

Safety and Licensing Committee,

I would like to first thank you for allowing me to submit this in writing. The Performing Arts Center has been and continues to be a huge asset to downtown Appleton, and we will be very busy tonight with Beauty and the Beast in town.

In regards to our violation this past June 23, several steps have been taken to reinforce our procedures that are in place. We have posted several signs throughout visible spots where employees are active reminding them of the importance of asking for an ID for anyone who appears under the age of 40. We have daily shift meetings with staff, and the first thing mentioned in each meeting is the need to ask for IDs. Weekly management meetings also drive this point home to keep this topic fresh on their minds, as well as monthly front of house staff meetings to reinforce. We are working with our Point of Sale computer rep to find a way to make have our computers state the date needed on an ID to be allowed to purchase alcohol legally.

The employee who committed the violation not only received a fine but has been retrained on the proper way to read and ID (the employee did ask for the individuals ID, she looked at the year, but incorrectly looked at the month, which is why the violation occurred. The individual was 20 currently, and turning 21 later in 2025, a mistake that can not happen).

We take great pride in being a long standing downtown Appleton business, and these instances simply can not happen. We have taken all the appropriate steps we can think of to assure our staff is trained and this topic is of the utmost importance.

Thanks for taking the time to read this,

Sincerely,

Trevor Reader

Good Company Restaurant Group