Original Alcohol Beverage Retail License Application
(Submit to municipal clerk.)


| Applicant's Wisconsin Seller's Permit Number REDACTED |  |
| :---: | :---: |
| FEIN Number |  |
| TYPE OF LICENSE REQUESTED | FEE |
| Class A beer | \$ |
| $X$ Class B beer | \$ 100 |
| Class C wine | \$ |
| $\square$ Class A liquor | \$ |
| $\square$ Class A liquor (cider only) | \$ N/A |
| $\square$ Class B liquor | \$ |
| $\square$ Reserve Class B liquor | \$ |
| $\square$ Class B (wine only) winery | \$ |
| Publication fee | \$ 60 |
| TOTALFEE | \$ 160 |

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)


An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.


1. Trade Name Newell Compny DBA Lumberack Johorys

Business Phone Number $\qquad$
$\qquad$
2. Address of Premises $2101 N$ Onerda St Suhk $E$

Post Office \& Zip Code Ayeton
3. Premises description; Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises

$\qquad$
4. Legal description (omit if street address is given above):
5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? $\ldots \ldots \ldots \ldots \ldots$. . . . . . Yes $\square$ No
(b) If yes, under what name was license issued?
6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? If yes, explain $\triangle$ Yes $\square$ No Completed Responsible Beverage Course Jun 21, 2023
7. Is the applicant an employ or agent of, or acting on behalf of anyone except the named applicant?Yes No If yes, explain.
$\qquad$
$\qquad$
8. Does any other alcohol beverage retail licensee or wholesale permitee have any interest in or control of this business? If yes, explain

Yes No
$\qquad$
$\qquad$
9. (a) Corporatellimited liability company applicants only: Insert state WI and date 2014 of registration.
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? If yes, explain
$\square$ Yes K No
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes $\square$ No If yes, explain. Lumberjack. Johmeg's located in Ashwanbinan
$\qquad$
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277]
$\triangle$ Yes
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776]
$\Delta$ YesNo
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes $\square \mathrm{N}$

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than $\$ 1,000$. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the licenses), if granted, will not be assigned to another. (individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.


## TO BE COMPLETED BY CLERK

| Date received and fled with municipal clerk | Date reported to council / board | Date provisional license issued | Signature of Clerk / Deputy Clerk |
| :--- | :--- | :--- | :--- |
| Date license granted | Date license issued | License number issued |  |

## City of Appleton

## Alcohol License Questionnaire

1. Name of Applicant:

2. Name of Business: Newell Compony DBA Lumberjack Johmigs
(Check Applicable Box(s) to identify primary business activity)Restaurant
$\square$
Tavern/Night Club/Wine Bar
Microbrewery/Brewpub
$\square$ Painting/Craft Studio
$\square$ Other (describe)

3. Address of Business:
 2701 N. Oneida suite Appleton
4. Have you or any member of your organization ever been convicted of a misdemeanor or ordinance violation? Yes $\qquad$ No 'X'
AND/OR been convicted of a felony? Yes $\qquad$ No $\times$
If yes to either question, please explain in detail below:
$\qquad$
$\qquad$
5. List all partners, shareholders or investors of your business. Include full name, middle initial and date of birth. Please use additional sheets if necessary.

6. Name of person/corporation you are buying the premise and equipment from?


Address: $\qquad$
7. What was the previous name and primary nature of the business operating at this location?
Name:

(Check Applicable Box(s) to identify primary business activity)

8. Was this premise licensed for alcohol sales/consumption during the past license year?

Yes $\qquad$ If yes, please contact the Community and Economic Development Department at 8326468 about obtaining a copy of an existing Special Use Permit and related requirements that may run with property.

No $X$ If no, please contact the Community and Economic Development Department at 8326468 about obtaining a Special Use Permit. A Special Use Permit may be required for your business activity prior to the issuance of a Liquor License, pursuant to the City of Appleton Zoning Ordinance.
9. If alcohol sales were a previous use in this building, when did the operation cease?
$\qquad$ months ago.
10. Seating capacity: Inside TBO at Inspection Outside $\qquad$
11. Operating hours (Inside the building): Wed - Thparscky $5-\|_{p}$ Fri $5 p-\|_{p}$. Sat $\left\|_{A}-\right\|_{p}$ Sun $11-6 p$ Operating hours (Outdoor seating areas): $\qquad$
12. Employees/Staff

Number of floor personnel $\qquad$ $2-3$ Number of door checkers $\qquad$
13. In general, state the size and operational details of the proposed establishment:
a. Gross floor building area of the premises to be licensed: $\qquad$ 7,256 $\varnothing$ square feet.
b. Gross outdoor seating areas of the premises to be licensed: $\qquad$ square feet.
c. Below, identify the operational details of the proposed establishment:

Axe throwing \& Teambuilding events Main focus is on corporate team building and events to grow team Comunication


$$
\frac{6 / 20 / 2023}{\text { Date }}
$$

# Schedule for Appointment of Agent by Corporation / Nonprofit Organization or Limited Liability Company 

Submit to municipal clerk.
All corporations/organizations or limited liability companies applying for a license to sell fermented malt beverages and/or intoxicating liquor must appoint an agent. The following questions must be answered by the agent. The appointment must be signed by an officer of the corporation/organization or one member/manager of a limited liability company and the recommendation made by the proper local official.

a corporation/organization or limited liability company making application for an alcohol beverage license for a premises known as

located at

appoints

to act for the corporation/organization/limited liability company with full authority and control of the premises and of all business relative to alcohol beverages conducted therein. Is applicant agent presently acting in that capacity or requesting approval for any corporation/ organization/limited liability company having or applying for a beer and/or liquor license for any other location in Wisconsin?

Y Yes $\square$ No If so, indicate the corporate name(s)/limited liability company(ies) and municipality(ies).
Lumberjack Towage, 1017 wobleln Ashombumon, Lu l 54304
Is applicant agent subject to completion of the responsible beverage server training course? $\quad X$ Yes $\square$ No How long immediately prior to making this application has the applicant agent resided continuously in Wisconsin? 47 years
Place of residence last year 2053 Shady un Green Bay g wi 54313


By;


Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

corporation/organization/limited liability company and assume full responsibility for the conduct of all business relative to alcohol beverages conducted on the premises for the corporation/organization/limited liability company.


APPROVAL OF AGENT BY MUNICIPAL AUTHORITY
(Clerk cannot sign on behalf of Municipal Official)
I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, the character, record and reputation are satisfactory and I have no objection to the agent appointed.

Approved on $\qquad$ by $\qquad$ Title
(Date)
(Signature of Proper Local Official)
$\overline{\text { (Town Chair, Village President, Police Chief) }}$

