# APPLETON PUBLIC LIBRARY
## STATISTICAL SUMMARY
### JUNE 2019

| I. Circulation | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|---|---|---|---|---|---|---|
| Adult Circulation | 42,500 | 49,192 | 278,770 | 294,618 | -14% | -5% |
| Children's Circulation | 32,243 | 39,245 | 177,513 | 193,191 | -18% | -8% |
| **Total Circulation** | **74,743** | **88,437** | **456,283** | **487,809** | **-15%** | **-6%** |
| Adult AV/nonbook (included in above) | 17,380 | 21,679 | 123,769 | 134,837 | -20% | -8% |
| Children's AV/non-book (included in above) | 5,830 | 7,953 | 35,056 | 40,187 | -27% | -13% |
| E-Book Circulation | 7,461 | 5,932 | 43,271 | 33,012 | 26% | 31% |
| E-Audiobook Circulation | 6,188 | 4,743 | 35,966 | 24,692 | 30% | 46% |
| E-Video Circulation | 450 | 401 | 2,623 | 2,055 | 12% | 28% |
| E-Comics Circulation | 134 | 176 | 1,157 | 952 | -24% | 22% |
| E-Magazine Circulation | 1,717 | 970 | 9,425 | 6,020 | 77% | 57% |
| E-Music Circulation | 185 | 218 | 1,229 | 1,079 | -15% | 14% |
| **Total E-Circulation** | **16,135** | **12,440** | **93,671** | **67,810** | **30%** | **38%** |
| ILL items received (received from) | 11,214 | 12,038 | 74,499 | 70,803 | -7% | 5% |
| ILL items loaned (provided to) | 11,603 | 11,788 | 74,787 | 78,947 | -2% | -5% |
| Total Registered Patrons (quarterly) | 81,571 | 78,492 | n/a | n/a | 4% | n/a |
| Door Count | 35,616 | 41,352 | 205,224 | 222,641 | -14% | -8% |
| Percentage of Total Circulation on Self Check Machines | 73.7% | 76.3% | n/a | n/a | -3% | n/a |

| II. Customer Assistance | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|---|---|---|---|---|---|---|
| Reference Transactions - Adult | 3,023 | 3,291 | 20,816 | 21,292 | -8% | -2% |
| Reference Transactions - Children's | 1,790 | 2,053 | 8,308 | 9,574 | -13% | -13% |
| **Total Reference** | **4,813** | **5,344** | **29,124** | **30,866** | **-10%** | **-6%** |
| Volunteer Hours | 812 | 719 | 3,678 | 3,855 | 13% | -5% |

| III. Collections & Processing | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|---|---|---|---|---|---|---|
| Volumes Added | 2,261 | 2,291 | 16,780 | 15,123 | -1% | 11% |
| Volumes Withdrawn | 4,239 | 1,470 | 42,683 | 16,206 | 188% | 163% |
| Total Titles | 254,571 | 284,100 | n/a | n/a | -10% | n/a |
| Total Volumes | 303,575 | 338,153 | n/a | n/a | -10% | n/a |

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| IV.  Programs | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|---|---|---|---|---|---|---|
| **Children's** | | | | | | |
| Children's Programs (including group visit) | 78 | 65 | 426 | 393 | 20% | 8% |
| Children's Program Attendance (including group visit) | 3,430 | 3,322 | 16,372 | 12,660 | 3% | 29% |
| Children's One-on-One Visits | 6 | 6 | 16 | 30 | 0% | -47% |
| Children's Home One-on-One Visits Participants | 27 | 20 | 61 | 78 | 35% | -22% |
| Children's Literacy Offerings | 0 | 0 | 1 | 1 | 0% | 0% |
| Children's Literacy Offering Participants | 0 | 0 | 255 | 113 | 0% | 126% |
| Children's Drop-In Activities | 6 | 5 | 44 | 40 | 20% | 10% |
| Children's Drop-In Activity Participants | 649 | 774 | 10,035 | 4,861 | -16% | 106% |
| **Young Adult** | | | | | | |
| Young Adult Programs | 8 | 5 | 89 | 66 | 60% | 35% |
| Young Adult Program Attendance | 669 | 381 | 2,215 | 2,229 | 76% | -1% |
| Young Adult Literacy Offerings | 0 | 0 | 0 | 0 | 0% | 0% |
| Young Adult Literacy Offering Participants | 0 | 0 | 0 | 0 | 0% | 0% |
| Young Adult Drop-In Activities | 0 | 0 | 2 | 3 | >100% | -33% |
| Young Adult Drop-In Activity Participants | 0 | 0 | 5 | 219 | >100% | -98% |
| **Adult** | | | | | | |
| Adult Programs | 15 | 18 | 126 | 149 | -17% | -15% |
| Adult Program Attendance | 177 | 383 | 2,426 | 3,020 | -54% | -20% |
| Adult One-on-One Instructions | 6 | 5 | 32 | 40 | 20% | -20% |
| Adult One-on-One Instruction Attendance | 6 | 5 | 31 | 38 | 20% | -18% |
| Adult Literacy Offerings | 0 | 0 | 0 | 0 | 0% | 0% |
| Adult Literacy Offering Participants | 0 | 0 | 0 | 0 | 0% | 0% |
| Adult Drop-In Activities | 1 | 2 | 14 | 10 | -50% | 40% |
| Adult Drop-In Activity Participants | 5 | 19 | 226 | 595 | -74% | -62% |
| **Total Programs** | **101** | **88** | **641** | **608** | **15%** | **5%** |
| **Total Program Attendance** | **4,276** | **4,086** | **21,013** | **17,909** | **5%** | **17%** |
| **Meeting Room Usage** | | | | | | |
| Meeting Room Uses - Room Reservations (Public) | 192 | 186 | 1448 | 1459 | 3% | -1% |
| Meeting Room Uses - Events (Library Programs) | 111 | 108 | 833 | 927 | 3% | -10% |
| **Total Meeting Room Uses** | **303** | **294** | **2,281** | **2,386** | **3%** | **-4%** |

| V.  Electronic Access Services | Current Month | This Month Last year | Year to Date | Last Year to Date | Month % Change | Year % Change |
|---|---|---|---|---|---|---|
| | | | | | | |
| Database Sessions | 48,731 | 135,218 | 778,118 | 428,418 | -64% | 82% |
| Web Page "Hits" | 66,574 | 84,700 | 455,214 | 545,768 | -21% | -17% |
| Fox Valley Memory "Hits" | 610 | 2,440 | 5,896 | 15,527 | -75% | -62% |
| Remote Logins to InfoSoup | 15,925 | 10,380 | 69,858 | 69,732 | 53% | 0% |
| Public Computing Sessions | 3,708 | 4,444 | 25,335 | 26,946 | -17% | -6% |
| Total Time Used on Public Computers | 2870:00:00 | 3526:00:00 | 19971:00:00 | 22127:00:00 | -19% | -10% |
| Data Transferred (GB) | 2440 | 1290 | 11338 | 8180 | 89% | 39% |
| WIFI Distinct Clients | 3402 | 3094 | 18925 | 17803 | 10% | 6% |