

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 FEBRUARY 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	14,994	26,411	15,891	49,643	-43%	-68%
Children's Circulation	16,189	19,385	17,913	37,212	-16%	-52%
Total Circulation	31,183	45,796	33,804	86,855	-32%	-61%
Adult AV/nonbook (included in above)	3,725	7,884	3,912	14,452	-53%	-73%
Children's AV/non-book (included in above)	1,053	1,532	1,095	2,777	-31%	-61%
E-Book Circulation	7,901	7,958	16,246	16,273	-1%	0%
E-Audiobook Circulation	9,761	10,306	20,381	21,593	-5%	-6%
E-Video Circulation	716	1,243	1,352	2,607	-42%	-48%
E-Comics Circulation	230	178	418	407	29%	3%
E-Magazine / E-Serial Circulation	2,424	2,906	5,245	6,068	-17%	-14%
E-Music Circulation	126	170	268	332	-26%	-19%
Total E-Circulation	21,158	22,761	43,910	47,280	-7%	-7%
ILL items received (received from)	2,918	9,245	3,465	16,365	-68%	-79%
ILL items loaned (provided to)	2,889	8,667	4,620	15,632	-67%	-70%
Total Registered Patrons (quarterly)	59,815	57,238	n/a	n/a	5%	n/a
Door Count	22,639	15,600	22,639	27,267	45%	-17%
Percentage of Total Circulation on Self Check Machines	69.3%	60.6%	n/a	n/a	14%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,471	1,818	3,666	3,645	36%	1%
Reference Transactions - Children's	1,380	481	1,380	1,072	187%	29%
Total Reference	3,851	2,299	5,046	4,717	68%	7%
Volunteer Hours	64	329	95	523	-81%	-82%

III. Collections & Processing						
Volumes Added	2,400	1,826	3,367	3,171	31%	6%
Volumes Withdrawn	286	8,922	294	9,324	-97%	-97%
Total Titles	184,390	174,626	n/a	n/a	6%	n/a
Total Volumes	203,831	195,095	n/a	n/a	4%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	25	42	25	62	-40%	-60%
Children's Program Attendance (including group visit)	1,318	1,919	1,318	2,658	-31%	-50%
Children's One-on-One Visits	4	1	4	1	300%	300%
Children's One-on-One Visits Participants	8	2	8	2	300%	300%
Children's Self Directed Activities	8	7	14	13	14%	8%
Children's Self Directed Activity Participants	2,644	1,731	2,894	2,696	53%	7%
Young Adult						
Young Adult Programs	6	3	8	4	100%	100%
Young Adult Program Attendance	41	13	60	16	215%	275%
Young Adult Self Directed Activities	1	0	1	0	>100%	>100%
Young Adult Self Directed Activity Participants	85	0	85	0	>100%	>100%
Adult						
Adult Programs	17	8	20	14	113%	43%
Adult Program Attendance	594	519	1,025	1,158	14%	-11%
Adult One-on-One Instructions	7	20	9	35	-65%	-74%
Adult One-on-One Instruction Attendance	8	32	10	47	-75%	-79%
Adult Self Directed Activities	2	0	2	0	>100%	>100%
Adult Self Directed Activity Participants	82	0	82	0	>100%	>100%
Total Programs	48	53	53	80	-9%	-34%
Total Program Attendance	1,953	2,451	2,403	3,832	-20%	-37%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	442	0	442	0.00	>100%	>100%
Meeting Room Uses - Events (Library Programs)	55	0	55	0.00	>100%	>100%
Total Meeting Room Uses	497	0	497	0.00	>100%	>100%

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V. Electronic Access Services						
Public Computing Sessions	819	757	819	1,229	8%	-33%
Total Time Used on Public Computers	543:00:00	627:00:00	543:00:00	1005:00:00	-13%	-46%
Data Transferred (GB)	1,780	678	1,780	1,154	163%	54%
WIFI Distinct Clients	2823	1145	2823	2123	147%	33%