

# 2019 Downtown Appleton Parking Survey

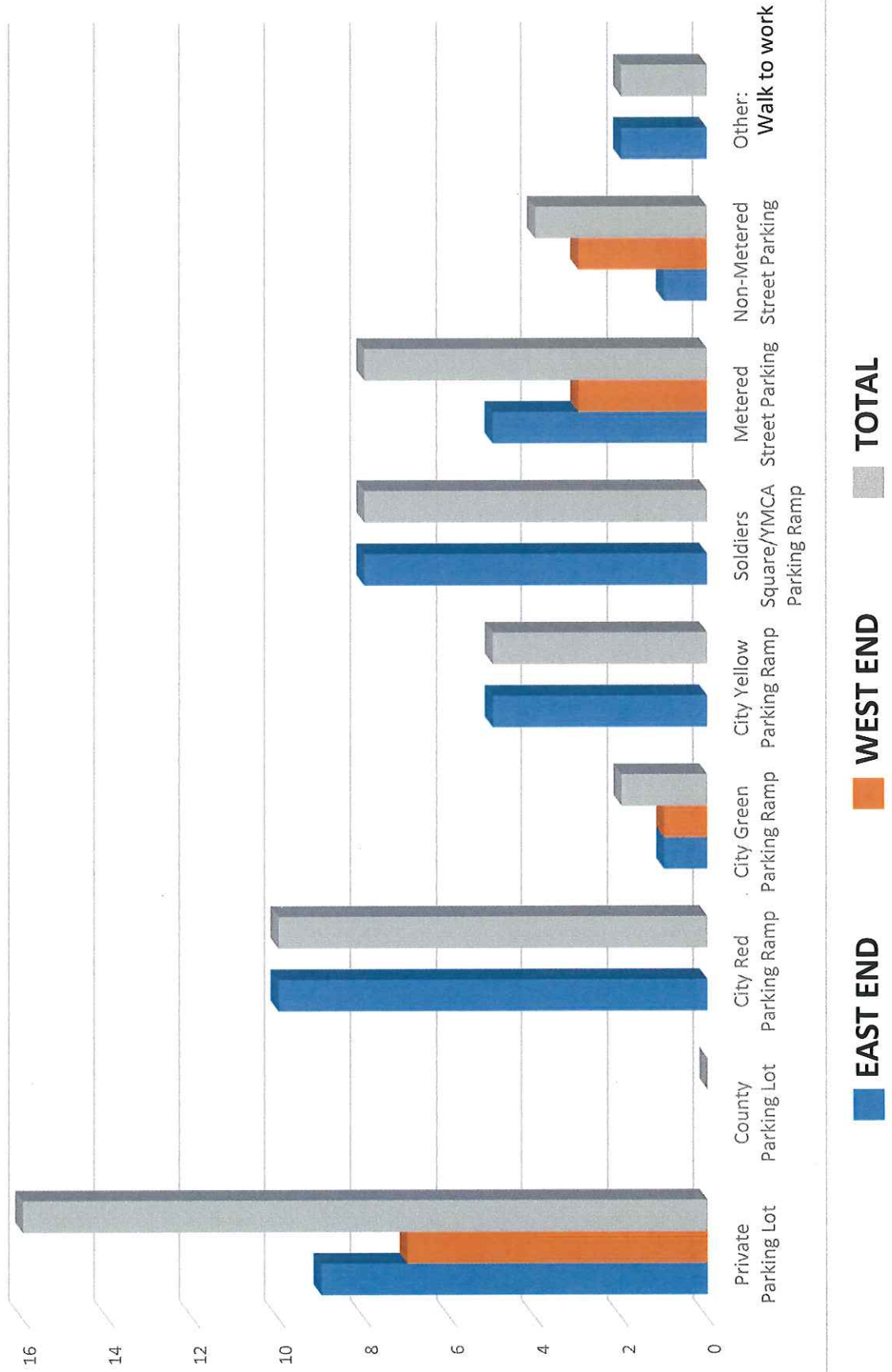
Downtown businesses were surveyed regarding employee parking, customer parking, busiest time of day, and more. Results were tabulated based on East End of College Ave (east of Division St), West End of College Ave (west of Division St), and the Downtown as a whole.

*These results are representative of those who completed the survey.*

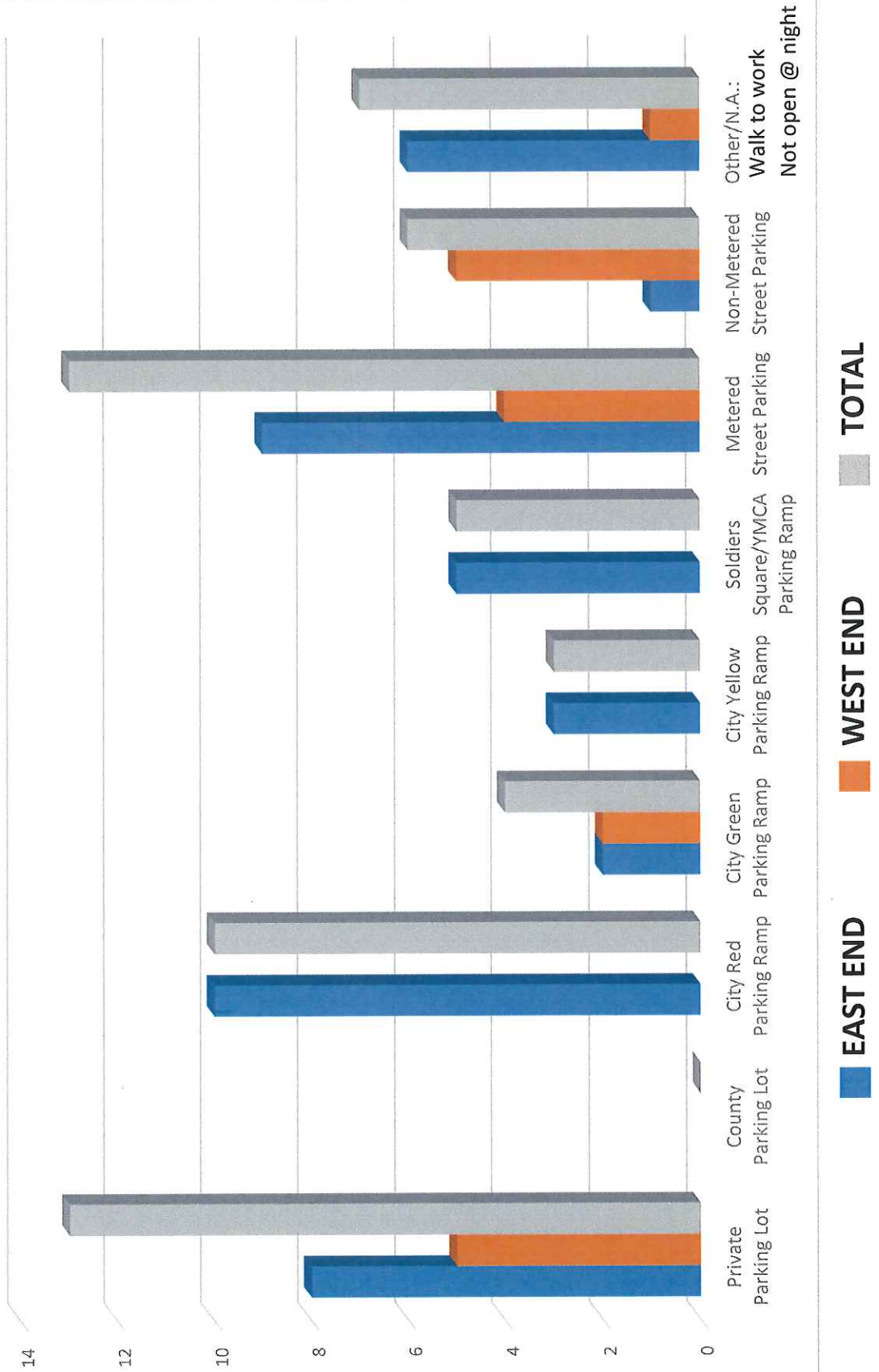
— Appleton  
**DOWNTOWN**

*incorporated*

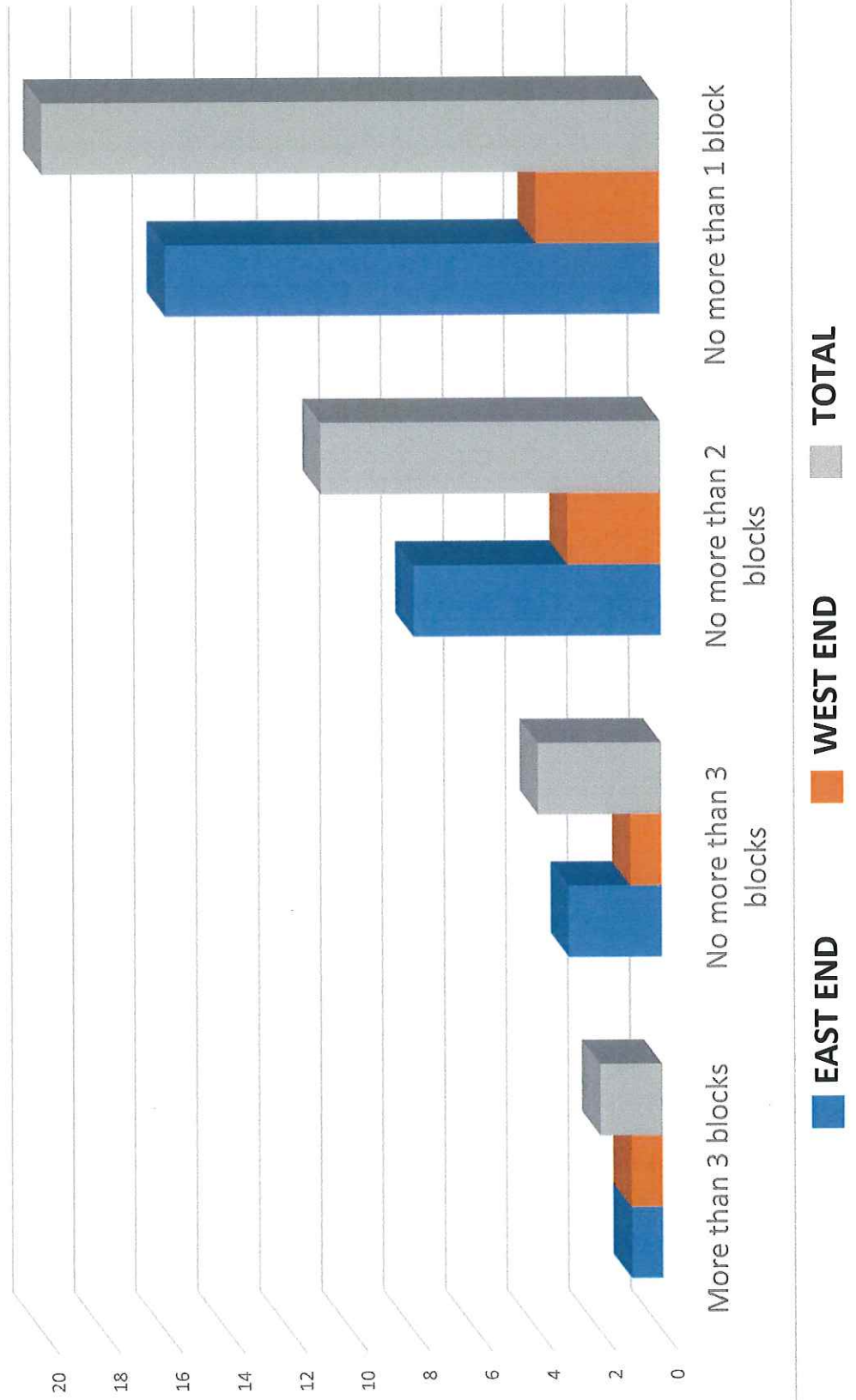
# Where do you and your employees most often park during the DAYTIME?



