



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Appleton Public Arts Committee

Wednesday, March 4, 2026

8:00 AM

Council Chambers, 6th Floor

1. Call meeting to order

Chair Mische called the meeting to order at 8:00 a.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 5 - Mische, Bauer, Riesterer, Hoekstra and Laste

Excused: 2 - Vang and Fernandez

Others present:

Aldersperson Alex Schultz, District #9

Zudland Xavier Randolph, 719 N. Superior Street, #3

Abby Novak, Appleton Downtown Inc.

Meghan Petters, Appleton Downtown Inc.

Jed Engel, 1745 N. Superior Street

Tom Boldt, Volunteer with Society of American Magicians

4. Approval of minutes from previous meeting

[26-0270](#)

APAC Minutes from 1-7-26

Attachments: [APAC Minutes from 1-7-26.pdf](#)

Mische moved, seconded by Laste, that the Minutes be approved. Roll Call.

Motion carried by the following vote:

Aye: 5 - Mische, Bauer, Riesterer, Hoekstra and Laste

Excused: 2 - Vang and Fernandez

5. Public Hearing/Appealances

[26-0271](#)

Public Participation

There was no public participation.

6. Action Items

[26-0272](#)

Select an option/theme for the 2026 selection process of new artwork to be placed in the Welcome Tower located in Houdini Plaza at 121 W. College Avenue (Tax Id #31-2-0065-00)

Attachments: [Houdini Welcome Tower Memo For APAC 3-4-26.pdf](#)
[Houdini Welcome Tower Photo Contest Rules 2026 Option 1.pdf](#)
[Houdini Welcome Tower Proposal 2026 Option 2.pdf](#)
[Art in Public Places Policy 2025 Revisions FINAL ADOPTED 9-17-25.pdf](#)

The Art in Public Places Policy was provided to the Committee members for review.

Bauer moved, seconded by Riesterer, that Option 2 (Houdini Theme) be approved contingent upon Creative Downtown Appleton providing approximately 30 images (original and suggested crop/color, etc.) and documentation they are in the public domain to staff by March 20, Creative Downtown Appleton cover all necessary costs and gifts the panels to the Appleton Public Arts Committee, and the funds for a new contest be retained for next year. Roll Call. Motion carried by the following vote:

Aye: 5 - Mische, Bauer, Riesterer, Hoekstra and Laste

Excused: 2 - Vang and Fernandez

[26-0273](#)

Request to approve proposal from Appleton Downtown Inc. to replace the existing College Avenue banners (from Badger Avenue to Drew Street) with a new design, as described in the attached documents

Attachments: [StaffMemo_CollegeAvADI_BannerReplacement2026.pdf](#)
[ExistingPhoto_CollegeAvADI_BannerReplacement2026.pdf](#)
[ProposalDescription_CollegeAvADI_BannerReplacement2026.pdf](#)
[DesignImages_CollegeAvADI_BannerReplacement2026.pdf](#)

The Committee requested a resubmittal from Appleton Downtown Inc. to make modifications to Banner #3 and submit a couple more theme options to staff by March 20, suggested content including family and community oriented such as farm market or other downtown events.

Mische moved, seconded by Riesterer, that the proposed banners replacement request be held until the April 1 Committee meeting. Roll Call. Motion carried by the following vote:

Aye: 5 - Mische, Bauer, Riesterer, Hoekstra and Laste

Excused: 2 - Vang and Fernandez

7. Information Items

8. Adjournment

**Mische moved, seconded by Bauer, that the meeting be adjourned at 9:04 a.m.
Roll Call. Motion carried by the following vote:**

Aye: 5 - Mische, Bauer, Riesterer, Hoekstra and Laste

Excused: 2 - Vang and Fernandez