



Jayne Sellen

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About FCRP

- **Public/Private partnership working to enhance the local economy, expand economic opportunity and improve the quality of life for local residents by supporting the expansion of the local primary job base**
- **Division of the Fox Cities Chamber of Commerce**

Dedicated FCRP Staff



Jayme Sellen



Sara Hathaway

Outcomes

- **2013 – 2020 Expansion/Retention Projects**
 - **18 Companies**
 - **2,050 New/Retained Jobs**
 - **\$150,336,243 Annual Payroll**

Outcomes

- **Business Attraction Projects**
 - **Project T4T**
 - **Project Package**
 - **Project 4203**
 - **Project Free Bird**
 - **Project Galaxy**



Outcomes

- **Talent Attraction**

- **Fox Cities Days (600 students, 16 employers)**
- **Smart Girls Rock (80 girls matched with 15 female mentors)**
- **Future Fox Cities Career Expo (3,000 students, 80 employers)**

Collaborations

- **Stronger Together Coalition**
 - **Conversations with Public Health Officials**
 - **Messages encouraging vaccinations**
- **Junior Achievement**
 - **Deliver career readiness lessons in classrooms**
- **Regional Fox River Coalition**
 - **Support reopening the locks (Menasha & Rapid Croche)**
 - **Comprehensive Plan for use, community assets on the river**
 - **Regional support for grant opportunities**

Business Retention & Expansion

- **Target primary employers, bring municipal staff on visits**
- **80 to 100 visits each year at 21 visit YTD**
- **Synchronist to track BRE data & provide reports**

Questions?

