

**City of Appleton - Reid Golf Course
Revenues - September 30, 2023**

	2022		2023	
	2022 Y-T-D Rounds	Total Revenue	2023 Y-T-D Rounds	Total Revenue
Green Fees				
Weekday-18 Holes	4,619	\$84,200.99	3,603	\$77,403.58
Weekday-9 Holes	12,808	\$192,576.43	14,219	\$206,435.10
Weekend - 18-Holes	2,519	\$67,724.85	3,426	\$90,269.93
Weekend - 9 Holes	2,538	\$47,760.30	3,621	\$58,568.91
Twilight Golf	2,473	\$27,524.74	3,179	\$37,857.75
Passholder Rounds	10,088		10,380	
Team Rounds	938		971	
Sub-Totals	35,983	\$419,787.31	39,399	\$470,535.27
Pass/Coupon/Discount Card Sales				
	2022 Y-T-D Sales	Total Revenues	2023 Y-T-D Sales	Total Revenues
Pass Sales	189	\$74,173.05	223	\$98,590.91
Corporate Pass Sales	11	\$31,279.60	13	\$34,123.20
Discount Cards	167	\$6,048.00	250	\$6,606.00
Cart Revenue				
	2022 Y-T-D Cart Sales	Total Revenues	2023 Y-T-D Cart Sales	Total Revenues
Cart Fee	19,375	\$173,660.01		\$232,677.19
Annual Cart Passes	23	\$11,720.19	66	\$16,001.01
Practice Range				
	2022 Y-T-D Sales	Total Revenues	2023 Y-T-D Sales	Total Revenues
Driving Range	6,500	\$25,157.45	5,224	\$38,506.39
Annual Range Pass	15	\$3,895.72	23	\$6,383.86
Golf Shop Merchandise				
	2022 Y-T-D Sales	Total Revenues	2023 Y-T-D Sales	Total Revenues
Balls/Assessoris/Apparel/Misc.		\$30,108.47		\$32,777.16
Gift Cards	244	\$12,927.99	286	\$14,808.65
Lessons**		\$7,145.00		\$8,015.00
Other Rentals***		\$4,191.21		\$6,087.05
Food and Beverage				
	2022 Y-T-D Sales	Total Revenues	2023 Y-T-D Sales	Total Revenues
Food		\$16,605.07		\$19,735.48
Beverage		\$23,490.23		\$27,619.59
Alcohol Sales		\$78,706.24		\$91,634.88
Catering/Banquet		\$521.29		\$1,551.76
Total Revenue (All Categories)		\$919,416.83		\$1,105,653.40

**Lessons include private, group and juniors

***Other rentals include additional revenue club rentals, pull carts & locker rentals.

