

# **REPORT TO CITY PLAN COMMISSION**

Plan Commission Public Hearing Date: May 21, 2019

**Common Council Meeting Date:** June 5, 2019

Item: Special Use Permit #4-19 for a restaurant with alcohol sales and

consumption

Case Manager: Don Harp

### **GENERAL INFORMATION**

**Owner/Applicant:** Caleb Hayes, Park Place Holdings, LLC (owner) / Bounpheng Luangpraseuth, Thai Ginger Bistro (applicant)

**Address/Parcel #:** 1619 West College Avenue – Suite F (Tax Id #31-3-0049-00)

**Petitioner's Request:** The applicant is requesting a Special Use Permit for a restaurant with alcohol sales and consumption.

### **BACKGROUND**

In 2019, the applicant applied for and received building permits from the Inspections Division to remodel an interior space (Suite F) for the Thai Ginger Bistro restaurant.

Rezoning #11-03 to rezone the subject property from PD/C-2 Planned Development/General Commercial District to C-2 General Commercial District was approved by the Common Council on September 17, 2003.

The subject property was zoned to PD/C-2 Planned Development/General Commercial District with the adoption of the Zoning Ordinance and Map on May 22, 1994. There was no Implementation Plan Document filed with the City or recorded in the Outagamie County Register of Deeds' Office.

In 1970, the building on the subject property was constructed as a multi-tenant building.

### STAFF ANALYSIS\_

**Project Summary:** The applicant is proposing to establish a restaurant with alcohol sales and consumption within the existing building (Suite F) which totals approximately 4,000 square feet.

**Existing Site Conditions:** The existing multi-tenant building totals approximately 11,084 square feet. The required off-street parking spaces is 45 stalls. The proposed development shows 52 parking spaces. Please note, the location of proposed parking space #39 is not consistent with approved Site Plan #92-41. This proposed parking space will need to be eliminated unless an 8-foot wide landscaping buffer is installed between the front lot line and the parking space per current Zoning Ordinance regulations.

Access is provided by curb cuts on West College Avenue, South Douglas Street and South Victoria Street.

**Outdoor Alcohol Consumption Area:** No outdoor alcohol sales and consumption is requested as part of this application for a Special Use Permit.

**Operational Information:** A plan of operation is attached to the staff report.

**Zoning Ordinance Requirements:** The subject property has a zoning designation of C-2 General Commercial District. Per Section 23-113(e) of the Municipal Code, a restaurant with alcohol sales and consumption requires a Special Use Permit in the C-2 District. In order to permit alcohol sales and consumption in conjunction with a restaurant, the Plan Commission makes a recommendation to the Common Council who will make the final decision on the Special Use Permit. A two-thirds (2/3) vote of the Common Council is required for approval.

**Surrounding Zoning and Land Uses:** The surrounding area is under the jurisdiction of the City of Appleton (north, south, east, and west). The uses are generally industrial, commercial and residential in nature.

North: C-2 General Commercial District. The adjacent land use to the north is currently a retail business.

South: P Parking District, R-1B Single-Family District and R-2 Two-Family District. The adjacent land uses to the south are currently single-family residential uses and surface parking lots.

East: R-1B Single-Family District. The adjacent land uses to the east are currently residential uses.

West: M-2 General Industrial District. The adjacent land uses to the west are currently professional office and manufacturing uses.

**Appleton Comprehensive Plan 2010-2030:** Community and Economic Development staff has reviewed this proposal and determined it is compatible with the Commercial designation shown on the City's *Comprehensive Plan 2010-2030* Future Land Use Map. Listed below are related excerpts from the City's *Comprehensive Plan 2010-2030*.

### Goal 1 – Community Growth

Appleton will continue to provide opportunities for residential, commercial, and industrial growth, including appropriate redevelopment sites within the downtown and existing neighborhoods, and greenfield development sites at the City's edge.

## Goal 8 – Economic Development

Appleton will pursue economic development that retains and attracts talented people, brings good jobs to the area, and supports the vitality of its industrial areas, downtown, and neighborhood business districts.

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### OBJECTIVE 9.4 Economic Development:

Ensure the continued vitality of downtown and the City's neighborhood commercial districts.

### OBJECTIVE 10.5 Land Use:

Support the continued redevelopment and revitalization of land uses adjacent to Appleton's key transportation corridors and downtown.

