



Community Development Block Grant (CDBG) 2026 CITY PROPOSAL FORM

PART A – CONTACT INFORMATION

1. **Program/Project Name:** Colony Oaks Park Playground
2. **Contact Person Name/Title:** Tom Flick/Deputy Director Parks and Recreation
3. **City Department:** Parks and Recreation
4. **Supervisor Name/Title (if applicable):** Dean Gazza/Director Parks and Recreation
5. **Telephone Number:** (920) 832-3915
6. **Fax Number:** () -
7. **Email Address:** tom.flick@appletonwi.gov

PART B – INDICATORS

1. **To be eligible for funding, the program/project for which you are requesting funding must address one national objective.**

- ☐ The project meets the needs of low- and moderate-income persons. At least 51 percent of the participants or beneficiaries of the project will meet the low- and moderate-income guidelines listed in Exhibit A.
- ☒ The project is located in a low- and moderate-income area. In this case, the project must be available to all the residents of one of the areas identified on the map in Exhibit B and primarily residential. Typical activities funded are area street improvements, water and sewer lines, parks and other public facilities.
- ☐ The project meets the needs of one of the following specific groups of people (low-mod limited clientele): abused children, elderly persons, battered spouses, homeless persons, severely disabled persons, illiterate adults, persons living with AIDS and migrant farm workers.
- ☐ The project provides housing assistance to low- and moderate-income households. Fundable activities include housing rehabilitation, acquisition of property for housing and homeownership assistance.
- ☐ The project creates or retains jobs for low- and moderate-income persons.
- ☐ The project eliminates specific instances of blight or physical decay. The only activities to be funded under this category are acquisition, demolition or rehabilitation of buildings.

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2. Program category:

- | | |
|--|--|
| ☐ Acquisition | ☐ Housing |
| ☐ Administration/Planning | ☒ Public Facilities Improvements |
| ☐ Economic Development | ☐ Public Services |

3. Priority need(s) met (can select more than one option):

- | | |
|---|--|
| ☐ Improve & Maintain Housing Stock | ☒ Neighborhood Revitalization |
| ☐ Homebuyer Assistance | ☒ Public Facilities Improvements |
| ☐ Acquisition for new housing | ☐ Public Services |

4. Proposed output type and number (select more than one if necessary):

- | | |
|--|---|
| ☐ _____ persons directly served | ☐ _____ housing units rehabilitated/acquired |
| ☒ <u>3980</u> households directly served | ☐ _____ jobs created/retained |
| ☐ _____ businesses rehabilitated | ☐ _____ other (<i>specify</i> : _____) |

5. Check one HUD-defined objective that best relates to your potential CDBG-funded program:

- ☒ Create Suitable Living Environments → address issues in daily life (social barriers, physical barriers, etc.)
- ☐ Provide Decent Affordable Housing → address individual, family, or neighborhood housing needs
- ☐ Expand Economic Opportunity → address economic development (job creation, commercial rehab, etc.)

6. Check one HUD-defined outcome that best relates to your potential CDBG-funded program:

- ☐ Availability/Accessibility → make basic services more readily available/accessible to low-income persons
- ☐ Affordability → make basic services more affordable for low-income persons in a variety of ways
- ☒ Sustainability → improve the overall viability of communities (blight elimination, LMI benefits, etc.)

PART C – FUNDING INFORMATION

(limit narrative responses to the space provided)

1. CDBG funds requested (minimum of \$10,000): \$150,000.00
2. Percent of total program/project budget that will be covered by this CDBG award: 90%
3. Is it anticipated that CDBG funding will be needed for this activity in the future? No
If so, describe the reason and plan for future funds.

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4. Amounts of prior year CDBG awards received by your department:

2025 = \$0

2024 = \$0

2023 = \$0

5. Detailed program/project budget for CDBG funds (Please be as detailed and specific as possible)

Program/Project Activity	CDBG Award Allotment
Salaries	\$
Fringe	\$
Office space (program only)	\$
Utilities	\$
Communications	\$
Copies/Printing	\$
Supplies and Materials	\$150,000 Playground equipment, installation, woodchips
Mileage	\$
Audit	\$
Indirect costs (specify)	\$
Other (specify)	\$
Other (specify)	\$
Other (specify)	\$
Other (specify)	\$
Other (specify)	\$
TOTAL:	\$150,000.00

6. If using the funds for wages/salaries, please list the titles of the positions and the percentage of the total wages/salary for each that will be funded by this CDBG award.

