



# CITY OF APPLETON

## MEMORANDUM

**Date:** 4/30/25  
**To:** Municipal Services Committee  
**From:** Eric Lom, P.E., City Traffic Engineer  
**Subject:** 100N Oneida St - proposed conversion to 2-way traffic

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The 100 block of N. Oneida Street is currently configured for one-way traffic (southbound). Since the recent opening of the Mosaic Clinic, there has been an ongoing issue with unfamiliar drivers leaving the clinic and heading north (the wrong way) on Oneida Street, which presents a significant safety hazard.

To mitigate this situation, additional signage was added with little effect. Subsequently, Traffic Engineering staff developed a plan to convert this portion of Oneida Street to a two-way street (see Figure 1 below). This change would greatly improve safety and mobility for Mosaic patients. It can be relatively easily accomplished with pavement markings and signage without losing any parking stalls or loading zone space.

We have met with the project stakeholders, and they have expressed support for the plan.

To accomplish this, the following ordinance action is required:

1. **Make the following change the Official One Way Street Map (Sec. 19-42):**
  - a. Remove: "Oneida Street from Washington Street to City Center Street."
2. **Create:** "Parking be prohibited on the east side of Oneida Street from Washington Street to a point 19 feet south of Washington Street."
3. **Create:** "Metered parking be designated on the east side of Oneida Street from a point 19 feet south of Washington Street to a point 90 feet south of Washington Street."
4. **Create:** "Parking be prohibited on the west side of Oneida Street from Washington Street to a point 30 feet south of Washington Street."
5. **Create:** "15-minute Loading Zone be designated on the west side of Oneida Street from a point 30 feet south of Washington Street to a point 90 feet south of Washington Street."
6. **Create:** "Stopping/Standing/Parking be prohibited on Oneida Street from City Center Street to a point 90 feet south of Washington Street."

[illegible]