

City of Appleton - Reid Golf Course
Revenues - August 31, 2021

	2020		2021	
Green Fees	2020 Y-T-D Rounds	Total Revenue	2021 Y-T-D Rounds	Total Revenue
Weekday-18 Holes	2,472	\$47,161.99	2,930	\$51,420.36
Weekday-9 Holes	8,674	\$128,275.07	9,996	\$147,008.03
Weekend - 18-Holes	1,509	\$42,441.81	1,800	\$49,800.14
Weekend - 9 Holes	2,437	\$41,934.82	2,949	\$50,025.45
Twilight Golf	2,762	\$30,896.78	2,501	\$28,327.25
Passholder Rounds	6,489		7,635	
Promo Rounds				
Coupon Rounds	202		179	
Misc. Promotional Rounds*	2,433	\$39,473.81	2,089	\$36,932.89
Team Rounds			732	
Sub-Totals	26,978	\$330,184.28	30,811	\$363,514.12
Pass/Coupon/Discount Card Sales	2020 Y-T-D Sales	Total Revenues	2021 Y-T-D Sales	Total Revenues
Pass Sales	101	\$53,174.33	145	\$70,004.58
Corporate Pass Sales	9	\$22,393.35	10	\$24,881.50
Coupon Sales	49	\$4,221.31	40	\$3,826.00
Discount Cards	106	\$3,179.86	115	\$3,450.00
Cart Revenue	2020 Y-T-D Cart Sales	Total Revenues	2021 Y-T-D Cart Sales	Total Revenues
Cart Fee	9,821	\$105,918.99	11,870	\$125,136.23
Annual Cart Passes	21	\$11,000.95	21	\$10,541.71
Practice Range	2020 Y-T-D Sales	Total Revenues	2021 Y-T-D Sales	Total Revenues
Driving Range	2,833	\$20,631.56	3,775	\$23,981.52
Annual Range Pass	8	\$2,246.44	10	\$2,800.94
Golf Shop Merchandise	2020 Y-T-D Sales	Total Revenues	2021 Y-T-D Sales	Total Revenues
Balls/Assessories/Apparel/Misc.		\$16,064.05		\$22,728.93
Gift Cards	246	\$10,978.75	248	\$10,936.92
Lessons**	0	\$0.00	168	\$7,566.50
Other Rentals***	396	\$1,865.30	590	\$3,726.15
Food and Beverage	2020 Y-T-D Sales	Total Revenues	2021 Y-T-D Sales	Total Revenues
Food		\$7,741.42		\$13,538.04
Beverage		\$17,615.42		\$20,900.59
Alcohol Sales		\$58,049.90		\$71,738.59
Catering/Banquet	107	\$304.88	97	\$716.06
Raincheck Redeemed		-\$1,668.75		-\$2,631.30
Total Revenue (All Categories)		\$663,902.04		\$777,357.08

*Misc. Promotional Rounds include Holidays, Family Day, Outings, Valpak & Comm Color Mailer specials

**Lessons include private, group and juniors

***Other rentals include additional revenue club rentals, pull carts & locker rentals

Reid Golf Course Budget August 31st Expense Report

Description	Budget	End of August Expenses	Available
Regular Salaries	\$184,900	(\$121,267)	\$63,633
Overtime	\$553	\$0	\$553
Part-Time	\$123,293	(\$90,104)	\$33,189
Fringes	\$84,674	(\$48,839)	\$35,835
Training and Conferences	\$2,250	(\$54)	\$2,196
Office Supplies	\$500	(\$195)	\$305
Memberships & Licenses	\$1,760	(\$1,756)	\$4
Food & Provisions	\$50	(\$50)	\$0
Printing & Reproduction	\$2,000	(\$1,038)	\$962
Clothing/Uniforms	\$500	(\$151)	\$349
Accounting/Audit	\$2,160	(\$2,169)	(\$9)
Bank Services	\$13,000	(\$10,429)	\$2,571
Consulting Services	\$1,000	\$0	\$1,000
Advertising	\$10,000	(\$4,607)	\$5,393
Insurance	\$6,170	(\$4,112)	\$2,058
Rent	\$35,975	(\$23,736)	\$12,239
Depreciation Expense	\$61,000	(\$38,352)	\$22,648
Facilities Charges	\$34,344	(\$22,501)	\$11,843
CEA Equipment Rental	\$110,690	(\$73,282)	\$37,408
Software Support	\$1,860	(\$1,944)	(\$84)
Interest Payments	\$8,625	(\$5,752)	\$2,873
General Fund	\$17,900	(\$11,934)	\$5,966
Transfer Out-Capital	\$0	\$0	\$0
Land Improvement	\$150,000	(\$8)	\$149,992
Bldg Maintenance/Janitorial	\$1,500	(\$712)	\$788
Landscape Supplies	\$36,900	(\$31,660)	\$5,240
Concession Supplies	\$60,400	(\$62,589)	(\$2,189)
Miscellaneous Supplies	\$2,000	(\$1,038)	\$962
Gas Purchases	\$13,500	(\$13,338)	\$162
Miscellaneous Equipment	\$6,016	(\$5,386)	\$630
Collection Services	\$1,100	(\$1,664)	(\$564)
Contractor Fees	\$1,000	\$0	\$1,000
Equipment Repair & Maintenance	\$5,500	(\$4,172)	\$1,328
Other Interfund Charges	\$2,000	(\$1,462)	\$538
Electric	\$22,063	(\$16,250)	\$5,813
Gas	\$4,300	(\$3,959)	\$341
Water	\$2,100	(\$600)	\$1,500
Waste Disposal/Collection	\$2,100	(\$163)	\$1,937
Stormwater	\$13,160	(\$6,598)	\$6,562
Telephone	\$3,900	(\$352)	\$3,548
Cellular Telephone	\$1,000	(\$247)	\$753
Other Utilities (DirecTV)	\$2,150	(\$1,293)	\$857
	\$1,033,893	(\$613,763)	\$420,130