage) and/or strong efforts to solicit and secure complementary funding
- 5) Serve special needs populations including: the elderly, persons with disabilities, persons with HIV/AIDS and their families, and persons seeking solutions to alcohol and drug addiction

Public Services:

- 1) Program service costs (one time use)
- 2) Administrative expenses (one time use)
- 3) Program Service costs (continual use)
- 4) Administrative expenses (continual use)



Spending Caps & Limitations

- **70%** of the program year grant award is the minimum amount of CDBG funds that must be expended for LMI benefit. This includes planning/administrative activities. 24 CFR 570.200(a)(3)
- **15%** of the program year grant award is the maximum amount of CDBG funds that can be obligated for public service activities 24 CFR 570.201(e)(1)
- **20%** of the program year grant award plus the current program year's program income is the maximum amount of CDBG funds that can be obligated for planning/administrative activities 24 CFR 570.200(g)



Fair Housing Requirements

Fair Housing Services

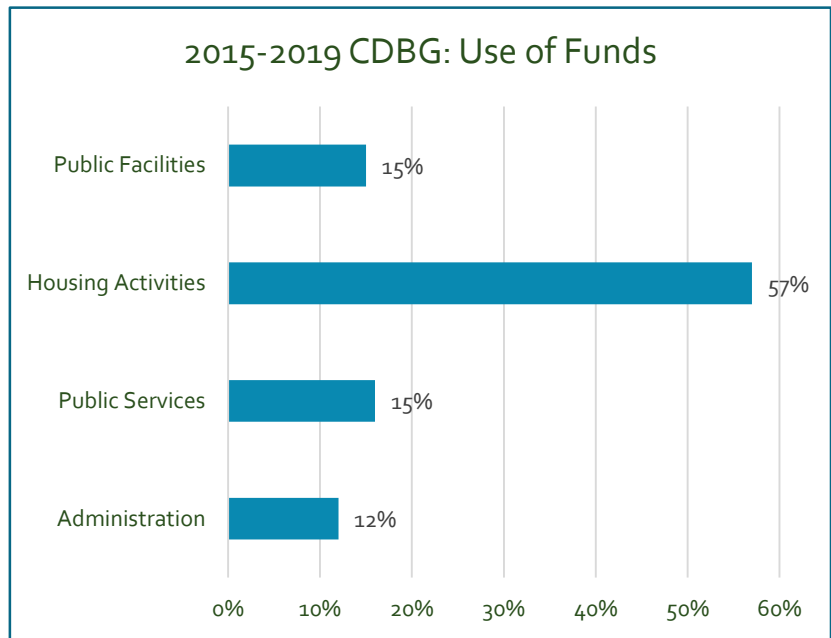
- An annual allocation for fair housing services, in the amount of \$25,000, has been approved. The City of Appleton contracts with Northeast Wisconsin Fair Housing Services, a satellite office of the Metropolitan Milwaukee Fair Housing office, to provide residents of the City of Appleton with a variety of fair housing services.

Analysis of Impediments

- The City of Appleton is currently under contract with Metropolitan Milwaukee Fair Housing Council to update the 2015 Analysis of Impediments, which [upon completion] will be submitted in collaboration with the 2020-2024 Consolidated Plan.



2020-2024 Consolidated Plan: Priority Needs



Public Services

71% indicated the use of funds for case management/life skills education for homeless persons as very important

72% stated that the need for homeless prevention services will need to increase over the next 5 years

Housing

56% indicated the use of funds for housing for persons with disabilities as very important

75% stated that the need for senior housing rehabilitation will need to increase over the next 5 years

Neighborhoods

76% rated the use of funds for the replacement/repair of streets, sidewalks and/or infrastructure as very important

68% stated that the need for neighborhood improvements will need to increase over the next 5 years

**Complete results of surveys provided as handout*



Projected Timeline *of* Consolidated Plan Process

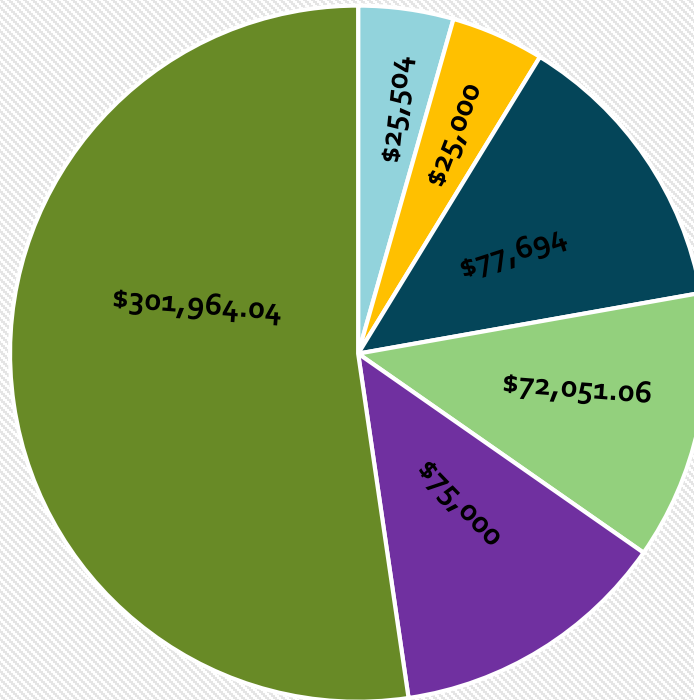
2020-2024 Consolidated Plan

1. Community-Wide Needs Survey data collected **May** ✓
2. Stakeholder Survey data collected **June** ✓
3. Interviews with Organizations/Individuals **July** ✓
4. Data Collection **July-October**
5. Public Meetings **August/September** ✓
6. Present Survey Data/Findings to CEDC **September** ✓
7. Present Draft Plan to CEDC/Council **November/December**
8. 30-Day Comment Period **January 1-31, 2020**
9. Submit Plan to HUD on or before **February 15, 2020**



2020-2021 PY Allocations

CDBG Allocations (\$577,214 est. total)



- Administration (Finance & CEDD)
- Fair Housing Services
- City of Appleton HRLP
- APD
- Appleton Housing Authority
- To be allocated



City of Appleton's 2020PY CDBG Process & Timeline