**Finding of Fact:** Prior to the granting of any Special Use Permit, the City Plan Commission may recommend and the Common Council may place such conditions and restrictions upon the establishment, location, construction, maintenance and method or hours of operation of the special use as is deemed necessary for the protection of the public interest and to secure compliance with the standards specified in 23-66 (e) (1-6). This request was reviewed in accordance with the standards for granting a Special Use Permit under 23-66 (e) (1-6), which were found in the affirmative.

**Technical Review Group (TRG) Report:** This item was discussed at the April 30, 2019 Technical Review Group meeting. No negative comments were received from participating departments.

### RECOMMENDATION

Staff recommends, based on the above, that Special Use Permit #4-19 for a restaurant with alcohol sales and consumption at 1619 West College Avenue, Suite F (Tax Id #31-3-0049-00), as shown on the attached maps and per attached plan of operation, along with the attached resolution, **BE APPROVED** to run with the land, subject to the following conditions:

- 1. All applicable codes, ordinances, and regulations, including but not limited to Fire, Building, and Health Codes and the Noise Ordinance, shall be complied with.
- 2. Compliance with the plan of operation is required at all times. Changes to the plan of operation shall be submitted to the Community and Economic Development Department for review and approval.
- 3. Any deviations from the approved Development Plan may require a major or minor amendment request to this Special Use Permit pursuant to Section 23-66(g) of the Zoning Ordinance.
- 4. The use shall conform to the standards established in Chapter 9, Article III, Alcoholic Beverages, of the Municipal Code.
- 5. The location of proposed parking space #39 shown on the development plan is not consistent with approved Site Plan #92-41. This proposed parking space cannot be striped unless an 8-foot wide landscaping buffer is installed between the front lot line and the parking space per current Zoning Ordinance regulations.

### RESOLUTION

# CITY OF APPLETON RESOLUTION APPROVING SPECIAL USE PERMIT #4-19

**WHEREAS**, Bounpheng Luangpraseuth, owner of Thai Ginger Bistro has applied for a Special Use Permit for a restaurant with alcohol sales located at 1619 West College Avenue – Suite F, and also identified as Parcel Number 31-3-0049-00; and

**WHEREAS**, the location for the proposed restaurant with alcohol sales and service is located in the C-2 General Commercial District and the proposed use is permitted by special use within this zoning district; and

**WHEREAS**, the City of Appleton Plan Commission held a public hearing on May 21, 2019, on Special Use Permit #4-19 at which all those wishing to be heard were allowed to speak or present written comments, and other materials presented at the public hearing; and

**WHEREAS**, the City of Appleton Plan Commission has considered the application, the staff reports, oral and written, the Comprehensive Plan and zoning on the subject property, the testimony, written comments, and other materials presented at the public hearing; and

WHEREAS, the C	City o	f Apple	ton Plai	n Com	nmissio	n rev	iewed t	the standard	ds for	grantii	ng a
Special Use Permit	unde	r Sectio	ns 23-6	6(e)(1-	-6) and	23-6	6(h)(6)	of the Mur	nicipal	Code,	and
forwarded Special	Use	Permit	#4-19	to the	City	of A	ppleton	Common	Coun	cil wi	th a
favorable	or	not fa	vorable	(CI	RCLE	ONE)	) recomi	mendation;	and		

WHEREAS, the City of Appleton Common Council has reviewed the report and recommendation of the City of Appleton Plan Commission at their meeting on \_\_\_\_\_\_\_, 2019 and found it to be acceptable.

**NOW, THEREFORE, BE IT RESOLVED**, that the City of Appleton Common Council approves Special Use Permit #4-19 for a restaurant with alcohol sales and service located at 1619 West College Avenue – Suite F, also identified as Parcel Number 31-3-0049-00 and orders as follows:

### **CONDITIONS OF SPECIAL USE PERMIT #4-19**

- 1. All applicable codes, ordinances, and regulations, including but not limited to Fire, Building, and Health Codes and the Noise Ordinance, shall be complied with.
- 2. Compliance with the plan of operation is required at all times. Changes to the plan of operation shall be submitted to the Community and Economic Development Department for review and approval.
- 3. Any deviations from the approved Development Plan may require a major or minor amendment request to this Special Use Permit pursuant to Section 23-66(g) of the Zoning Ordinance.

- 4. The use shall conform to the standards established in Chapter 9, Article III, Alcoholic Beverages, of the Municipal Code.
- 5. The location of proposed parking space #39 shown on the development plan is not consistent with approved Site Plan #92-41. This proposed parking space cannot be striped unless an 8-foot wide landscaping buffer is installed between the front lot line and the parking space per current Zoning Ordinance regulations.

