

May 18, 2023

Danielle L. Block  
City Of Appleton  
100 N. Appleton Street  
Appleton, WI 54911

Dear Ms. Block,

Appleton Downtown, Inc., along with Creative Downtown Appleton, Inc., would like to host a sidewalk sale again this year during Downtown Creates on every third Friday from June through August 2023. The dates for these events are:

- Friday, June 16, 2023
- Friday, July 21, 2023
- Friday, August 18, 2023

We are requesting a Sidewalk Occupancy Permit to cover the amenity strip from 900 W. College Avenue through 300 E. College Avenue. Stores will set up in the amenity strip beginning at 10:00 a.m. and will remove goods and supplies shortly after 8:00 p.m. We will not require any street closures for the sidewalk sales.

Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script, appearing to read "Meghan Petters".

Meghan Petters  
Administrative & Events Assistant  
Appleton Downtown, Inc.