# Where do *you* *an your employees* most often park during the NIGHTTIME?

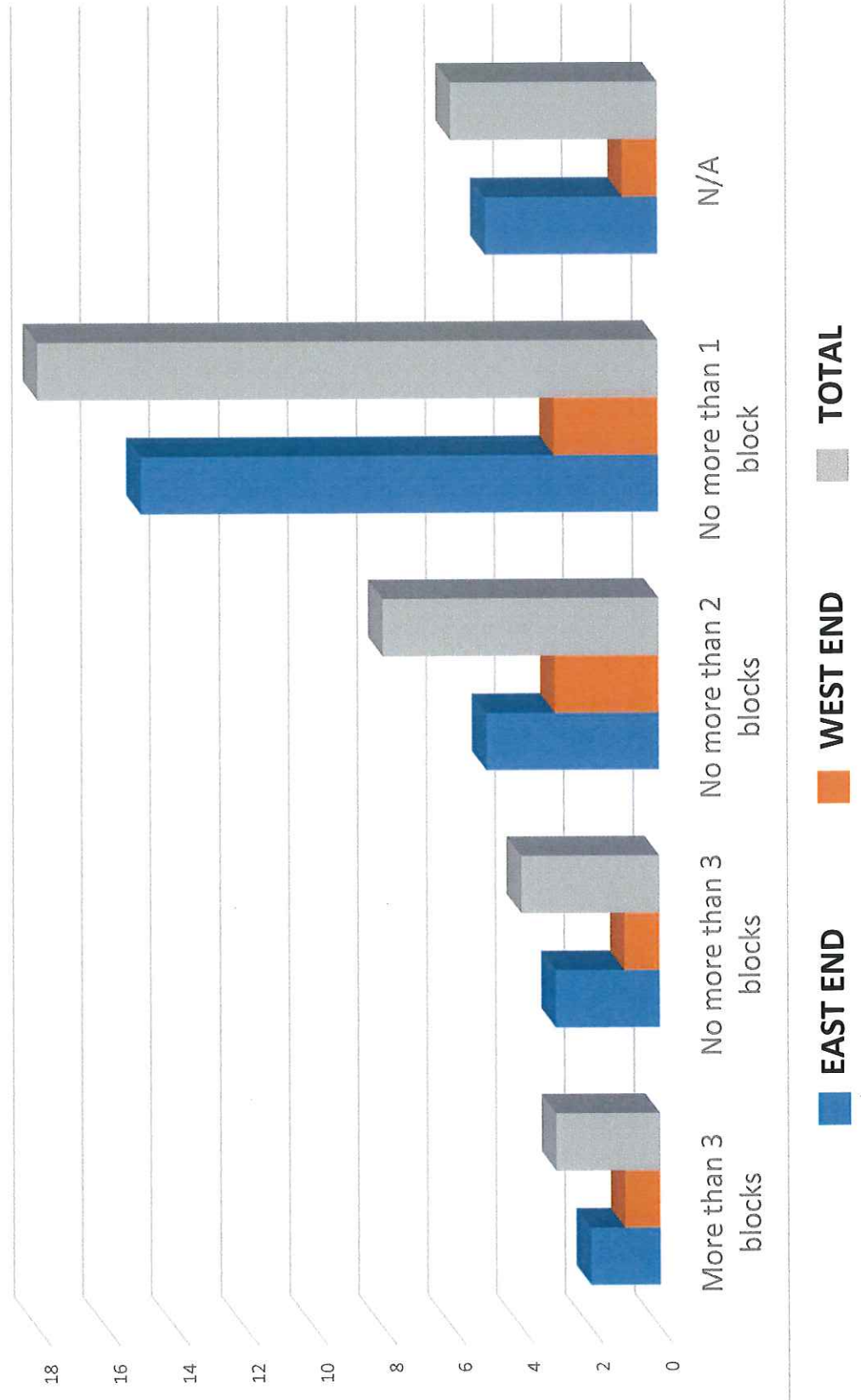


# On average, how far from your business do you and your employees park during the DAYTIME?

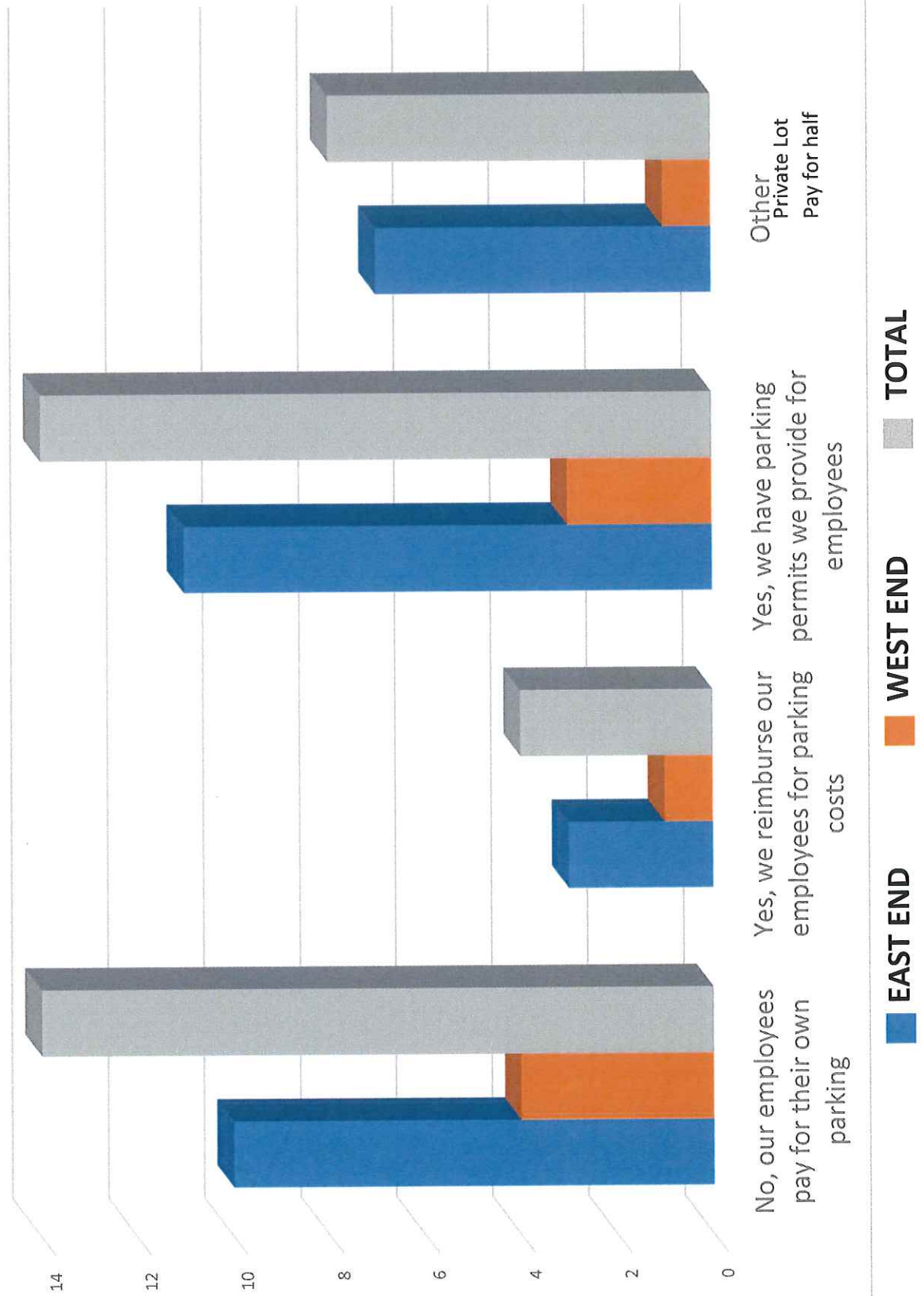




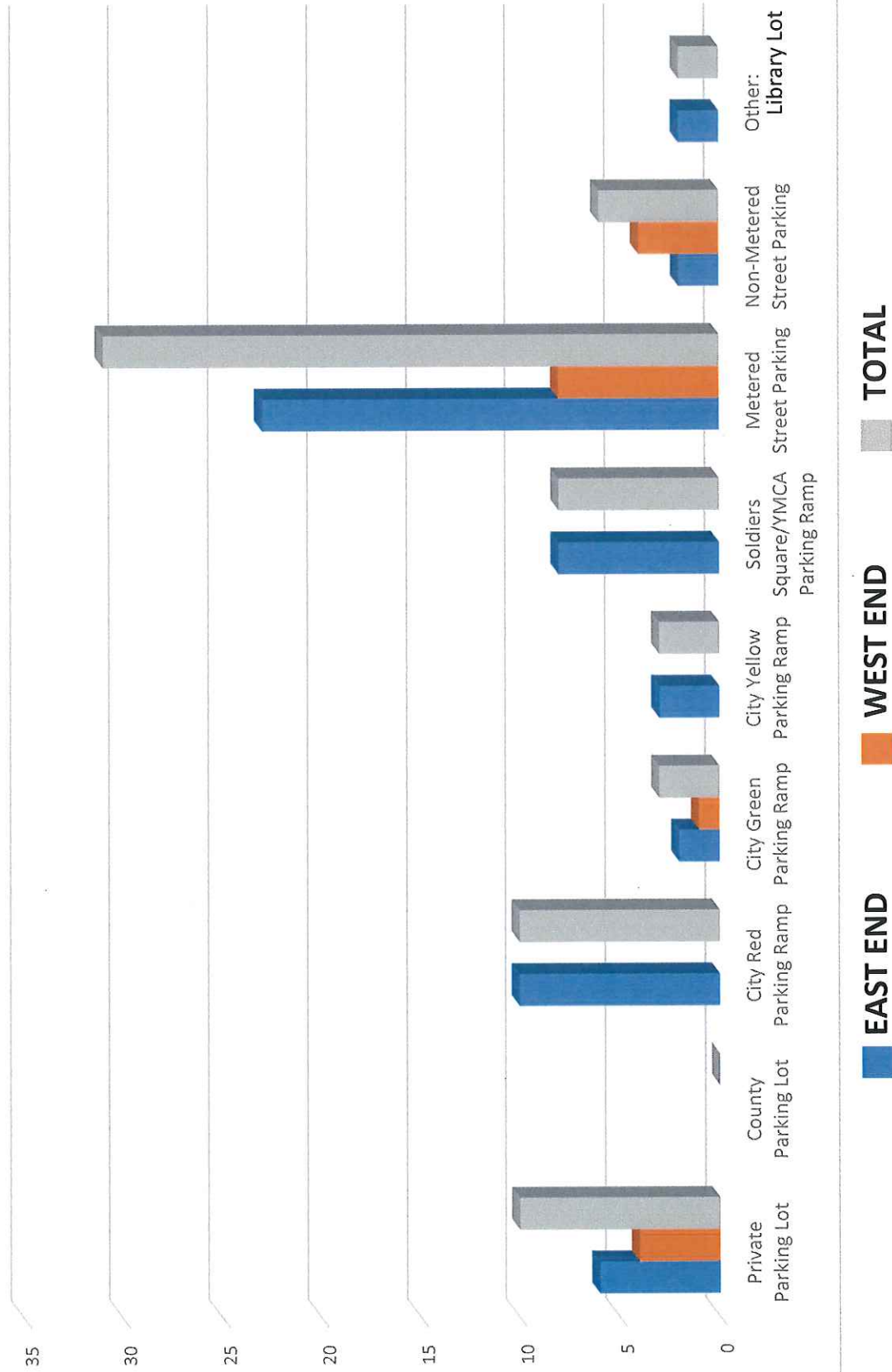
# On average, how far from your business do you and your employees park during the NIGHTTIME?



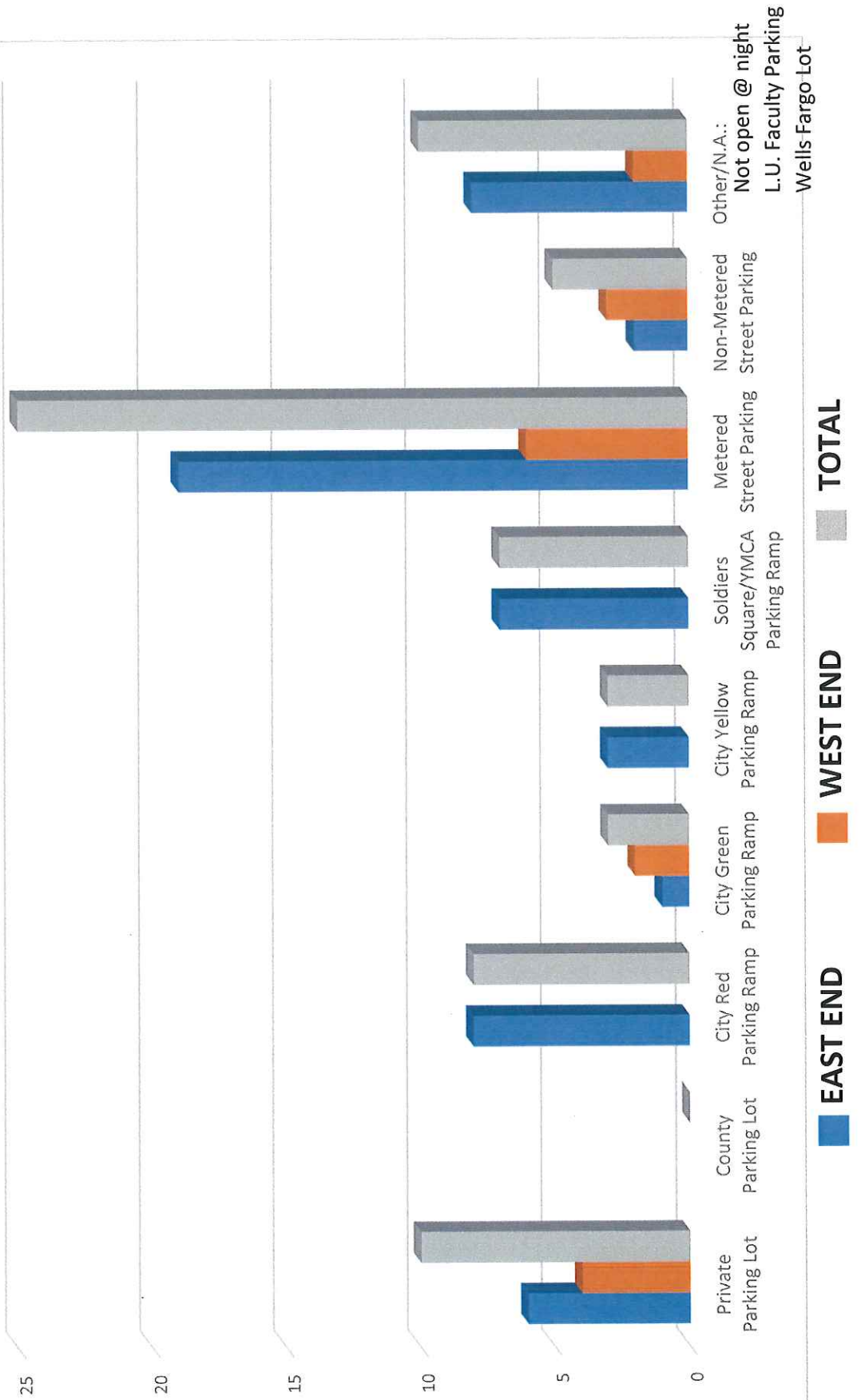
# Do you pay for your employee parking?



