



"...meeting community needs...enhancing quality of life."

MEMORANDUM

TO: Community & Economic Development Committee

FROM: Karen Harkness, Director of Community & Economic Development

DATE: August 17, 2016

RE: Fox Cities Regional Partnership Investments

In fulfilling the commitment between the City of Appleton and the Fox Cities Regional Partnership as approved in the 2016 budget, staff is recommending the following investments be made:

\$2,500 YP Week (payment made 5/2016)
\$7,000 Artery (2 coming in 2016)
\$15,500 Talent Upload (9/29 – 10/1/2016)
\$11,000 Site Selectors Familiarization (FAM) Tour (10/18 – 10/21/2016)
\$36,000 *Total*

Benefits to investment in these opportunities would include, but not be limited to:

- Mayor will have opportunity to speak to all Talent Upload participants at Performing Arts Center
- City logo will appear on marketing materials
- City can place souvenir gift bags
- City can serve as local tour guides for student scavenger hunt or the talent race

Please contact Karen Harkness, Director of Community and Economic Development at 920-832-6408 or email Karen.harkness@appleton.org with any questions.