NA

7. If the entire amount of your request is not allocated, will the activity still be possible? No
And if so, how will the activity be altered to allow for the smaller award?

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8. SPECIFIC major sources that will/may also fund this program/project in 2026:

Leverage Source (i.e. general funds, capital funds, etc.)	Amount	Status
a) CIP ADA Hardscape	\$15,000.00	In 2026 Budget
b) General Fund Park Wages/Labor	\$2,225.60	In 2026 Budget
c) General Fund Park Repair and Maintenance	\$550.00	In 2026 Budget
d)	\$	(select one)
e)	\$	(select one)

9. Describe your efforts to secure additional/complementary funding for your program/project. If this program/project will generate program income, please note the amount and how it will be spent.

Requested capital improvement funding in city budget to include ADA access to the playground

PART D – PROJECT DESCRIPTION

(limit narrative responses to the space provided)

1. Describe the activities to be carried out through this grant request and how this activity relates to the mission of your department and the City.

Replacement of a playground that is over 20 years old, installing new equipment that meets all safety standards and requirements, and making the playground 100% ADA accessible. Installing new playground equipment improves the quality of life and community enrichment. By doing so our mission of building communities and enriching lives where we live, work, and play is met.

2. Describe how the project meets the national objective and how it fits into the program category, both chosen above (Part B).

A new playground is inviting with safe equipment designed for current standards and requirements, creates social opportunities, provides free recreation and exercise, is accessible within walking/biking distance, and improves the quality of life for families and households in the surrounding area. Providing a new playground amenity within this park assists low and moderate income families with meeting their needs.

3. Identify the projected target population the proposed CDBG-funded program/project will serve (if applicable) (i.e. age, race, residency, disability, income level, other unique characteristics/information).

Low and moderate income households and families that use the playground and park facilities on a regular basis.

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4. Describe how this program/project is unique and/or coordinates with others to avoid duplication of services and meets the high priority needs of the community as chosen in Part B.

This project is a public facilities improvement project to revitalize a neighborhood park in a low and moderate income area and provide upgraded playground structures to the households and families in the project service area. No duplication of services. The park project is in the City's 5-year CIP and CORP plans.

PART E – OUTCOMES

(limit narrative responses to the space provided)

1. Describe how the potential CDBG-funded program relates to the outcome chosen above (Part B).

This project is contributing to the sustainability of the overall neighborhood area by providing an improvement to a public park that is widely used in the neighborhood area. Will improve ADA accessibility to the playground.

2. Briefly describe data that will be collected and/or analysis used to measure success in achieving the objective and outcome identified above (Part B) for the target population.

Colony Oaks Park is a site for the summer playground program that runs June -August. Attendance is taken daily and can be compared to past years.

PART F – ATTACHMENTS

1. Please attach the following information relating to your program/project:

X ☐ Detailed Full Budget Breakdown (most current)

X ☐ Descriptive Material (brochures, flyers, fact sheets, etc.)

