

# City of Appleton Community Development Block Grant Program

*Develop viable communities by providing decent housing, a suitable living environment, and opportunities to expand economic opportunities, principally for low- and moderate- income persons*



# Community Development Block Grant (CDBG) Program

- Authorized under Title I of the Housing and Community Development Act of 1974
- Grew out of the consolidation of eight categorical programs under which communities competed for funds
  - Open Space
  - Urban Renewal
  - Neighborhood Development Program grants
  - Historic Preservation grants
  - Model Cities grants
  - Public Facilities loans
  - Neighborhood Facilities grants
  - Water and Sewer grants

# Community Development Block Grant (CDBG) Program

- Every CDBG-funded activity must result in one of three National Objectives:
  - Low-Moderate Income Benefit
  - Slum & Blight Removal
  - Urgent Need
- Every CDBG-funded activity must be eligible as defined in the Code of Federal Regulations Title 24 Section 570.201
- Every entitlement community is required to prepare a Consolidated Plan every five years which identifies community needs, resources and priorities.

# Community Development Block Grant (CDBG) Program

- Three requirements that must be met include:
  - 70% of total grant must be expended to benefit LMI persons
  - No more than 20% of the annual grant allocation may be used for planning and administration costs
  - No more than 15% of the annual grant allocation may be used for public service activities
- A timeliness ratio of 1.5 or lower is required by HUD
  - An analysis conducted by HUD 60 days before the end of a grantee's program year requires the grantee to have less than 1.5 times their annual allocation in their line of credit at the U.S. Treasury