# Where do your *customers* most often park during the DAYTIME?

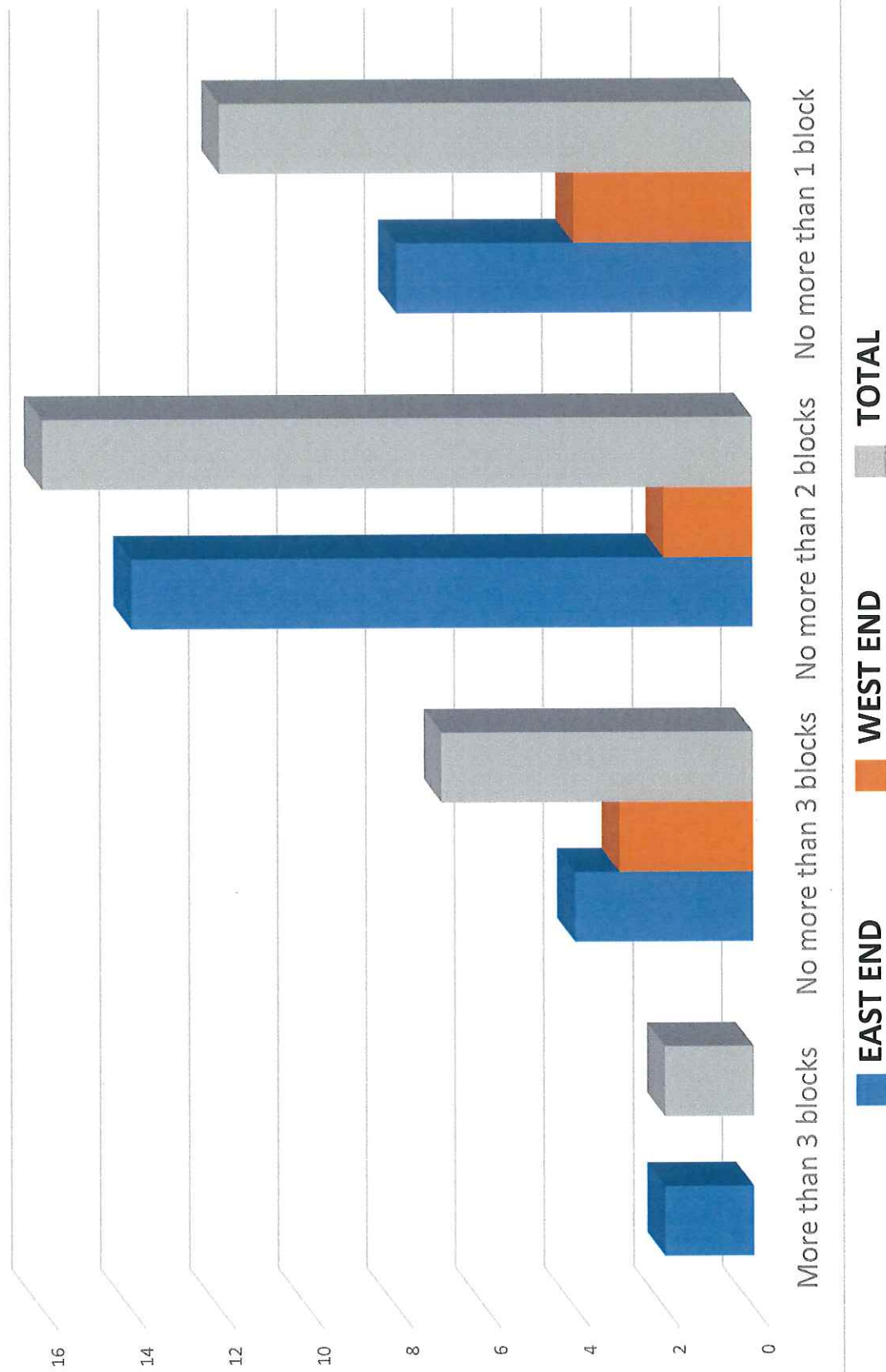


# Where do your *customers* most often park during the NIGHTTIME?

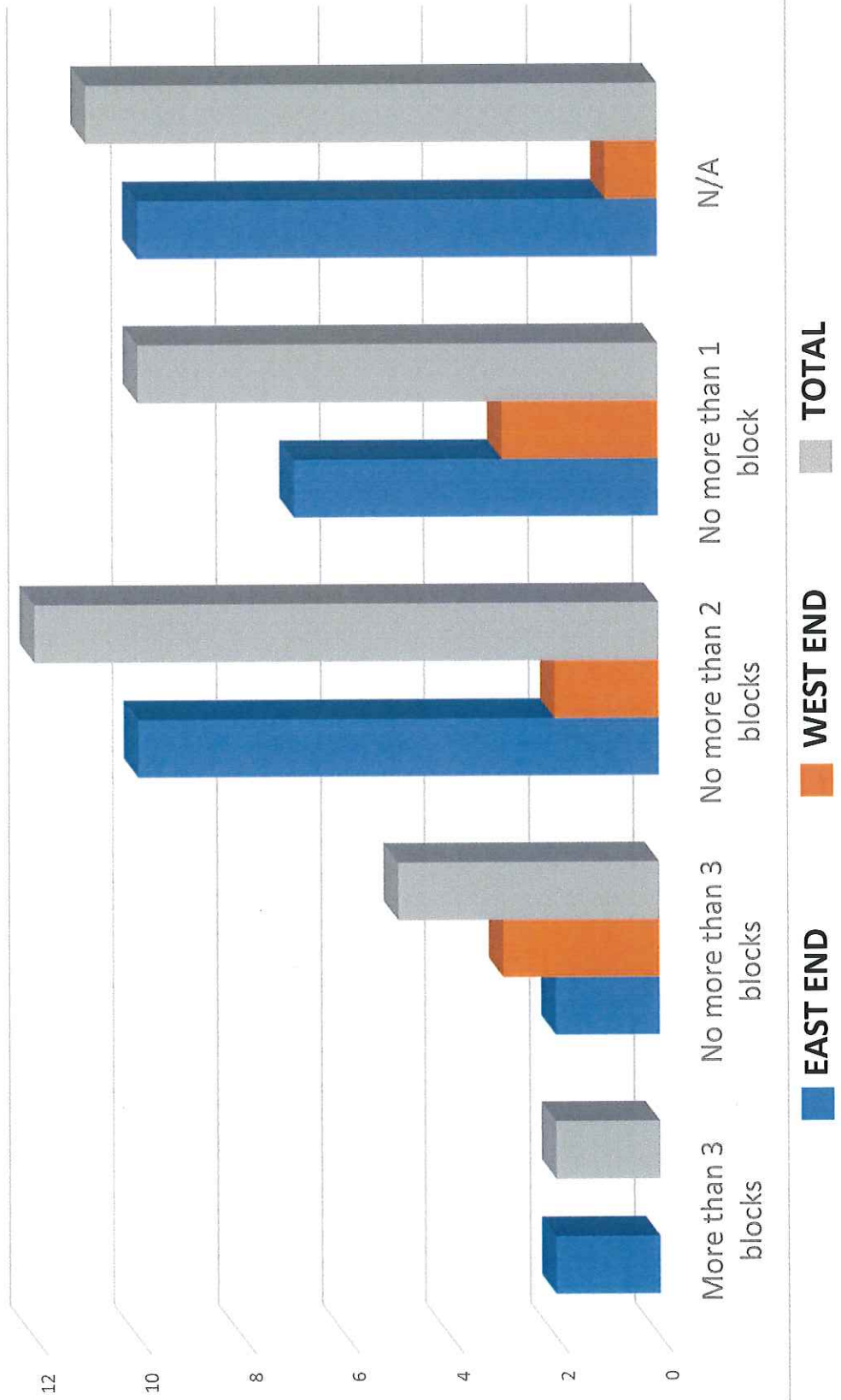




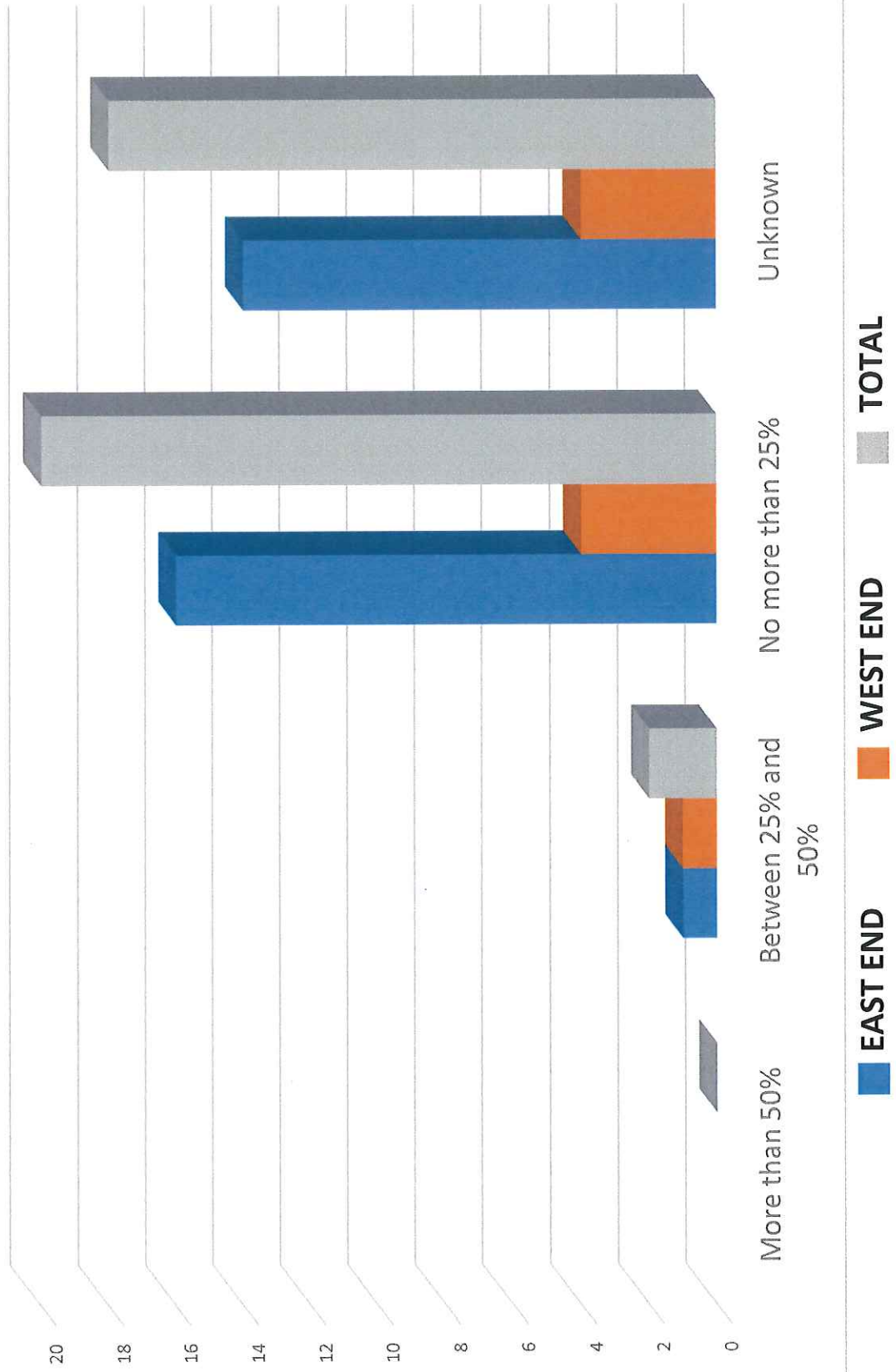