PART G – AUTHORIZATION

Dean Gazza

Name of Department Head

Director of Parks and Recreation

Title of Department Head

Dean Gazza

Signature of Department Head

October 9, 2025

Date

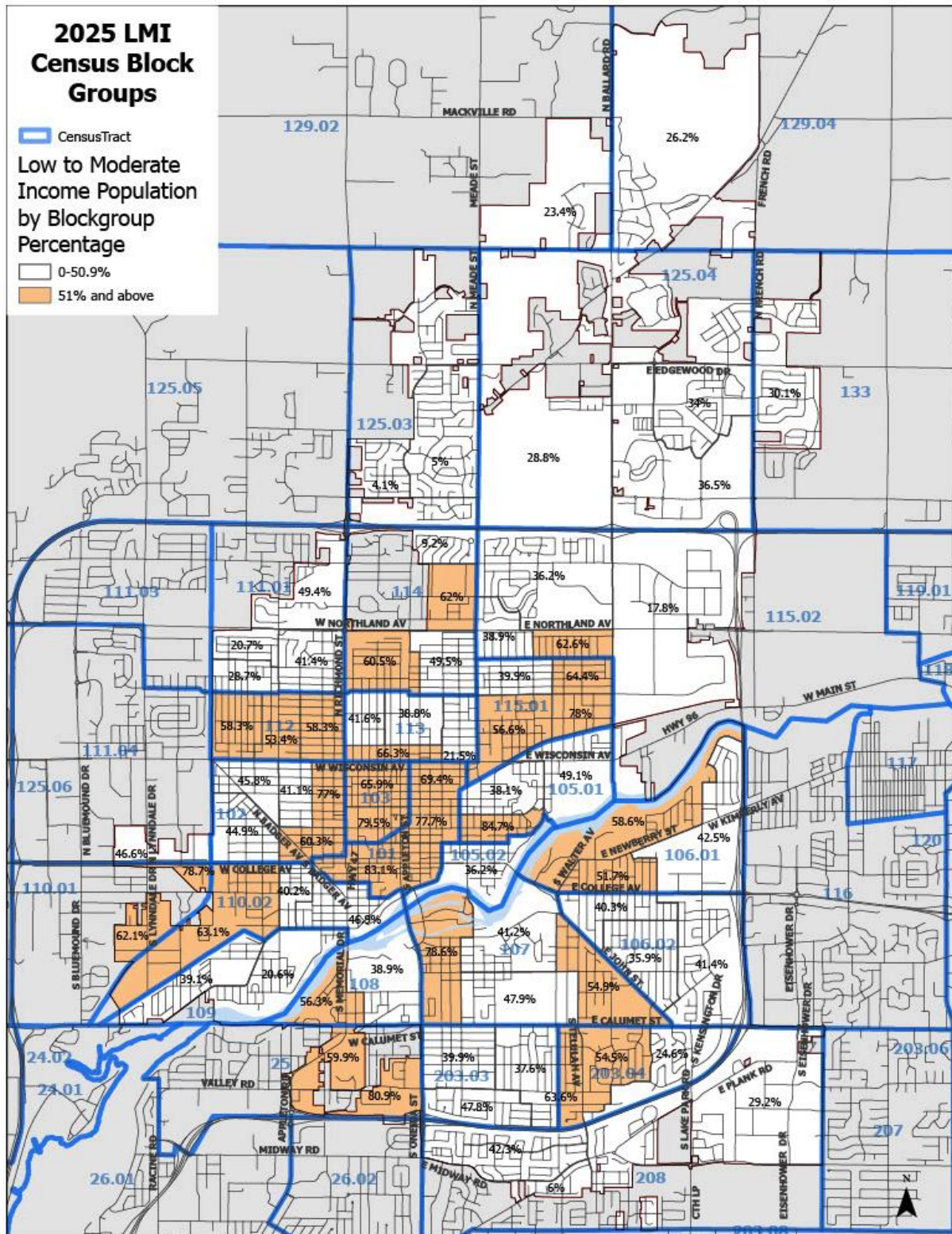
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EXHIBIT A: FY 2025 Income Limits Documentation System

Appleton, Wisconsin MSA

FY 2025 Income Limit Category	1 person	2 person	3 person	4 person	5 person	6 person	7 person	8 person
Extremely Low	\$23,450	\$26,800	\$30,150	\$33,450	\$37,650	\$43,150	\$48,650	\$54,150
Low (50%)	\$39,050	\$44,600	\$50,200	\$55,750	\$60,250	\$64,700	\$69,150	\$73,600
Moderate (80%)	\$62,450	\$71,400	\$80,300	\$89,200	\$96,350	\$103,500	\$110,650	\$117,750

NOTE: The Appleton, WI MSA contains the following areas: Calumet County, WI; and Outagamie County, WI.

