

June 17, 2020

Ms. Paula VandeHey  
Director of Public Works - City Of Appleton  
100 N. Appleton St.  
Appleton, WI 54911

Dear Ms. VandeHey:

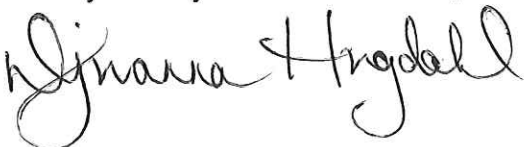
As a special feature of "Downtown Creates", formerly known as Art on the Town; Creative Downtown Appleton Inc. would like to again; offer the following different themes, and are requesting a Sidewalk Occupancy Permit to cover the sidewalk area amenity strip. The Friday dates that we would like to utilize the space would be July 17 and August 21.

For the July date, we will continue with our traditional "Chalk on the Town" theme; where businesses and individuals reserve a square or two of sidewalk to chalk their design. Chalking will begin at 1 p.m. and end by 9 p.m. Businesses will have first right to sidewalk in front of their building.

For August, we're hoping to add a single entertainer at the outdoor dining café venues, if restrictions allow, and to offer the additional space for retailers to utilize, as needed for shoppers to browse product in an open air environment.

We are requesting a Sidewalk Occupancy Permit to cover the sidewalk area from 600 W. College Avenue through 300 E. College Avenue in downtown, from noon-9 p.m.

Thank you for your consideration,



Djuanna Hugdahl  
Community Partnership Director  
Appleton Downtown Inc.  
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