# On average, how far from your business do your *customers* park during the DAYTIME?



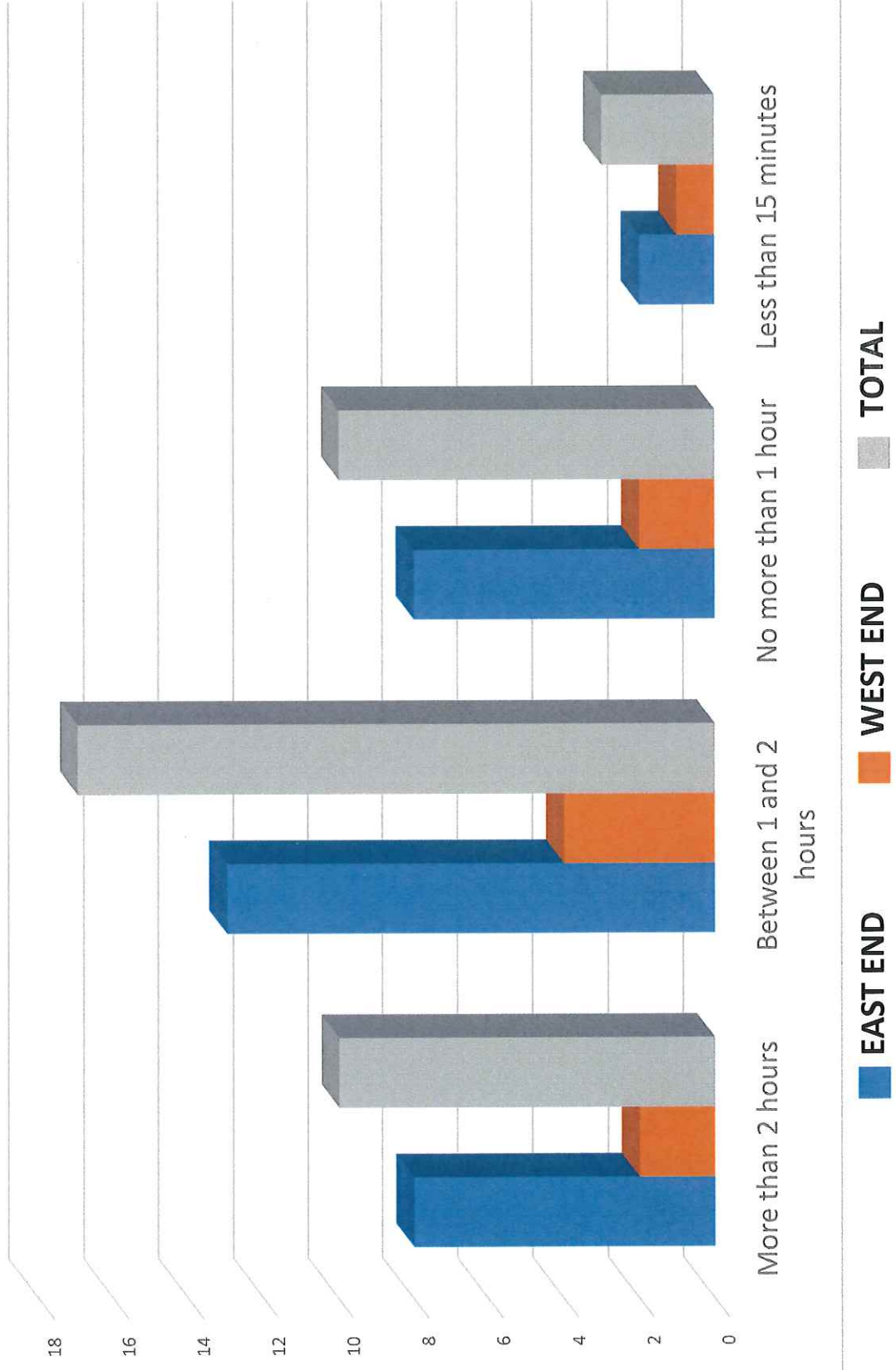
# On average, how far from your business do your *customers* park during the NIGHTTIME?