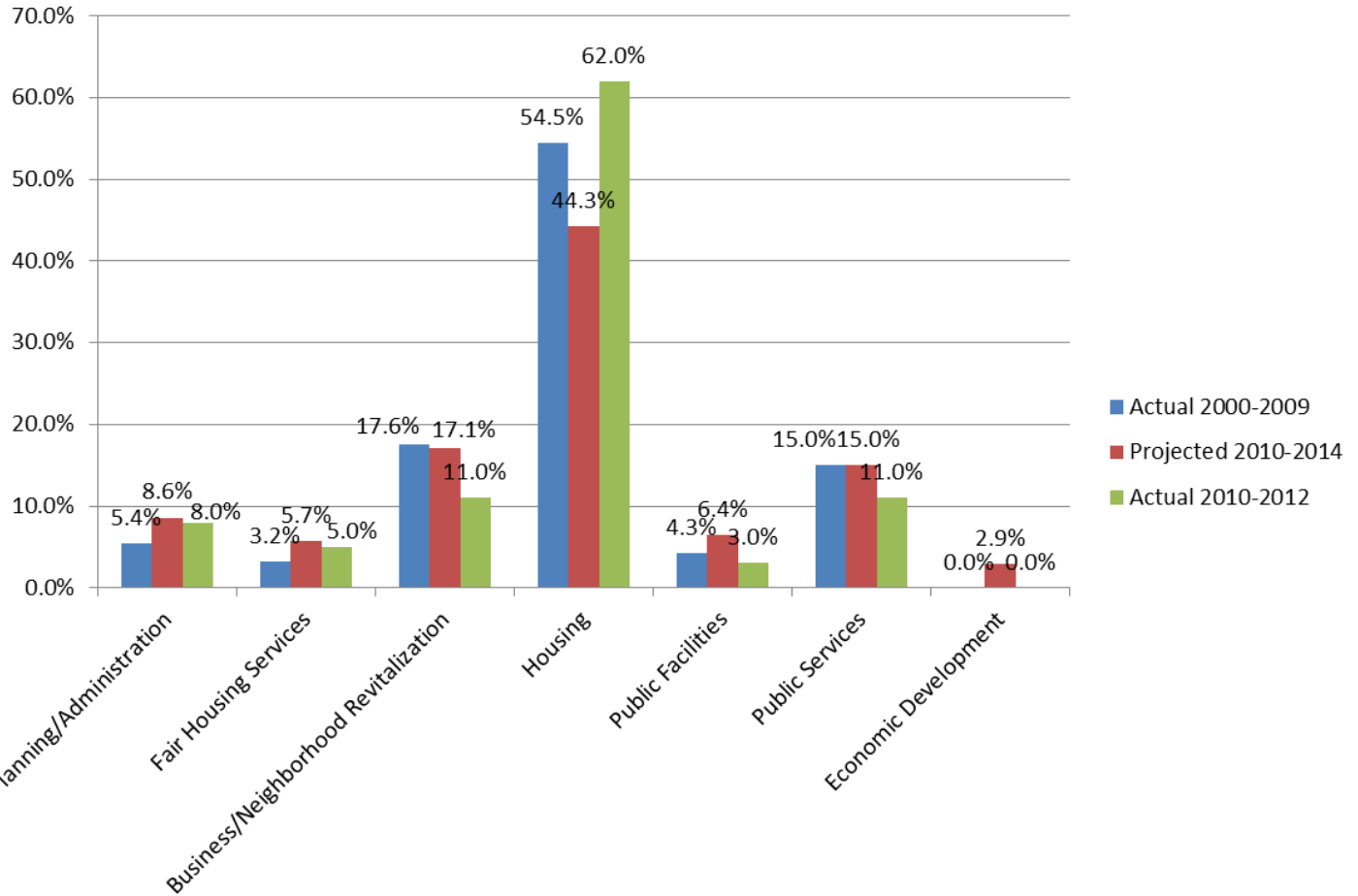
# CDBG in Appleton

- Appleton is one of approximately 1,200 Entitlement Communities nationwide
- Appleton's CDBG award has decreased over 30% since 2008
- The 2010-2014 Consolidated Plan identifies High Priority Needs and the goals and objectives of the CDBG Program revolve around these needs
- City policy sets an award minimum of \$10,000

# 2010-2014 Priority Needs

- Community Development
  - Public Facilities & Improvements, Public Services, Economic Development
- Homeless
  - Affordable Housing, Rent Payment and Security Deposit Assistance, Supportive Services
- Housing
  - LMI Renter, Owner and First-time homebuyers
- Non-Homeless/Special
  - Housing and supportive services for elderly, frail elderly, severely mentally ill, physically disabled, developmentally disabled, alcohol/other drug addicted (AODA)

## Appleton CDBG Allocations: Actual vs. Projected



The projected percentages are from the 2010-2014 Consolidated Plan. Those numbers are based on input from citizens, practitioners and community leaders during development of the plan in 2009.

# 2013 Recommended Awards

- Housing – 69%

Appleton Housing Authority	\$60,000
City of Appleton HRLP	\$225,000
Habitat for Humanity	\$48,000
Housing Partnership	<u>\$26,000</u>
	\$359,000

- Public Services – 5% (Harbor House, FISC)

- Public Facilities – 10% (ESFV and Einstein Park)

- Neighborhood program – 8%

- Administration – 9% (Fair Housing and admin costs)



# Einstein Park

- Project has been discussed for over 10 years
- Removal of parking lot and old tennis courts, and repaving of area where the tennis courts are removed is first phase of a plan for a redesign of the park/school campus, which includes improvements to ball diamonds and walking trails
- Park is located in a Low-Moderate Income census tract, meets national objective of LMI Area Benefit
- Enrollment of the three schools totaled 1,338 as of 01/11/2013
- Opportunity to use CDBG funds in an area in which few projects have been funded

# Einstein Park Area



Census Tract 114

Appleton Community and Economic Development

Population of CT

114:

5,306

Housing Units:

2,393

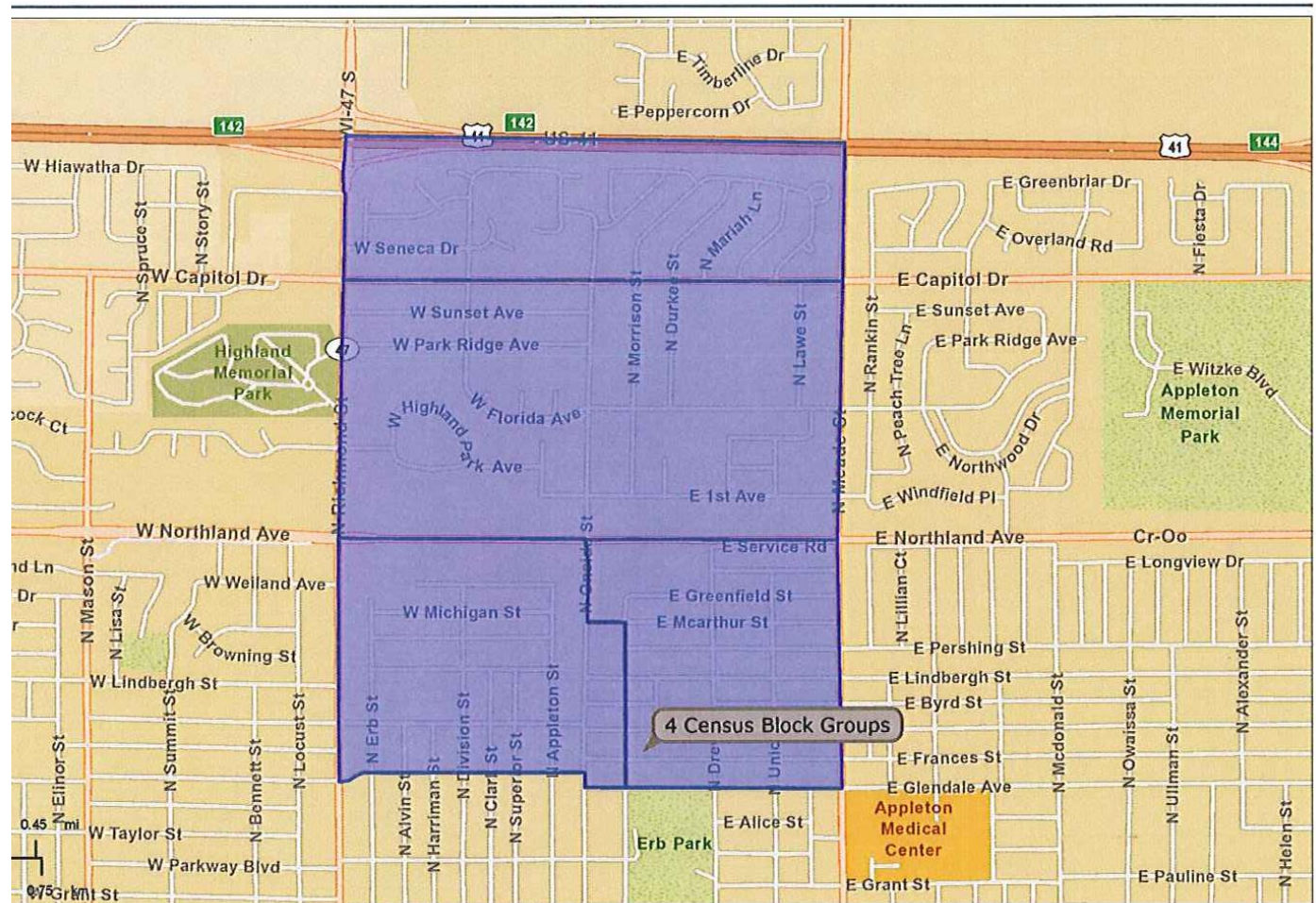
Enrolled in school:

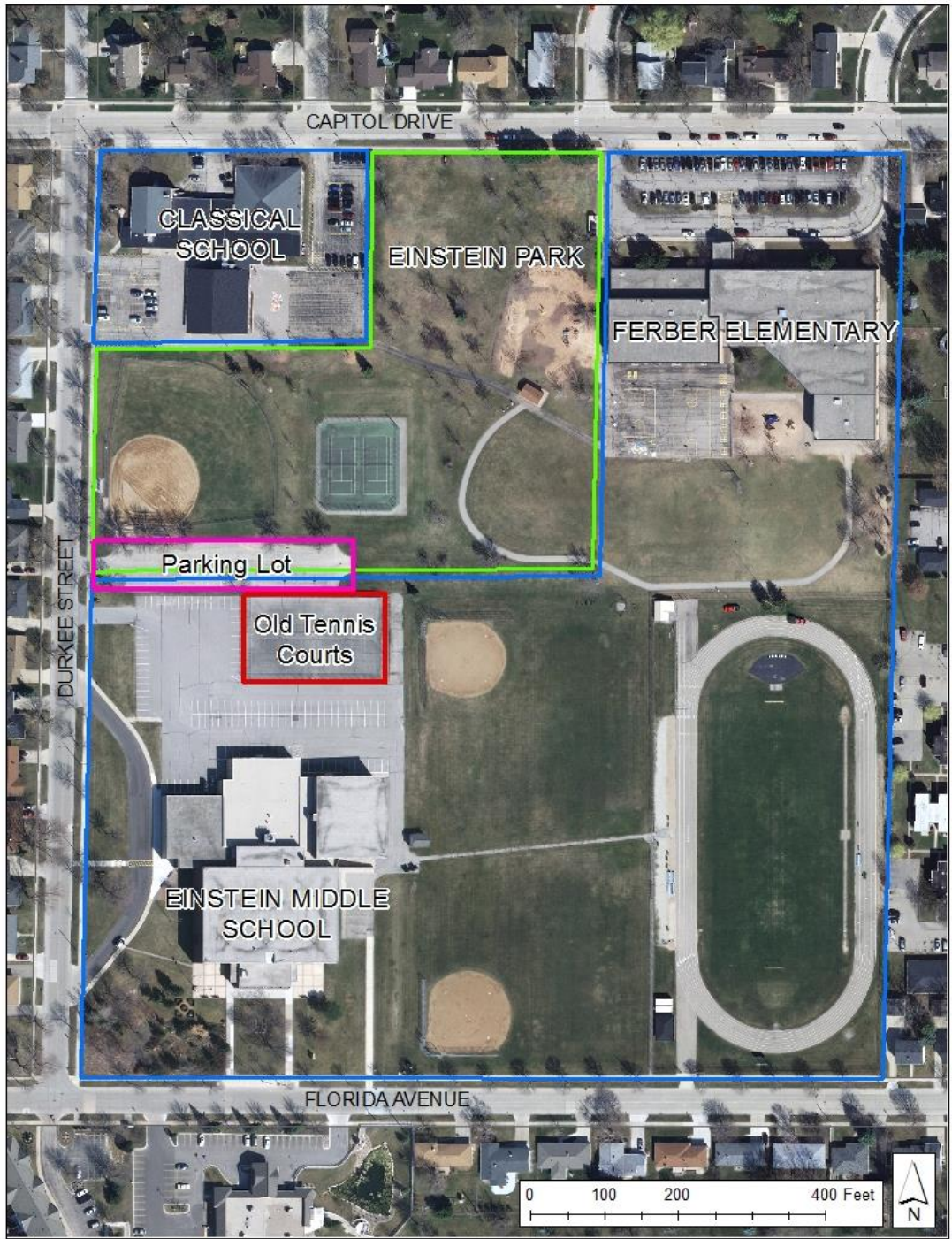
19%

Percentage under  
the age of 30:

32.7%

Source: 2010 Census and  
2005-2009 ACS





CAPITOL DRIVE

CLASSICAL  
SCHOOL

EINSTEIN PARK

FERBER ELEMENTARY

Parking Lot

Old Tennis  
Courts

EINSTEIN MIDDLE  
SCHOOL

FLORIDA AVENUE

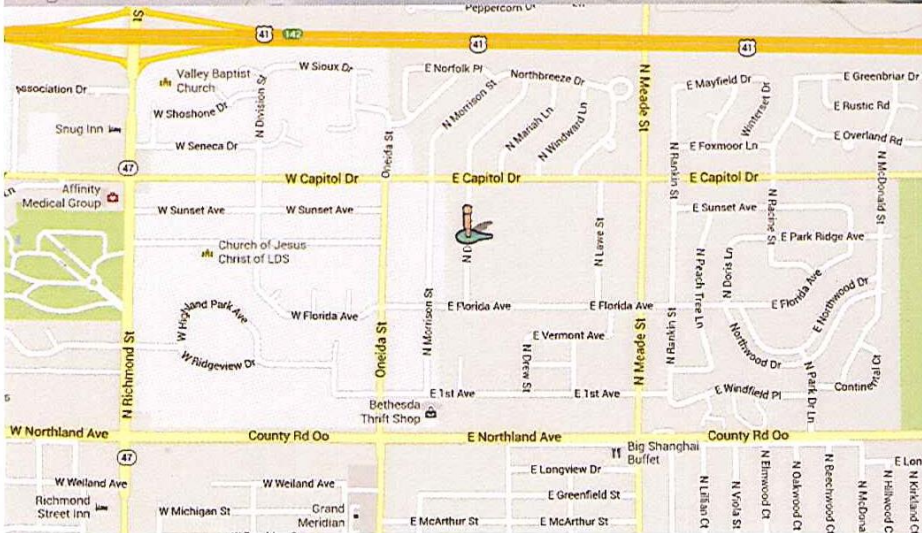
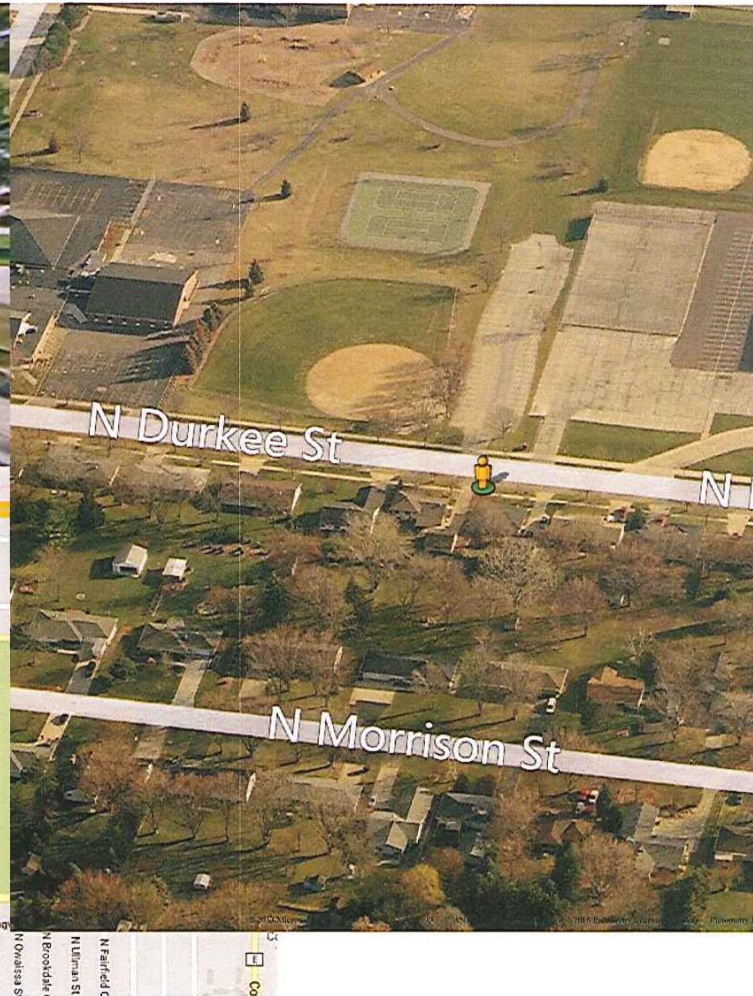
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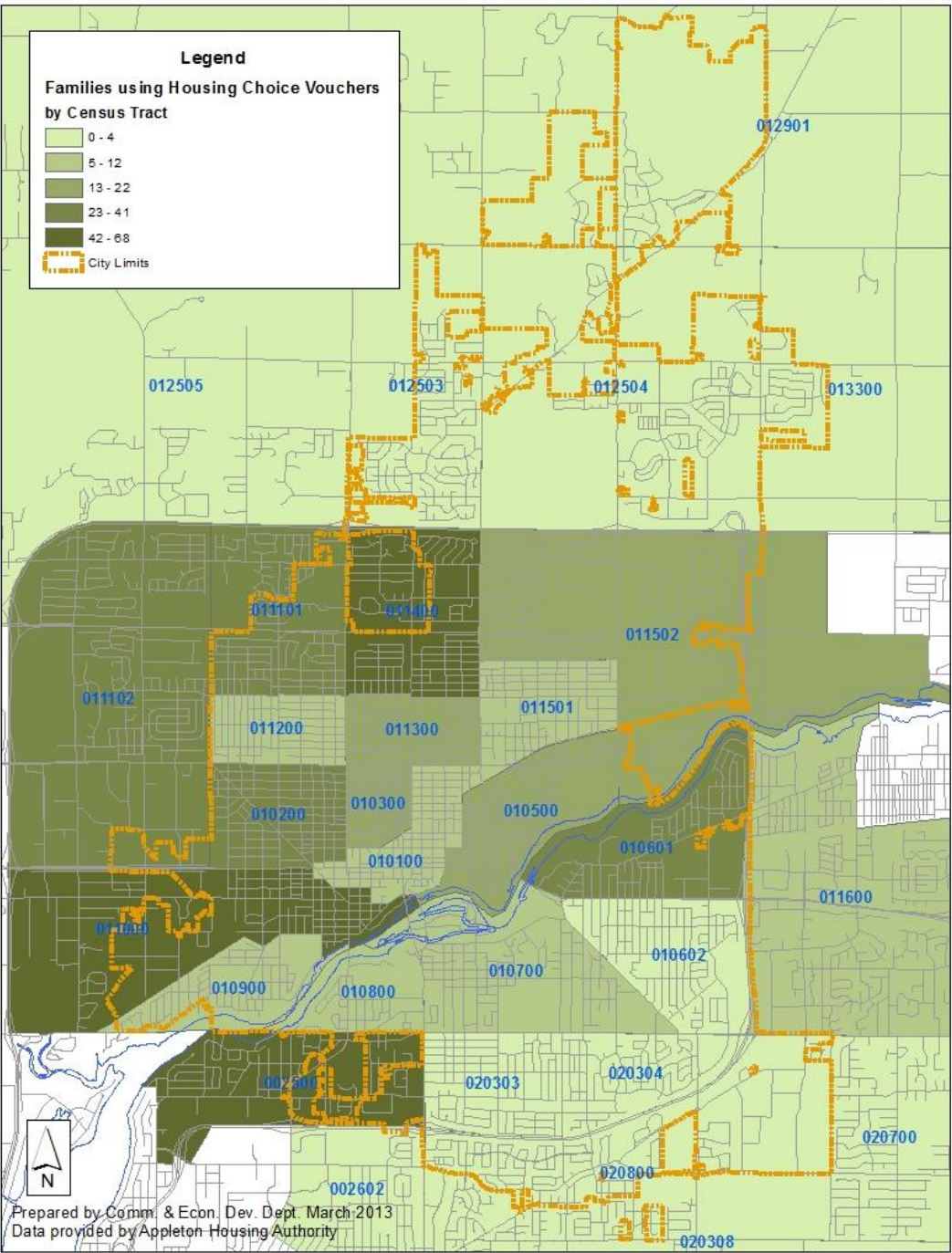
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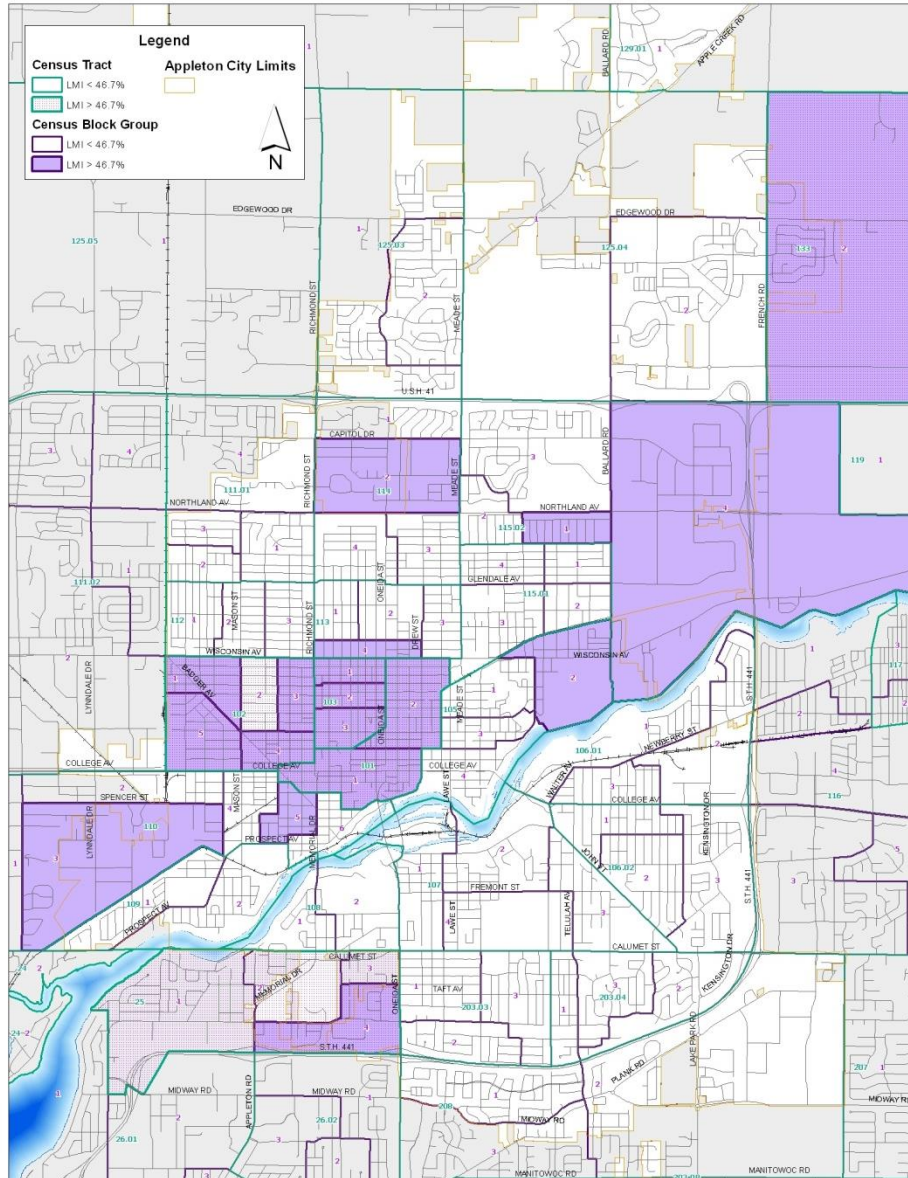
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# Low-Moderate Income Census Tracts



# Other Factors...

- Allocation recommendations are part of the Substantial Amendment to the 2013 Annual Plan
- Contract from HUD scheduled to arrive in last week of August; release of funds may be delayed if the Substantial Amendment is not approved
- 2013 Program Year started April 1, 1<sup>st</sup> quarter payment requests have already been received
- All applicants that received awards have been recommended to receive the full amount requested; another application period, including review and approval will create a very compressed timetable for any new applicant in which to expend their award

# Lead-Based Paint/Abatement

- The City of Appleton's Homeowner Rehabilitation Program rehabilitates 20-25 homes per year. As CDBG funded projects, each of those homes are required to have a lead-based paint risk assessment and all lead hazards are corrected as part of the rehabilitation work. Currently, the program receives applications once or twice a year and serves each participant who qualifies for the program. There is not a need in the community to do additional lead abatement work beyond what the Homeowner Rehabilitation Program and other housing programs are already doing in the community. With the 2013 CDBG award of \$225,000 plus the program income received, the program is fully funded and does not need additional funds this year.