



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Community & Economic Development Committee

Wednesday, October 14, 2020

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order at 4:31 p.m.

2. Roll call of membership

Present: 5 - Coenen, Reed, Firkus, Otis and Thao

Others present:

Lynn Ann Clausing Rusch, Linwood Place, A Ministry of Fox Valley Lutheran Homes

John Weyenberg, Fox Cities Habitat for Humanity

Jill Harp, Apricity

Oliver Zornow, Building for Kids Children's Museum

Julie Stoffel, WWBIC - Wisconsin Women's Business Initiative Corp.

Laurie Lewis, Apricity

Mike Basford, DOA Interagency Council on Homelessness

Karen Nelson, Diversity & Inclusion Coordinator

Lisa Strandberg, Pillars

Pat Leigl, Salvation Army Fox Cities

Todd Thomas, Police Chief

Dean Gazza, Director of Parks, Rec, Facilities & Grounds

Colleen Rortvedt, Library Director

Karen Harkness, Community & Economic Development Director

Monica Stage, Community & Economic Development Deputy Director

Nikki Gerhard, Community Development Specialist

Ryne Lodl, Coordinated Entry Specialist

3. Approval of minutes from previous meeting

[20-1293](#)

CEDC Minutes from 9-23-20

Attachments: [CEDC Minutes 9-23-20.pdf](#)

Firkus moved, seconded by Reed, that the Minutes be approved. Roll Call.

Motion carried by the following vote:

Aye: 5 - Coenen, Reed, Firkus, Otis and Thao

4. Public Hearings/Apearances

[20-1312](#)

Presentation by Carrie Poser, Wisconsin Balance of State Continuum of Care Director, on the Homelessness Concern in the Fox Cities and Discussion to Follow

Attachments: [Memo to CEDC on Homelessness Concern 10-14-20.pdf](#)
[2020 Activities Impacting Homelessness.pdf](#)
[CEDC Memo from Library Needs Assessment Social Worker October 2020.pdf](#)
[APL Needs Assessment- Needs Assessment Report- 5-8-20 final.pdf](#)
[2020 Homelessness in Parks.pdf](#)
[Chronic Homeless and Transient Issues Police Dept.pdf](#)
[Ending Homelessness 2020 - Fox Cities CEDC 2.0.pdf](#)

The following "Teams chat" was read into the record of the meeting by Monica Stage: "Lisa Strandberg asked if she should be seeing slides. Nikki Gerhard responded that due to the potential to lock up the technology platform, participants are advised to refer to the agenda packet which includes a copy of the PowerPoint. Lisa replied thank you. Nikki added that Carrie Poser needs to sign off the meeting due to another commitment. Nikki stated if you have any questions, please feel free to ask them and she can make sure they are forwarded along to get an answer."

This Appearance was presented and discussed.

[20-1294](#)

Substantial Amendment to the Community Development Block Grant (CDBG) 2020 Annual Action Plan (AAP) awarding an additional \$348,255 of CDBG Coronavirus Aid, Relief, and Economic Security (CARES) Act funding to community partner organizations (Associated with Action Item #20-1295)

Attachments: [AAP Substantial Amendment - Notice of Public Hearing 9-30-20.pdf](#)

This public hearing was held. Lynn Ann Clausung Rusch, Lisa Strandberg, Oliver Zornow, and Julie Stoffel spoke on the item. Chairperson Coenen read into the record the statement from Pat Leigl of the Salvation Army Fox Cities which is attached to the action item.

5. Action Items

[20-1295](#)

Request to approve Substantial Amendment to the Community Development Block Grant (CDBG) 2020 Annual Action Plan (AAP) awarding an additional \$348,255 of CDBG Coronavirus Aid, Relief, and Economic Security (CARES) Act funding to community partner organizations as specified in the attached documents

Attachments: [2020 AAP Substantial Amendment Memo to CEDC 10-14-20.pdf](#)
[CARES Act CDBG Award Letter 4-2-20.pdf](#)
[CDBG CV Simple Summary.pdf](#)
[CDBG CV Award Recommendations PS & NPS.pdf](#)
[2020 AAP Substantial Amendment Draft 04-16-2020.pdf](#)
[Salvation Army Fox Cities Stmt to CEDC 10-6-20.pdf](#)

Otis moved, seconded by Firkus, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Coenen, Reed, Firkus, Otis and Thao

[20-1296](#)

Request to approve Substantial Amendments to the Community Development Block Grant (CDBG) Citizen Participation Plan (CPP) and the CDBG Policy as specified in the attached documents

Attachments: [CPP Substantial Amendment Memo to CEDC 10-14-20.pdf](#)
[CPP Amendment - Public Comment Period Notice 10-2-20.pdf](#)
[Citizen Participation Plan -w markup Draft 10-14-20.pdf](#)
[CDBG Policy -w markup Draft 10-14-20.pdf](#)
[Proposed Citizen Participation Plan -no markup 10-14-20.pdf](#)
[Proposed CDBG Policy -no markup 10-14-20.pdf](#)
[CDBG-CV Federal Register.pdf](#)

Reed moved, seconded by Firkus, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Coenen, Reed, Firkus, Otis and Thao

6. Information Items

[20-1297](#)

2021 Community & Economic Development Department Budget

Attachments:

[Budget Overview Letter from Mayor.pdf](#)

[2021 Comm & Econ Dev Budget.pdf](#)

[2021 Housing & Comm Dev Grants Budget.pdf](#)

[2021 Ind Park Land & Comm Dev Capital Projects Fund.pdf](#)

[2021 Tax Incremental Financing Districts Budget.pdf](#)

[2021 CIP - Southpoint Commerce Park Budget.pdf](#)

This item was presented.

7. Adjournment

Reed moved, seconded by Otis, that the meeting be adjourned at 5:38 p.m.

Roll Call. Motion carried by the following vote:

Aye: 5 - Coenen, Reed, Firkus, Otis and Thao