# What percentage of your customers need *handicapped parking*?



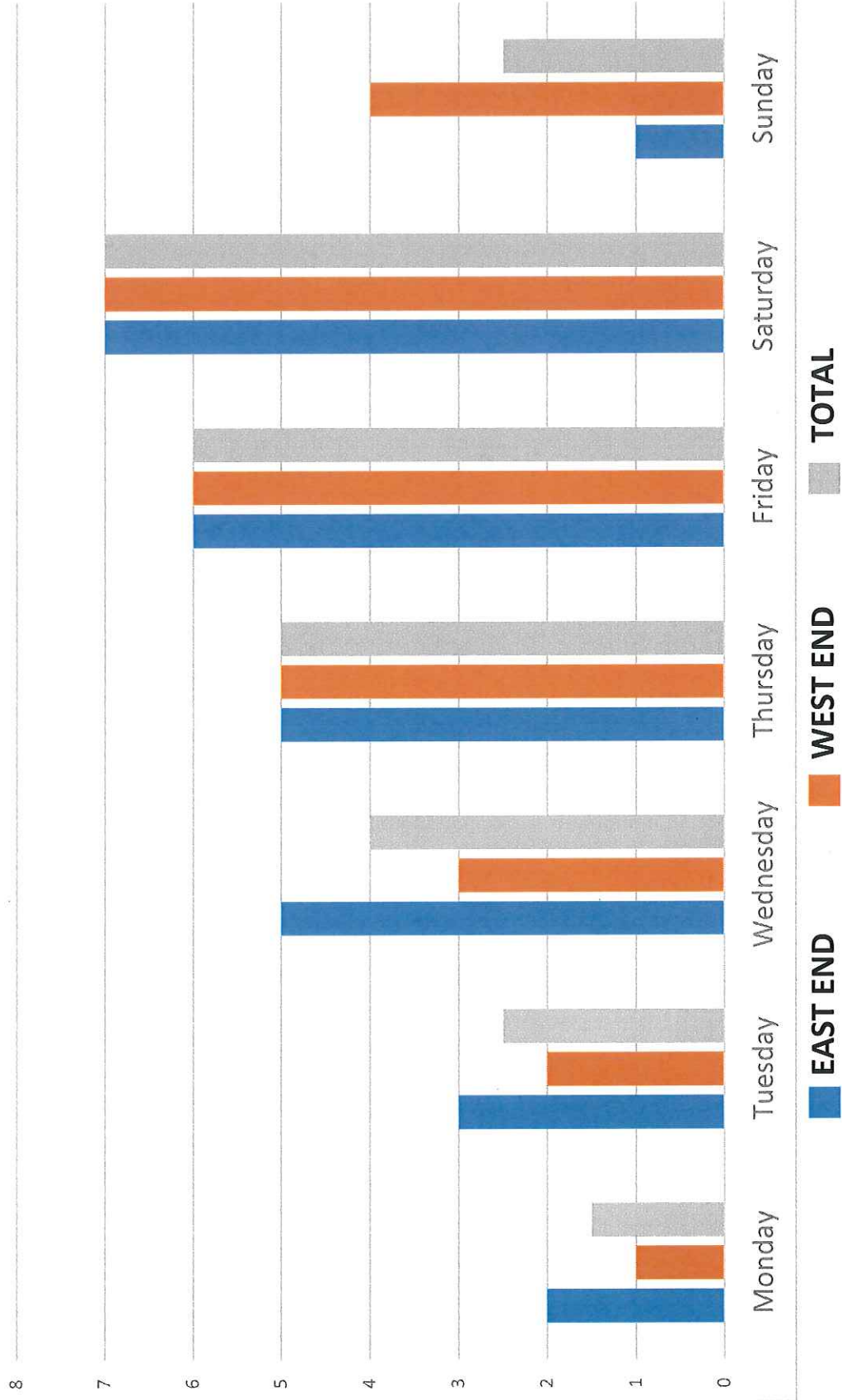
# The average customer visit is how long in length?





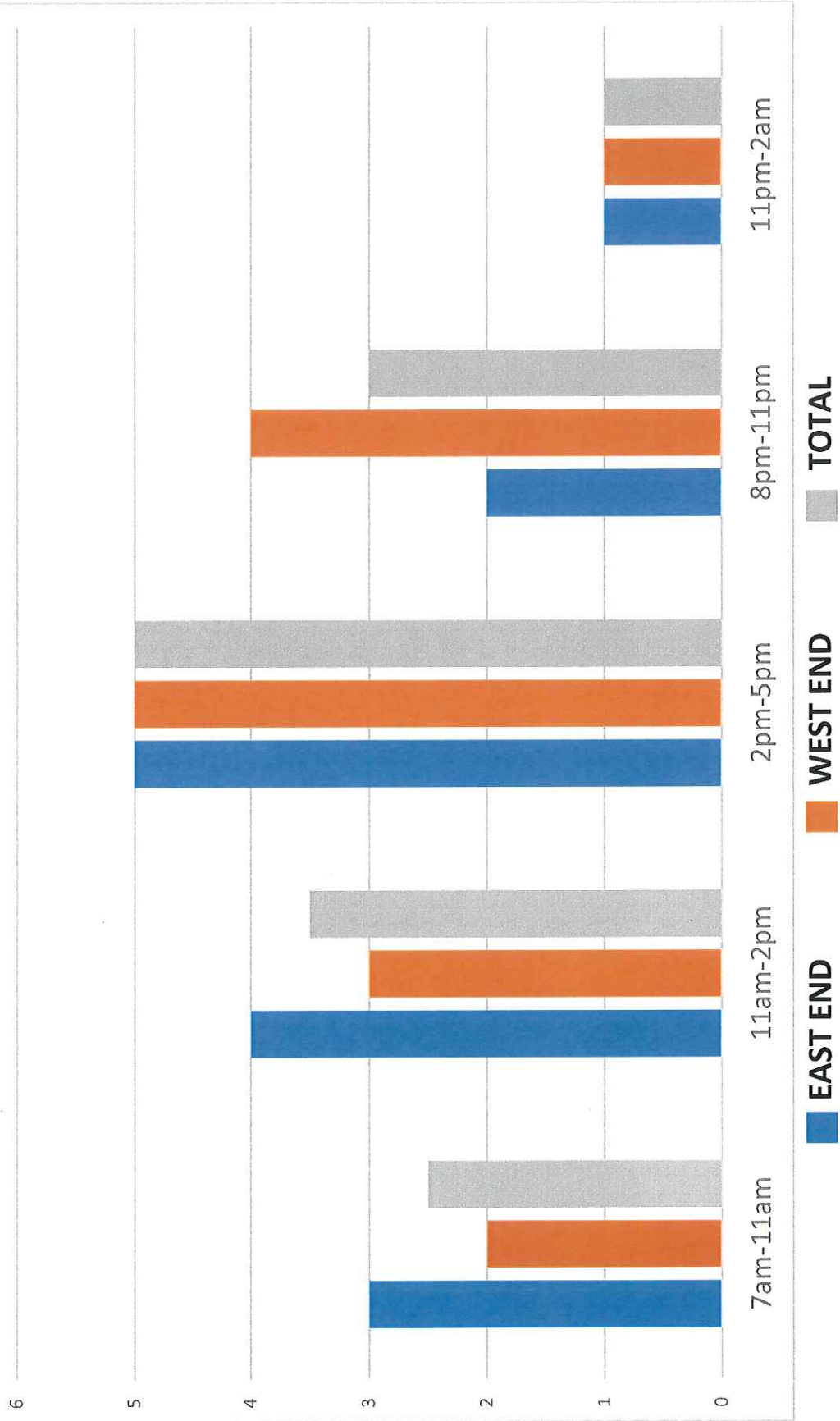
# Please indicate your peak business days by numbering 1-7, 7 being the busiest.

