

May 3, 2018

Ms. Paula VandeHey  
Director of Public Works - City Of Appleton  
100 N. Appleton St.  
Appleton, WI 54911

Dear Ms. VandeHey:

As a special feature of "Art on the Town", Creative Downtown Appleton Inc. would like to again; offer the following different themes, and are requesting a Sidewalk Occupancy Permit to cover the sidewalk area. Listed below are the different Friday dates and themes for 2018:

May 19 – "Celebrate Culture" – nothing scheduled on sidewalk at this time

June 15 – "Hidden Textures"

July 20 – "Chalk on the Town" – Businesses and individuals reserve a square or two of sidewalk, chalking begins at 1 p.m. and ends by 9 p.m. Businesses will have the first rights to sidewalk in front of their building.

August 17 - "Paint on the Town" – Businesses and individuals will paint on easels outside of participating venues, encouraging community involvement to add to the painting.

September 21 – "Park-ing Day" – We plan to work with the Food Truck Rally again and possibly offering some additional seating that night.

We are requesting a Sidewalk Occupancy Permit to cover the sidewalk area from 600 W. College Avenue through 300 E. College Avenue in downtown, from noon-9 p.m.

Thank you for your consideration,



Djuanna Hugdahl  
Event Coordinator  
Appleton Downtown Inc.  
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