

City of Appleton  
 BIRD E-Scooter Pilot Community Feedback  
 Month of September, 2021

**COMPLAINTS RECEIVED BY CITY**

	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
Improper Parking	10	2	15	5	3			
Improper Street Riding	1	0	2	2	4			
Scooters are Unsafe	1	6	6	1	2			
Scooters are Unsightly	1	1	1	0	1			
Sidewalk Riding on College	19	2	2	4	6			
Other	4	4	3	2	2			
<b>TOTAL</b>	<b>36</b>	<b>15</b>	<b>29</b>	<b>14</b>	<b>18</b>			

**REPORTED ACCIDENTS**

	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
Reported Accidents	0	1	0	0	2			



# APPLETON, WI + BIRD UTILIZATION REPORT

May 1st - September 30th 2021



Month - Year	Rides	Unique Riders
05-2021	722	302
06-2021	3,641	1,392
07-2021	5,397	1,762
08-2021	4,751	1,562
09-2021	5,644	1,547
<b>TOTAL</b>	<b>20,155</b>	<b>5,106</b>