(Results show the average from survey)



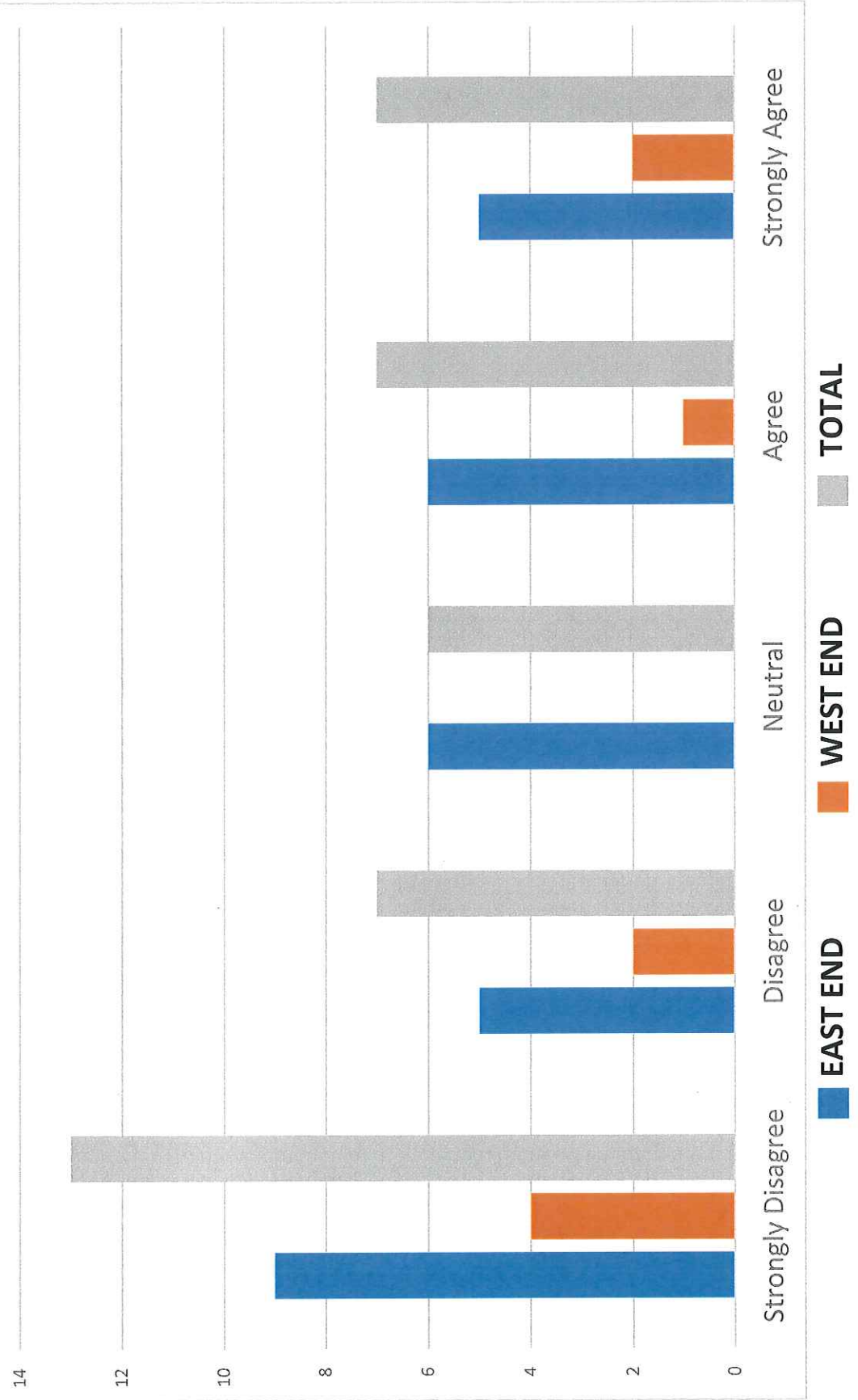
# Please indicate your peak hours of business by numbering 1-5, 5 being the busiest.

(Results show the average from survey)



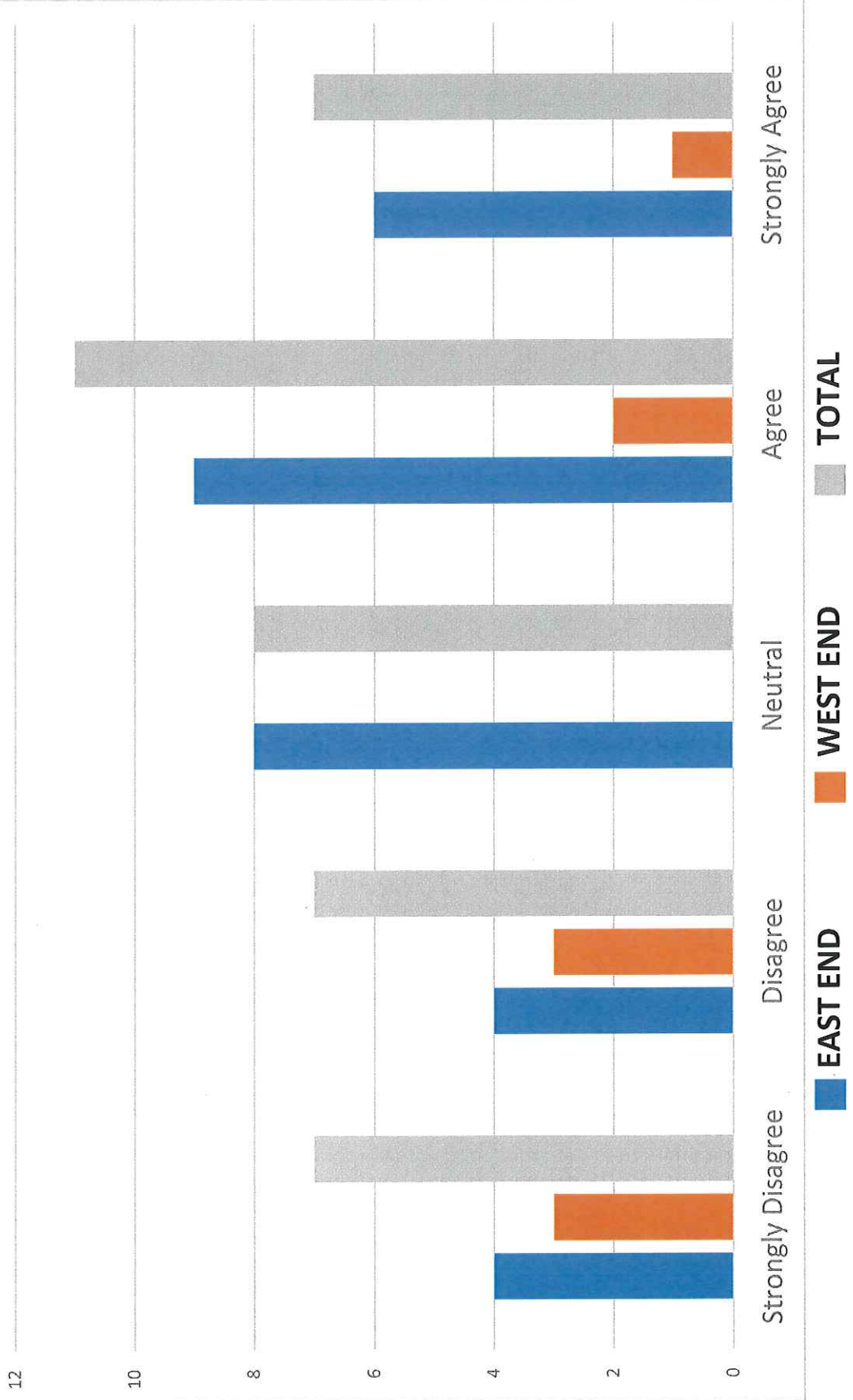
On a scale of 1-5 please indicate your response. 1 =Strongly Disagree to Strongly Agree= 5

## Available customer parking is adequate



On a scale of 1-5 please indicate your response. 1 =Strongly Disagree to Strongly Agree= 5

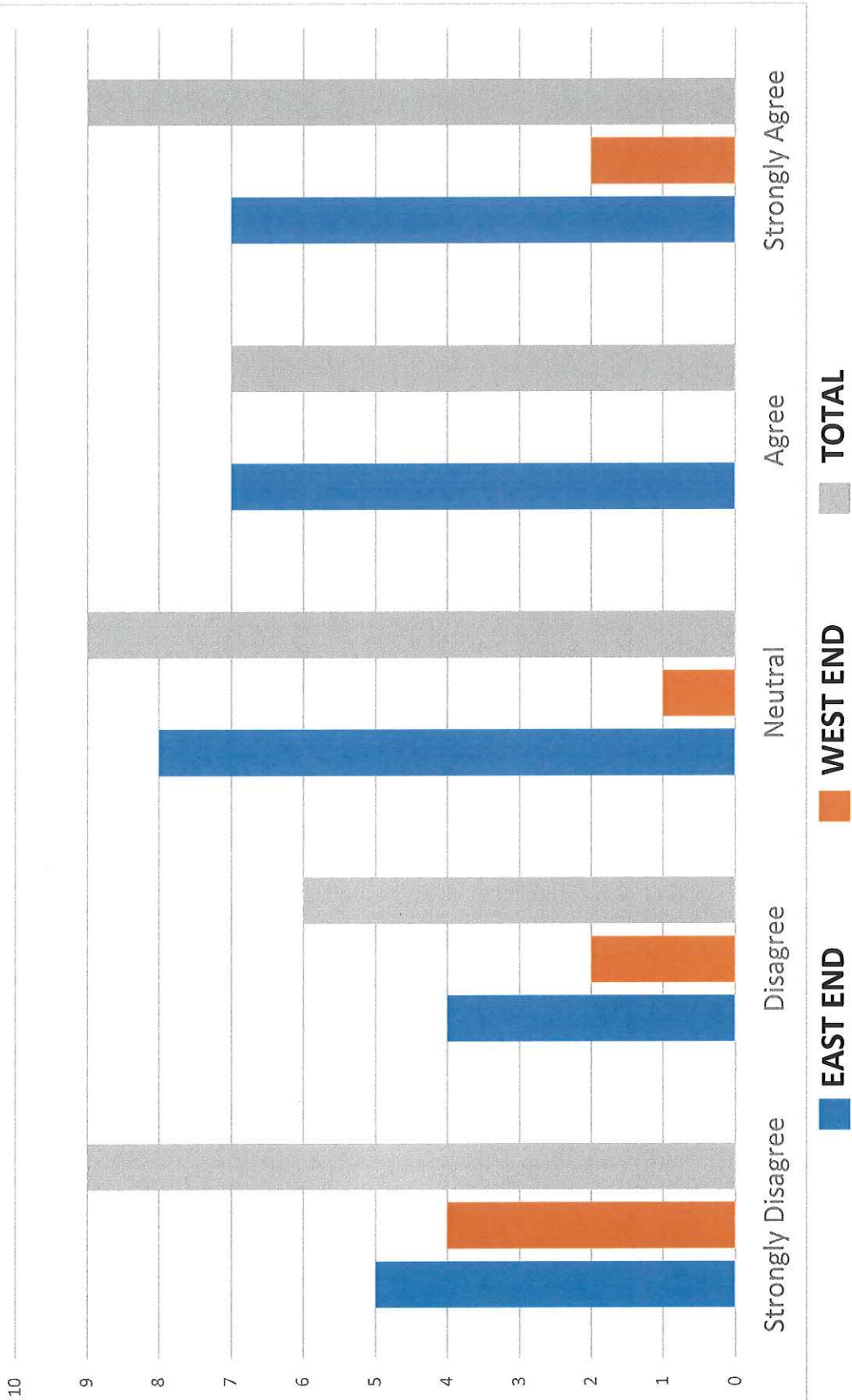
## Available employee parking is adequate