Adopted this day of	, 2019.
	Timothy M. Hanna, Mayor
ATTEST:	1 11110 to 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Kami Lynch, City Clerk	

# TAVERN AND/OR RESTAURANT WITH ALCOHOL SALES PLAN OF OPERATION AND LOCATIONAL INFORMATION

Business informat	ion:		
Name of business:	Thai Ginger Bistro		
Years in operation:	Nil (new restaurant)	80% from sales of food	
Percentage of busir	ness derived from restaurant service:	20% from sales of alcoholic beverage.	
Type of proposed e	stablishment (detailed explanation of	business):	
The proposed establish	ment, once completed, will be a new indepen	dent, family-owned restaurant that	
serves Thai food. The	restaurant is in one of the tenant spaces of an	existing strip mall. Beer, wine, liquor	
and other non-alcoholi	c beverages will be served to complement the	e fine food prepared in the restaurant.	
The alcoholic beverage	s will be brought to the tables or dispensed o	ver bar counter by restaurant servers.	

# **Proposed Hours of Operation for Indoor Uses:**

Day	From	То
Week Day	11:00 am	10:00 pm
Friday	11:00 am	10:00 pm
Saturday	11:00 am	10:00 pm
Sunday	Closed	Closed

# **Building Capacity and Area:**

Maximum number of persons permitted to occ determined by the International Building Code whichever is more restrictive: 87 perso	e (IBC) or the International Fire Code (IFC),
Gross floor area of the existing building(s): _	4,000 s.f. (proposed restaurant)
Gross floor area of the proposed building(s):	4,000 s.f. (proposed restaurant)

# **Describe Any Potential Noise Emanating From the Proposed Use:**

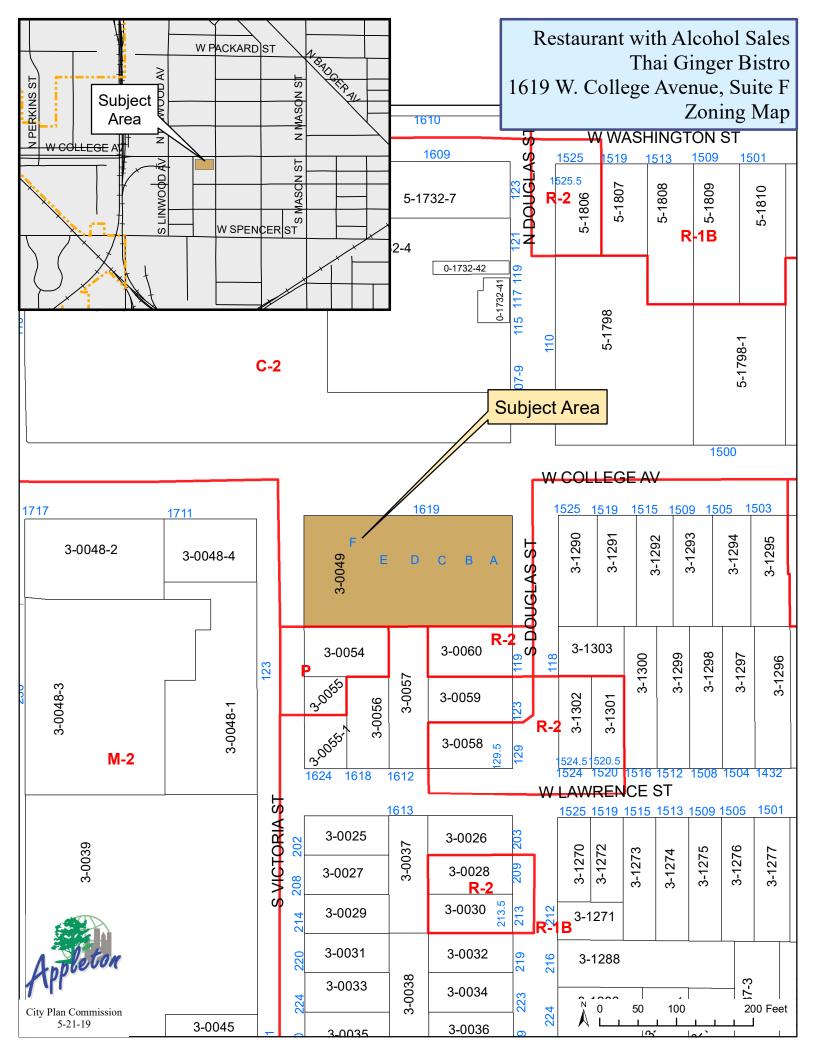
Describe the noise levels anticipated from all equipment or other mechanical sources:

The HVAC units are located on top of the roof. The condensers for walk-in cooler/freezer are located outside
the building. The kitchen exhaust hood that generates low level of noise is located in kitchen. There is no
equipment or other mechanical sources that generate noise in dining area and bar area.