EXHIBIT B

Community Development Block Grant (CDBG) **2026 CITY PROPOSAL FORM**

EXHIBIT C: Priority Needs – City of Appleton

As an Entitlement Community, the City of Appleton provides grant assistance for local projects through use of Community Development Block Grants (CDBG). Each year, organizations may apply for funding to implement activities that meet the goals and objectives as defined in the City's Five-Year Consolidated Plan. The priority needs for 2025-2029, around which these goals revolve, are included in the following table:

Goals and Outcomes Summary

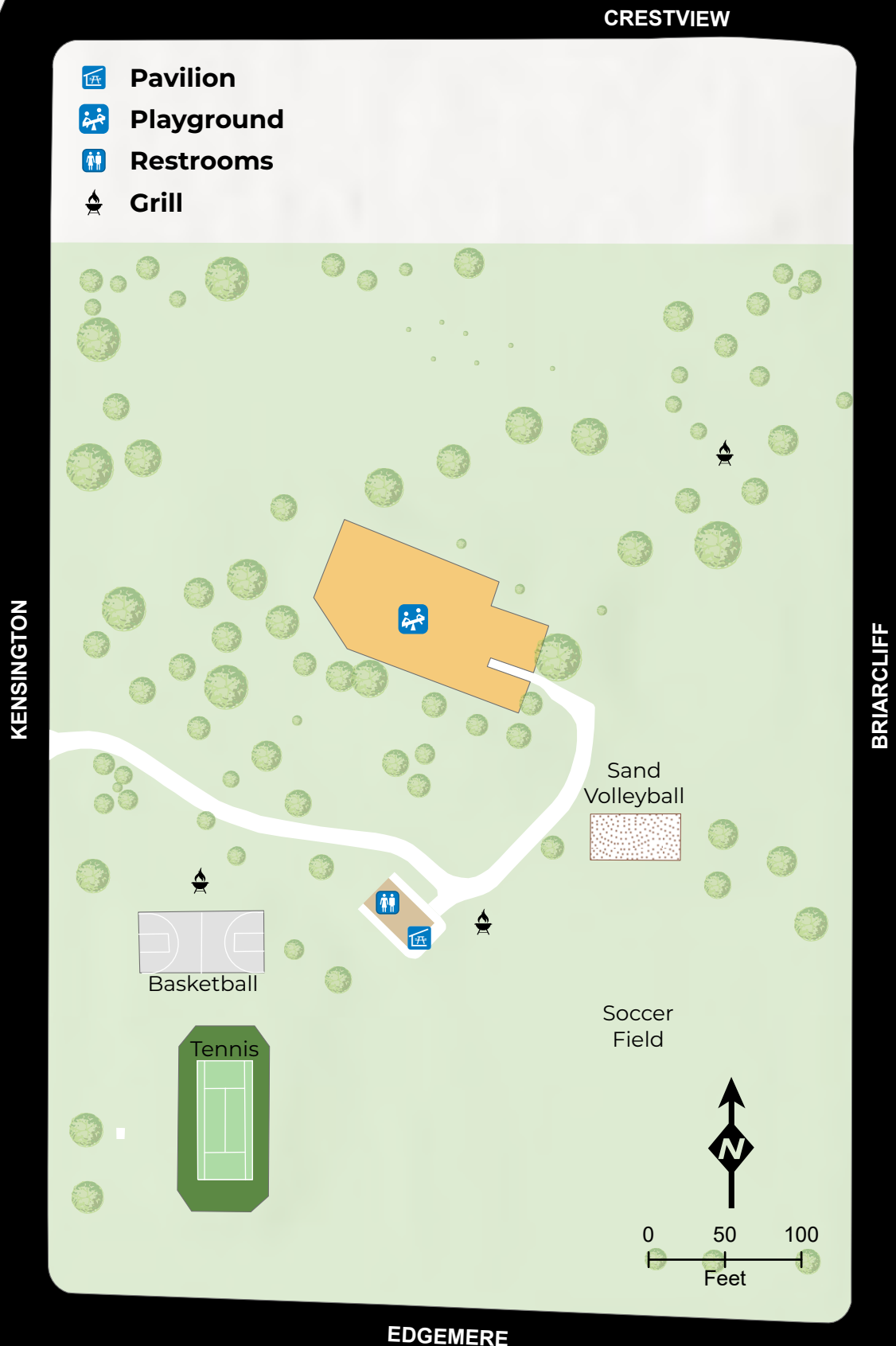
Strategic Plan 5-year Goals and Outcomes	
5-Year Goals	5-Year Outcomes
Improve & maintain housing stock	155 owner-occupied homes rehabilitated 15 renter-occupied units rehabilitated
Homebuyer Assistance	30 first-time homebuyers receive downpayment assistance
Acquisition for new housing	5 vacant or dilapidated lots acquired for new housing units
Public facilities improvements	1,000 persons assisted through facility improvement activities by City Departments and external community-based organizations
Neighborhood revitalization	2,500 persons assisted through various public facility improvements at the neighborhood level
Public services	2,500 persons assisted through public service activities