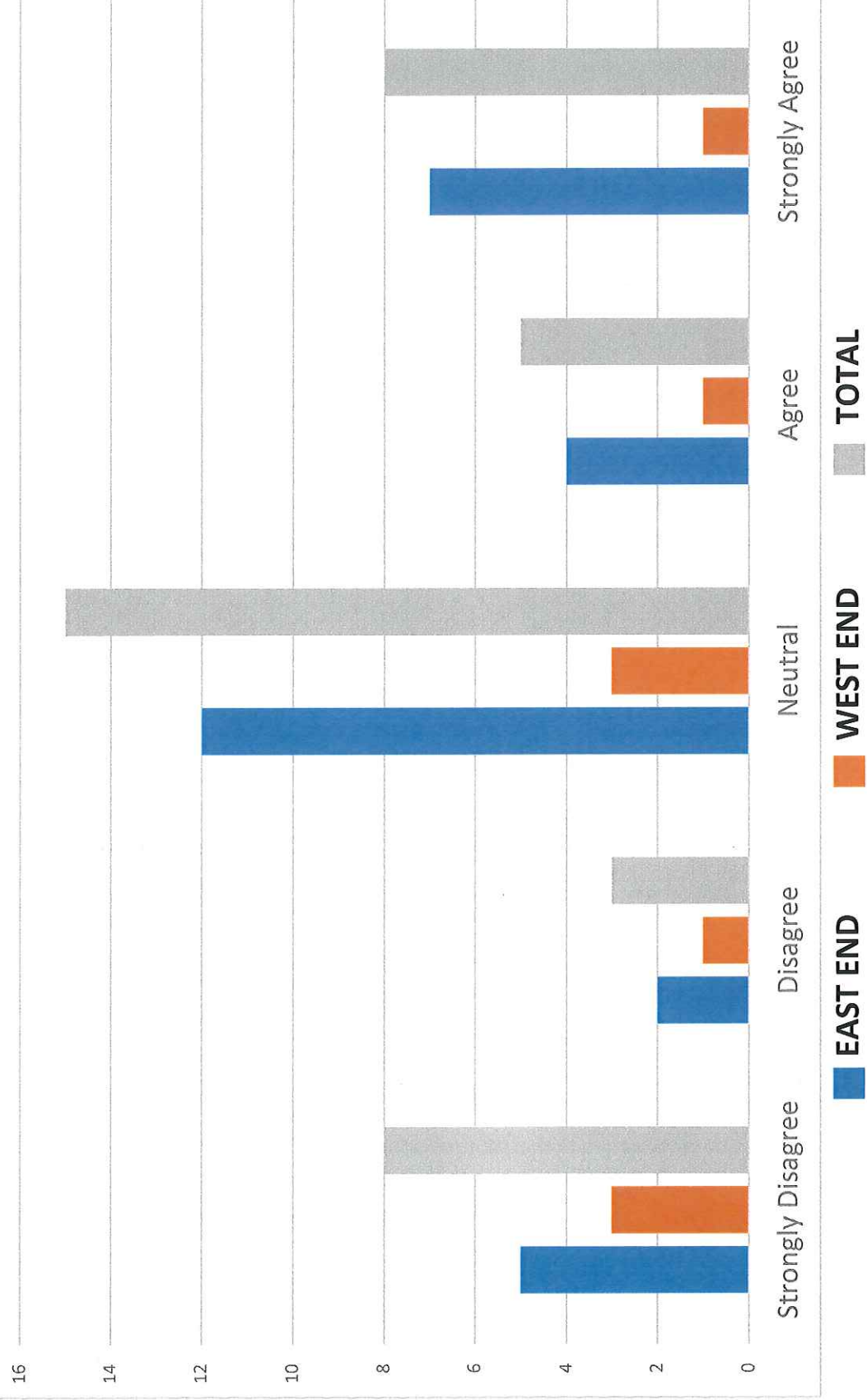
On a scale of 1-5 please indicate your response. 1 = Strongly Disagree to Strongly Agree = 5

## Available handicapped parking is adequate



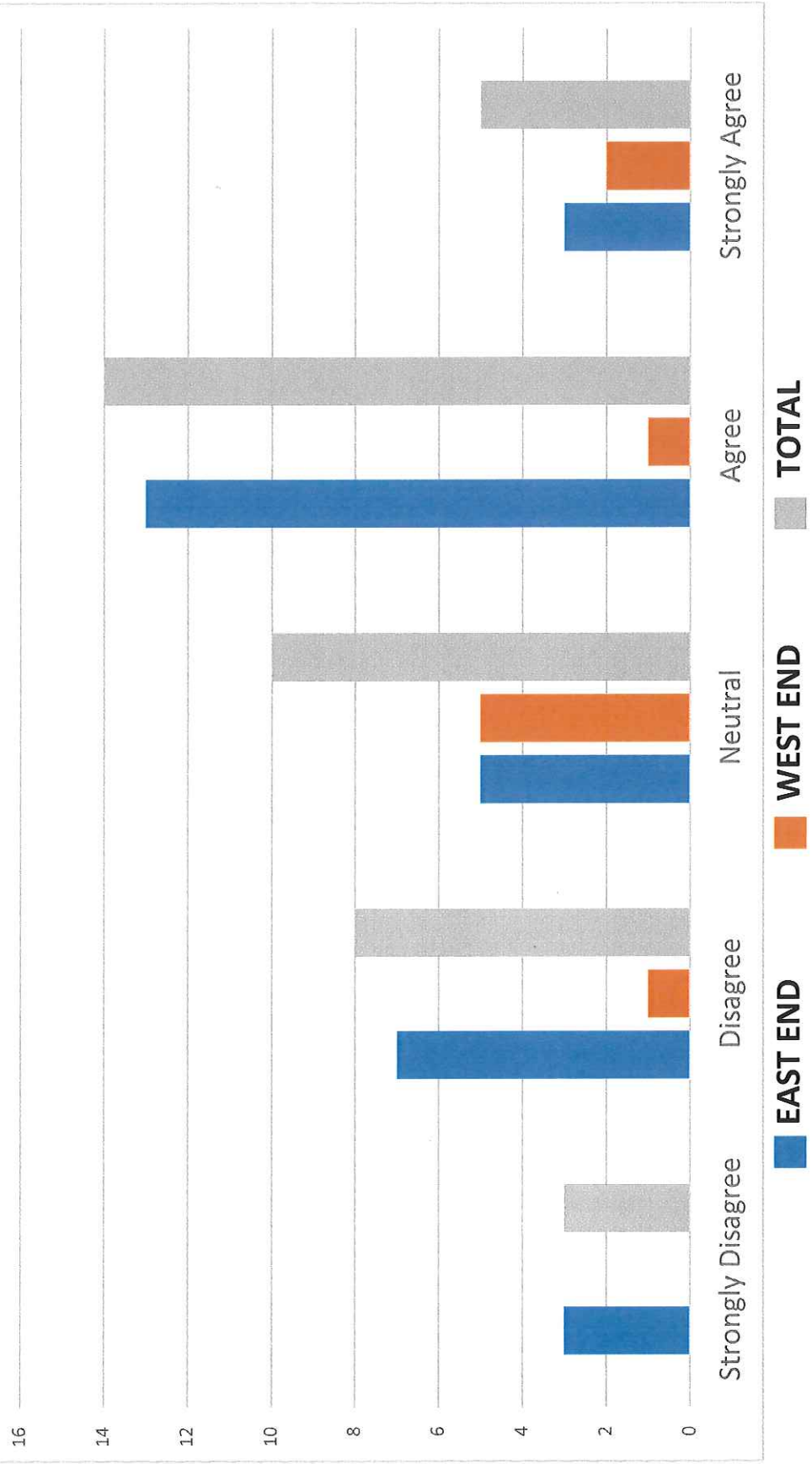
On a scale of 1-5 please indicate your response. 1 = Strongly Disagree to Strongly Agree = 5

## Bike parking is adequate



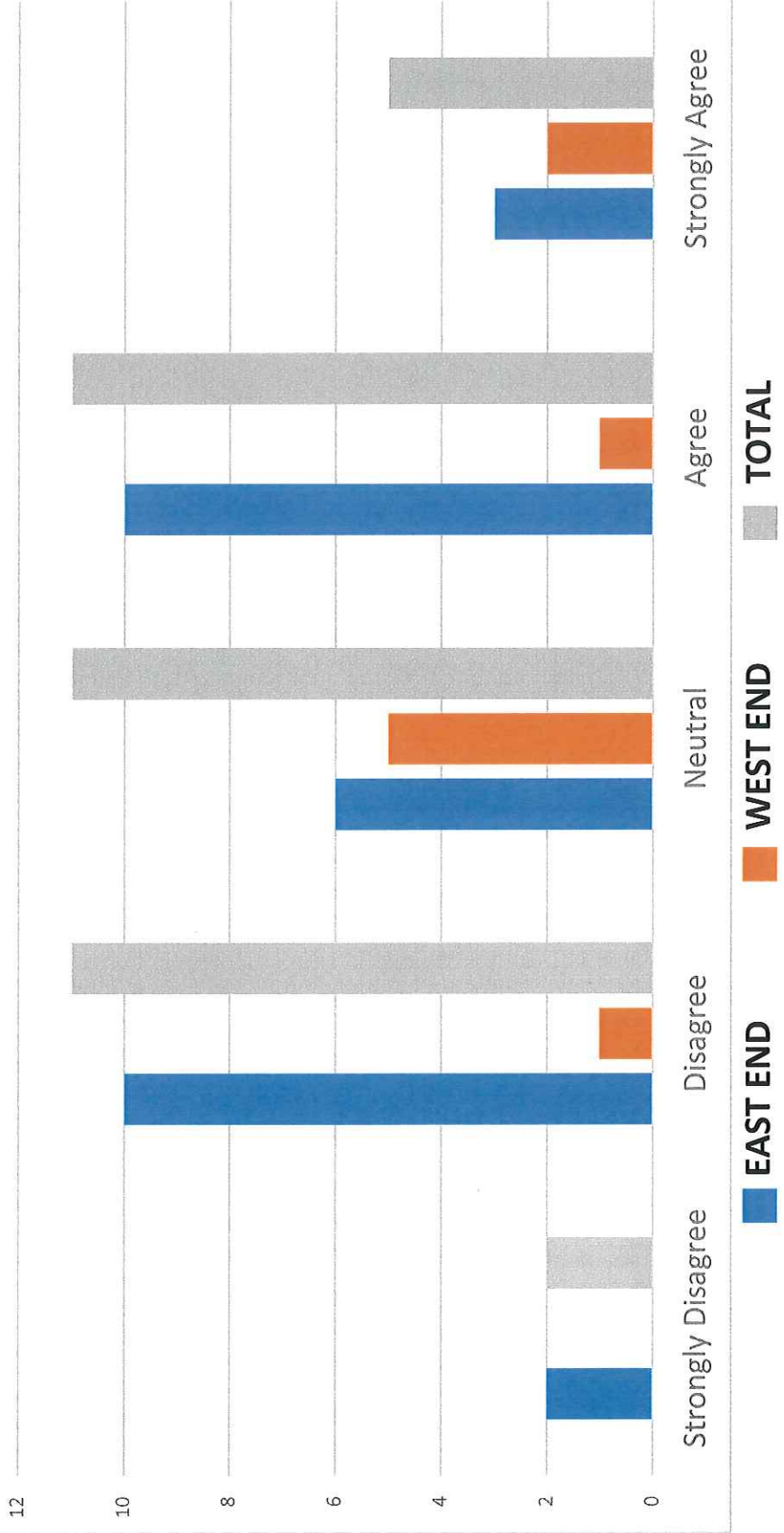
On a scale of 1-5 please indicate your response. 1 =Strongly Disagree to Strongly Agree= 5