Describe how the crowd noise will be controlled inside and outside the building:
Since the proposed establishment is a sit-down restaurant, no loud crowd noise is anticipated inside. Acoustic ceiling
tiles will be installed in dining area to absorb sound from customers. The other tenants in the same strip mall
conduct professional service, personal service and retail type of activities; no crowd noise is coming from outside.
If off-street parking is available for the business, describe how noise from the parking lot will be controlled:
The proposed restaurant business is enclosed by storefront windows and concrete masonry walls.
Noise from the parking lot is attenuated by those exterior building elements.
Outdoor Uses:
Location, type, size and design of outdoor facilities:
No outdoor facility.
Type and height of screening of plantings/fencing/gating:
Non will be provided.
Is there any alcohol service incorporated in this outdoor facility proposal? Yes No $\overline{X}$ _
Are there plans for outdoor music/entertainment? Yes No $\frac{X}{X}$
If yes, describe how the noise will be controlled:
N/A
Is there any food service incorporated in this outdoor facility proposal? Yes No $\frac{X}{X}$
Proposed Hours of Operation for Outdoor Uses:
Day From To

Day	From	То
Week Day	N/A	N/A
Friday	N/A	N/A
Saturday	N/A	N/A
Sunday	N/A	N/A

Outdoor Lighting:
Type: 2 sconces on building front wall (to illuminates parking spaces in front of the building)
Location: 2 wall pack lights on building west wall (to illuminates parking spaces on west side of the building)
Street lights along College Avenue and Victoria Street (to illuminates parking spaces alongside the streets)
Off-Street Parking:
Number of spaces existing:
Number of spaces proposed: 52
Other Licensed Premises:
The number of licensed premises within the immediate geographic area of the proposed location will be considered in order to avoid an undue concentration that may have the potential of creating public safety problems or deterring neighborhood development.
List nearby licensed premises:
None
Number of Employees:
Number of existing employees: N/A
Number of proposed employees:
Number of employees scheduled to work on the largest shift:



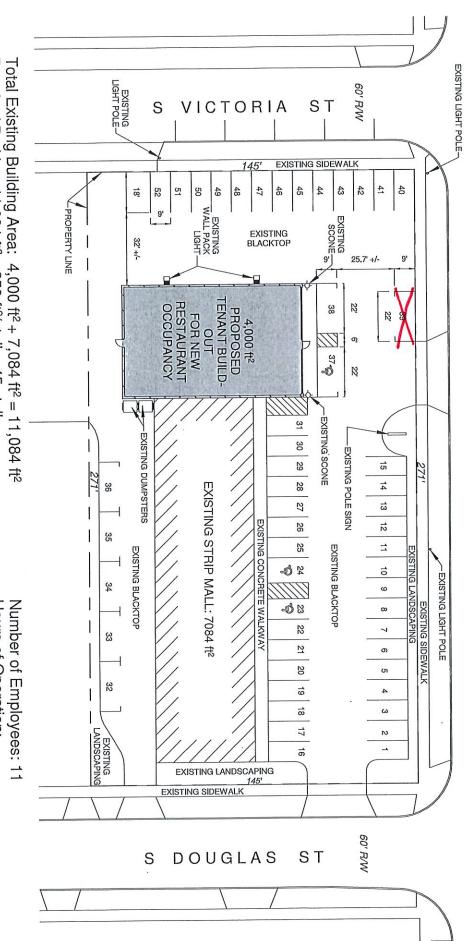


# PROPOSED TENANT BUILD-OUT FOR THAI GINGER BISTRO

Date: 4/15/2019 Proj. No: 2019.01

1619 WEST COLLEGE AVENUE, SUITE F, APPLETON, WI 54914





Sht.

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Parking Provided: 52 stalls

NORTH

SCALE:

1" = 40'-0"

Required Parking: 11,084 ft<sup>2</sup> ÷ 250 ft<sup>2</sup>/stall = 45 stalls

Hours of Operation:

Mon - Sat: 11:00 am - 10:00 pm

Sun: Closed

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