

CITY OF APPLETON POLICY		TITLE: 2016 REID GOLF COURSE RATES POLICY
ISSUE DATE: Day of Council Adoption	LAST UPDATE: December 2008, October 2009, December 2010, December 2011, September 2012, September 2013, August 2014 October 2015	TEXT NAME: K:Parks/Administration/Policies/Golf Policies 2008-2010/Golf Rates 2010
POLICY SOURCE: Parks and Recreation Department		TOTAL PAGES: 3
Reviewed by Attorney's Office Date:	Parks and Recreation Committee Approval Date: October 12, 2015	Council Approval Date:

I. PURPOSE:

The Appleton Parks, Recreation and Facilities Management Department operates Reid Golf Course to maintain open space and provide for the recreational needs of the Community. The adoption of the rates outlined in this policy provides additional recreational opportunities to the members of the public. In addition, these rates shall provide revenues to meet operational, administrative and debt service expenses. The policy also contains procedures regarding refunds and coupon/pass upgrades that will provide additional golf opportunities, secure additional revenues for the City of Appleton and increase customer satisfaction.

II. POLICY:

It is the policy of the City of Appleton to establish daily green fees, discount cards and annual pass rates to meet changing community and participant interests and secure revenues to meet operational, administrative and debt service needs of the golf course. All daily green fees, discount cards and annual pass rates shall be established by the Parks, Recreation and Facilities Management Department and presented to the Parks and Recreation Committee and Council for annual review and adoption. Special and/or seasonal rates shall be established by the Parks, Recreation and Facilities Management Department to address current market conditions, changing competition, local and national trends, seasonal opportunities, golf course conditions, etc.

III. DEFINITIONS:

1. Discount Card – Provides discounts on specifically identified rates/services/products
2. Weekday – Monday through Friday
3. Weekend – Saturday, Sunday and holidays
4. Dependent- Child age 17 and under
5. Junior – Age ~~20~~ 18 and under
6. College Student – Student must provide valid college/university identification
7. Associate – Age 21 to 40
8. Adult – Age 41 to 61
9. Senior – Age 62 and up

10. Family – All persons currently residing at the same address who are directly related (mother, father, son, daughter), or are foster children. Families are limited to two adults and the dependents and/or foster children.
11. Guest Round – A free round of golf provided to a guest of Annual pass holder.
12. New Pass Holder – individual and/or family who have not purchased an annual pass ~~within the past five (5) years~~ **the previous year.**
13. Business Pass – Pass purchased by businesses and companies for use by employees, business guests, etc. The Business Pass includes **a foursome and two carts per day.**

IV. DISCUSSION:

1. Weekday daily fees will be charged Monday through Friday, except holidays.
2. Weekend daily fees will be charged Saturdays, Sundays and all holidays.
3. The cost of an additional nine holes will be the difference between the 9-hole and the 18-hole rate **after the completion of 9-holes.**
4. A Weekday Pass:
 - a. Is available for 9-hole or 18-hole play.
 - b. Can be used anytime Monday through Thursday and Fridays from 6:00 am to 11:00 am.
 - c. Can be used for league play Monday through ~~Thursday~~ **Friday.**
 - d. Cannot be used for tournaments, outings and/or special events.
5. An Associate, Adult, and Family Annual Pass:
 - a. Is available for 9-hole or 18-hole play.
 - b. Can be used anytime Monday through ~~Thursday~~ **Sunday and holidays based on availability.**
 - c. Can be used for league play Monday through ~~Thursday~~ **Friday.**
 - d. ~~Can be used anytime Fridays, Saturdays, Sundays, and holidays.~~
 - d. Can be used for tournaments, outings and/or special events.
6. A Junior Annual Pass:
 - a. Is available for 9-hole or 18-hole play.
 - b. Can be used anytime Monday through Thursday and Fridays mornings from 6:00 am – 11:00 am.
 - c. Can be used Saturdays, Sundays and holidays after 2:00 PM
 - d. Can be used for tournaments, outings and special events.
7. A Junior/College Summer Pass:
 - a. Is available for 9-hole play only.
 - b. Can be used from Memorial Day weekend to Labor Day only. (May ~~24~~ **30** to September ~~1, 2014~~ **5, 2016**)
 - c. Can be used Monday through Friday from 6:00 am to 2:00 pm.
 - d. Can be used Saturdays, Sundays and holidays after 2:00 PM.
 - e. Cannot be used for tournaments, outings, and/or special events.
8. A New Pass Holder (Weekday or Annual) can purchase a ~~2015~~ **2016** pass at the end of ~~2014~~ **2015** and the pass can be used for the remainder of the ~~2014~~ **2015** golf season and the entire ~~2015~~ **2016** golf season. The use of the Weekday and/or Annual Pass for the remainder of the ~~2014~~ **2015** golf season will be consistent with #4, #5 and #6 above.
9. The Discount Card for Adults, Seniors, Juniors and College students:
 - a. Provides a 15% discount on all regular daily fees.
 - b. Cannot be used for tournaments, outings and/or special events.