DEPARTMENT OF
**PARKS &
RECREATION**

COLONY OAKS PARK

801 N. BRIARCLIFF DR.



For more information, call 920-832-5905 or visit www.appletonparkandrec.org

2026 CDBG Application - Colony Oaks Park Playground Expense Report

Grant Expenses: \$150,000

Includes new playground equipment, installation and wood chips

Parks and Recreation Expenses: \$17,725.60

Playground Equipment Removal and Site Prep

(1) FT Staff: 40 Hours x \$39.64 \$1,585.60

(1) PT Staff: 40 Hours x \$16.00 \$640.00

Drain tile and Equipment Disposal Fess

Drain tile 300 feet \$350.00

Equipment disposal \$200.00

ADA Concrete Sidewalk Boarder

Concrete Installation \$15,000.00

TOTAL \$17,775.60

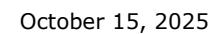


COLOR KEY	
●	REDWOOD
●	GREEN
●	GOLD
●	TAN



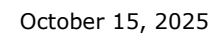


Areas within 1, 3, and 5 minutes driving distance

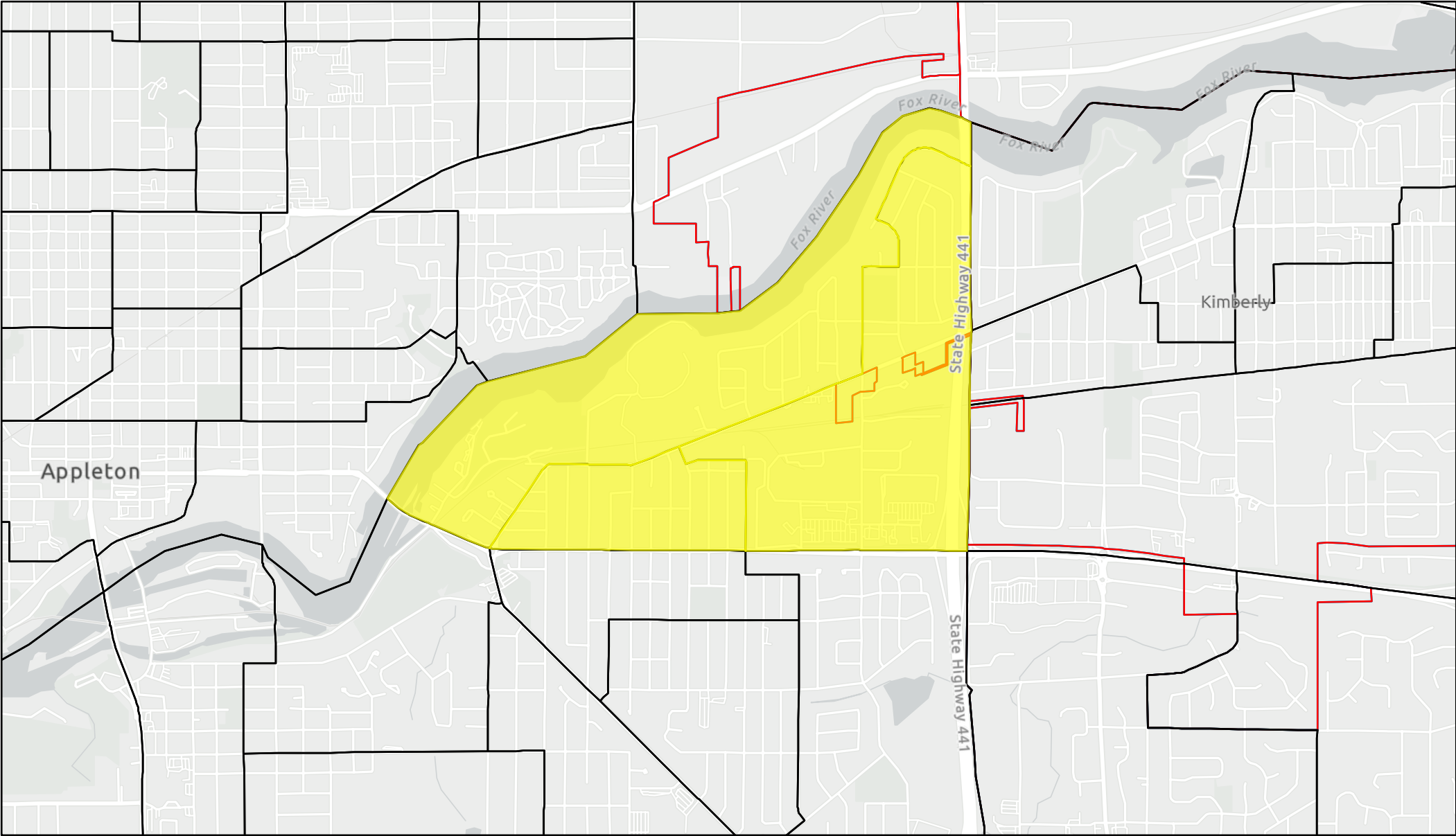




Areas within 10, 15, and 20 minutes walking distance

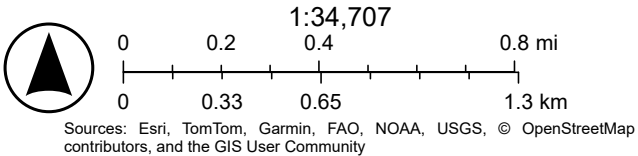


Colony Oaks Project Service Area



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- LMISD by Block Groups
- LMISD by County Subdivision
- LMISD by Place
- LMISD by County



Low and Moderate Income Population Estimates by Block Group

State	County	State #	County #	Census Tract	Block Group	Low Inc.	Moderate Inc.	Low-Mod	Total Pop	Percent	Marg of Err.	Source	
ST	USA	COUNTY	N/STATE	COUNTY	TRACT	BLKGRP	LOW	LOWMOD	LMMI	LOWMODUI	LOWMOD_	MOE_LOWM	Source
WI	Outagamie	55	87	10601		1	665	955	1350	1630	58.60%	+/-11.60%	2020 ACS
WI	Outagamie	55	87	10601		2	320	625	960	1470	42.50%	+/-14.00%	2020 ACS