## Parking meter rates are affordable (Majority of meters are \$1 per hour)



On a scale of 1-5 please indicate your response. 1 =Strongly Disagree to Strongly Agree= 5

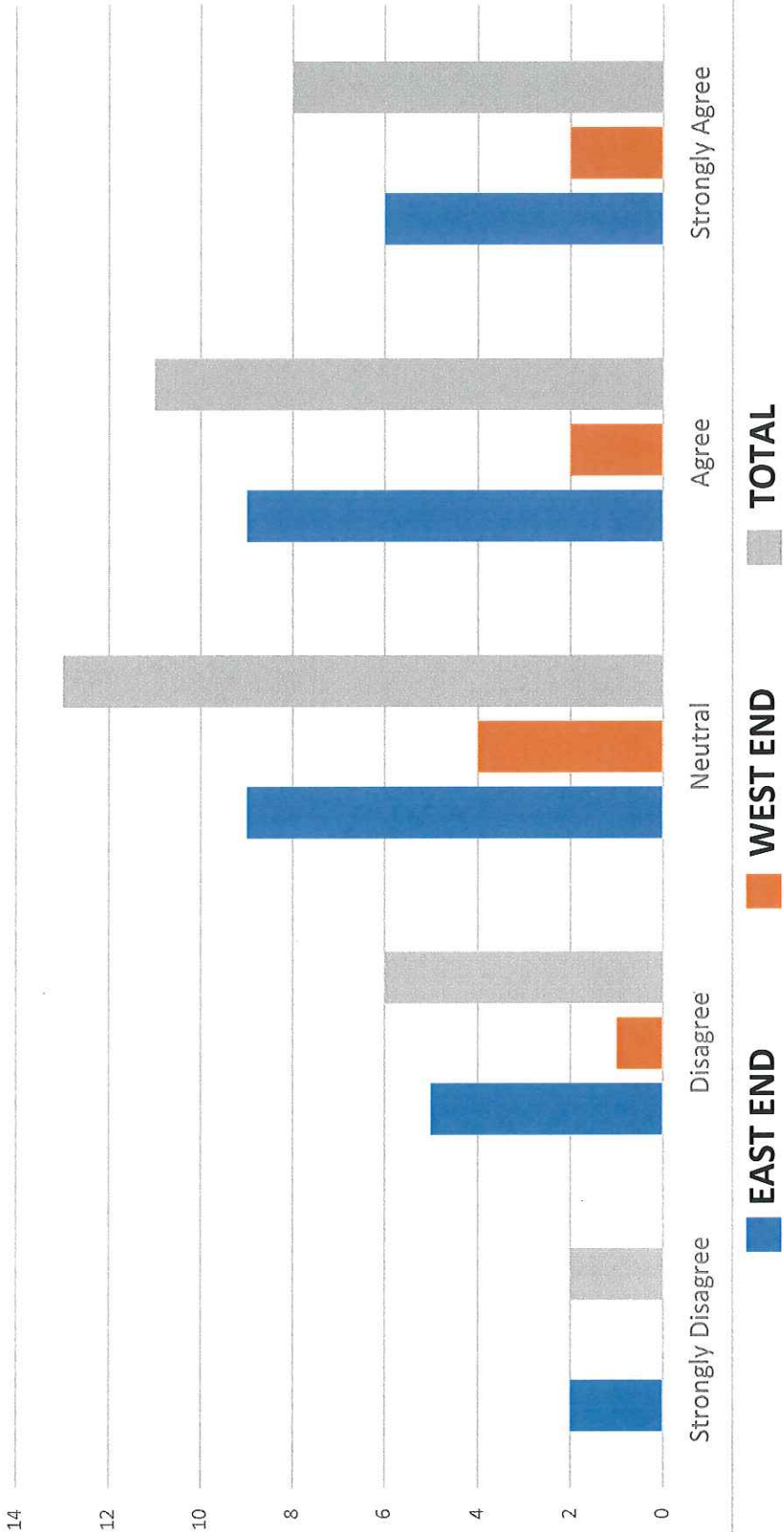
**Daily parking ramp rates are affordable (\$2 - less than 3 hours, \$3 - 3 to 4 hours, \$5 - more than 4 hours/all day.)**





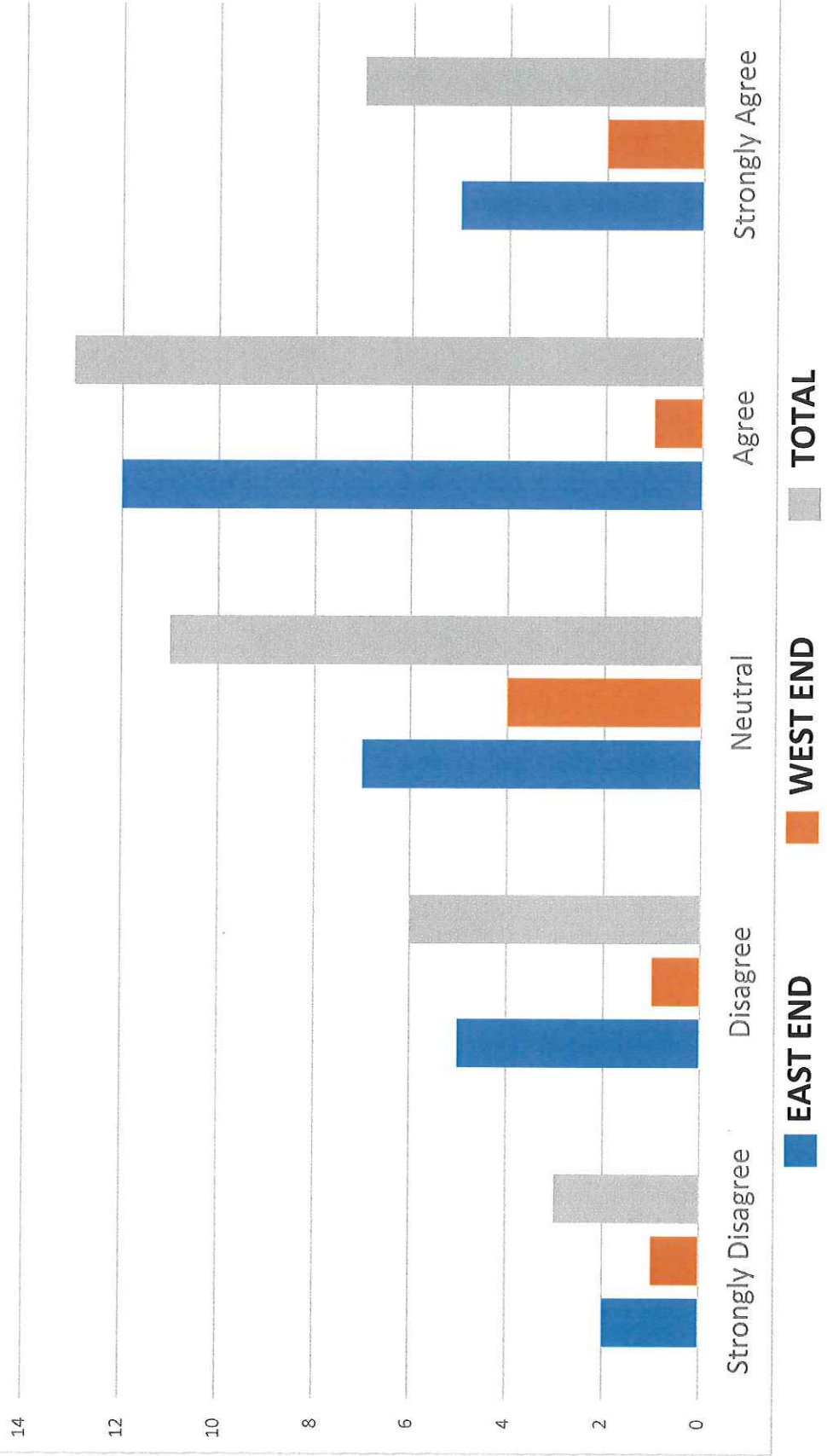
On a scale of 1-5 please indicate your response. 1 = Strongly Disagree to Strongly Agree = 5

## Parking ramp monthly permit rates are affordable (\$33 plus tax = 1 month for 1 person)



On a scale of 1-5 please indicate your response. 1 =Strongly Disagree to Strongly Agree= 5

## The parking app makes Downtown parking more convenient.



On a scale of 1-5 please indicate your response. 1 =Strongly Disagree to Strongly Agree= 5

## The pay station system in Soldiers Square (LUKE) is more convenient than meters.