10. Discount Cards, Special, Weekday and Annual Passes cannot be transferred to another individual.
11. The Family Annual Pass provides the benefits listed in #5 above to the pass holder and family members. An adult family member must accompany a minor child/children when a Family Annual Pass is used.
12. The Business Pass allows the company and/or business to schedule one (1) foursome per day during the golf season and also includes two (2) carts. The company and/or business must schedule the tee time for the foursome with the Pro Shop office at least 24 hours before the tee time **by the designated business representative**. The Business Pass cannot be used for league play, outings and tournaments.
13. The Guest Rounds provided to annual pass holders can only be used when the guest is accompanied by the pass holder.
14. The Guest Rounds are good for either 9-hole or 18-hole rounds. (Guest Rounds for Weekday Passes are only good Monday through Friday.)
15. All Discount Cards, Special, Weekday and Annual Passes expire at the end of the season for which they were purchased.
16. Twilight rates allow for unlimited play from the established start time until the course closes.
17. There will be no refunds issued for passes or discount cards. Exceptions may be granted in hardship cases by the Parks and Recreation Committee and City Council.

REID GOLF COURSE

2016 PROPOSED FEES-Draft

Daily Fees	2015 Fees	2015 Fees with Tax	Proposed 2016 Total Including Tax	Net Change
WEEKDAY DAILY FEES				
Adult 9	\$16.00	\$16.80	\$17.00	\$.20
Adult 18	\$26.50	\$27.83	\$28.00	\$.17
Senior 9	\$14.00	\$14.70	\$15.00	\$.30
Senior 18	\$23.00	\$24.15	\$24.00	(\$.15)
Junior 18 & Under M-F 7-1 Sat & Sun 2-close	-	-	\$10.00	-
Additional 9 (Adult)	\$10.50	\$11.03	\$11.00	(\$.03)
Additional 9 (Sr.)	\$8.50	\$8.93	\$9.00	\$.07
WEEKEND DAILY FEES				
Adult/Junior/Senior 9	\$18.50	\$19.43	\$19.50	\$.07
Adult/Junior/Senior 18	\$29.50	\$30.98	\$31.00	\$.02
Additional 9 Weekend	\$11.00	\$11.55	\$11.50	(\$.05)
REPLAY RATES				
Replay Rate Walking	-	-	\$15.00	-
Replay Rate Riding	-	-	\$25.00	-
SUPER TWILIGHT Sat and Sun 3:00-5:00 PM				
9 Walking	-	-	\$15.00	-
18 Walking	-	-	\$24.00	-
TWILIGHT				
Monday-Friday 6:00	\$9.00	\$9.45	\$9.50	\$.05
Saturday & Sunday 5:00	\$9.00	\$9.45	\$9.50	\$.05
One-Time Purchases			5% Sales Tax Not Included	
DISCOUNT CARDS				
Juniors /College Students	\$15.00		\$15.00	\$0
Adults/Seniors	\$30.00		\$30.00	\$0
SPECIALS				
Jr./College Summer Pass	\$175		\$150	(\$25)
WEEKDAY PASSES (Monday-Friday Only)				
Junior	\$225		\$175	(\$50)
Adult	\$775		\$775	\$0
Senior	\$625		\$625	\$0
ANNUAL PASSES				
Junior	\$300		\$200	(\$100)
Associate	\$700		\$700	\$0
Adult	\$1050		\$1050	\$0
Senior	\$750		\$750	\$0
Family	\$1100		\$1100	\$0
Business	\$2500		\$2500	\$0

Proposed 2016 Pass Sales

- New Pass Holders-Purchase 2016 annual pass in 2015 and the annual pass is good for remainder of 2015 and all of 2016

- Returning Pass Holders from 2015 – Purchase 2016 pass before April 3 and receive three (3) guest passes. Guest pass is good for a 9-hole or 18-hole round. (Guest passes for Weekday Passes are only good Monday through Friday.)

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