WI	Outagamie	55	87	10601		3	180	455	685	880	51.70%	+/-15.80%	2020 ACS
TOTALS							2035			3980	51.13%		



CITY OF APPLETON

MEMORANDUM

Date: October 13, 2025
To: CDBG File – Colony Oaks Park Public Facilities Grant Application
From: Olivia Galyon, Community Development Specialist
Subject: LMI Percentage of Colony Oaks Park Service Area

The service area for the proposed improvement to the playground facilities at Colony Oaks Park was determined based on the location of Colony Oaks Park in relationship to busy roadways, other geographical barriers that exist in the area, and a comfortable distance that residents would be willing to walk or drive to utilize the playground. The attached Colony Oaks Park service area map delineates this boundary in relationship to the park area and the present geographic boundaries, including College Avenue, the Fox River, and Highway 441. The geographic boundaries create an area that is commonly referred to as the “Newberry Triangle Area,” named for the main local street running through the area.

This service area aligns with one Census tract and containing three block group areas. The U.S. Department of Housing and Urban Development created a low-and moderate-income mapping tool to identify areas that are eligible to receive CDBG funds in any given community. The Census tract that includes this area is 106.01, containing block groups 1, 2, and 3. The three block groups in total combine to make the area total approximately 51.13% LMI, qualifying it as eligible under the CDBG category of low-and moderate-income area benefit that is allowable under the Public Facilities Improvements CDBG activity.