

BEST CITIES FOR JOB GROWTH 2013

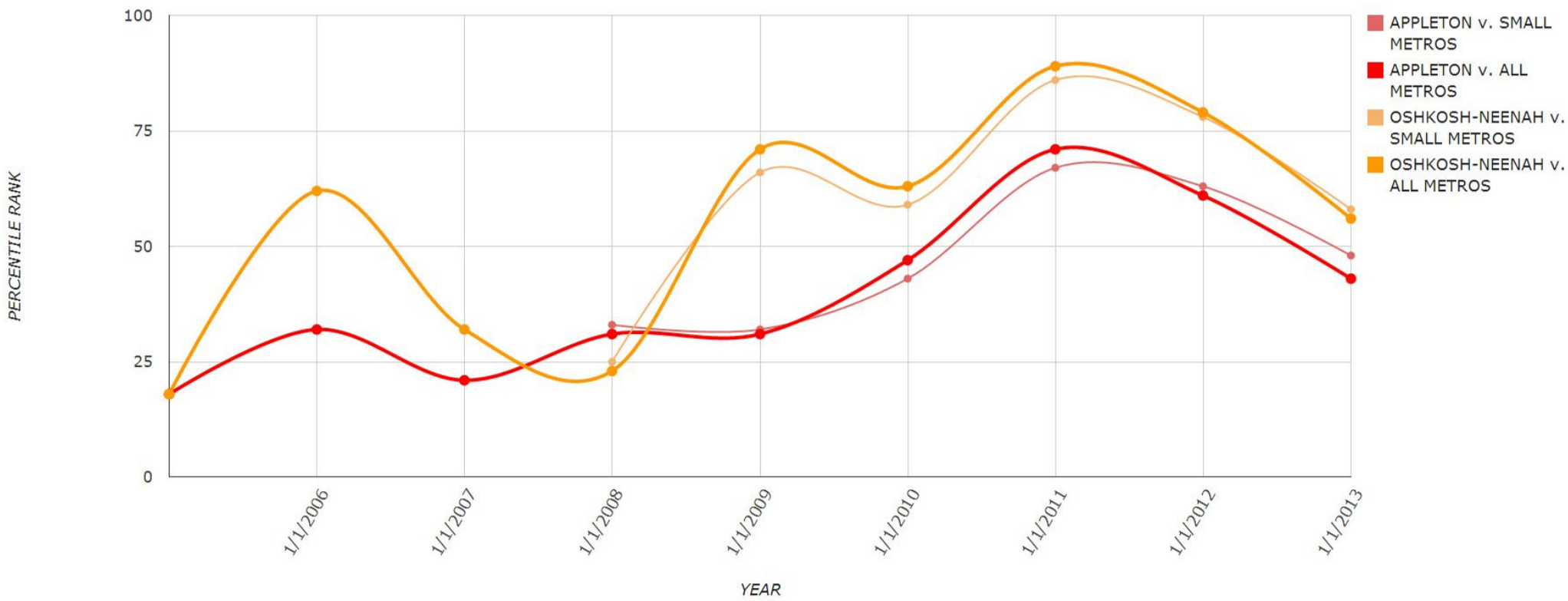
	APPLETON v. SMALL METROS	APPLETON v. ALL METROS	OSHKOSH-NEENAH v. SMALL METROS	OSHKOSH-NEENAH v. ALL METROS
OVERALL				
Index	48.1 / 100	48.1 / 100	52.8 / 100	52.8 / 100
Actual Rank	126 / 241	225 / 398	101 / 241	177 / 398
Rank Equivalent	52 / 100	57 / 100	42 / 100	44 / 100
Movement	-36 or 15%	-70 or 18%	-49 or 20%	-95 or 24%
Average Movement	+/- 51 or 21%	+/- 77 or 19%	+/- 51 or 21%	+/- 77 or 19%
Median Movement	+/- 39 or 16%	+/- 57 or 14%	+/- 39 or 16%	+/- 57 or 14%
MANUFACTURING				
Index	72.4 / 100	72.4 / 100	not calculated	not calculated
Actual Rank	38 / 200	56 / 357	not calculated	not calculated
Rank Equivalent	19 / 100	16 / 100	not calculated	not calculated
Movement	-13 or 7%	-19 or 5%	not calculated	not calculated
Average Movement	+/- 40 or 20%	+/- 65 or 18%	+/- 40 or 20%	+/- 65 or 18%
Median Movement	+/- 32 or 16%	+/- 49 or 14%	+/- 32 or 16%	+/- 49 or 14%
INFORMATION				
Index	45.5 / 100	45.5 / 100	67.2	67.2
Actual Rank	81 / 160	202 / 317	33 / 160	71 / 317
Rank Equivalent	51 / 100	64 / 100	21 / 100	22 / 100
Movement	-31 or 19%	-102 or 32%	-27 or 17%	-56 or 18%
Average Movement	+/- 35 or 22%	+/- 63 or 20%	+/- 35 or 22%	+/- 63 or 20%
Median Movement	+/- 26 or 16%	+/- 47 or 15%	+/- 26 or 16%	+/- 47 or 15%
FINANCE				
Index	48.9 / 100	48.9 / 100	74.9 / 100	74.9 / 100
Actual Rank	83 / 166	165 / 323	23 / 166	34 / 323
Rank Equivalent	50 / 100	51 / 100	14 / 100	11 / 100
Movement	-18 or 11%	-30 or 10%	-8 or 5%	-9 or 3%
Average Movement	+/- 32 or 19%	+/- 64 or 20%	+/- 32 or 19%	+/- 64 or 20%
Median Movement	+/- 25 or 15%	+/- 47 or 15%	+/- 25 or 15%	+/- 47 or 15%
All data from: http://www.newgeography.com/best-cities-jobs-2013				

BEST CITIES FOR JOB GROWTH HISTORY

	APPLETON v. SMALL METROS	APPLETON v. ALL METROS	OSHKOSH-NEENAH v. SMALL METROS	OSHKOSH-NEENAH v. ALL METROS
2013				
Index	48.1	48.1	52.8	52.8
Actual Rank	126 / 241	225 / 398	101 / 241	177 / 398
Rank Equivalent	52	57	42	44
Movement	-36 or 15%	-70 or 18%	-49 or 20%	-95 or 24%
Average Movement	+/- 51 or 21%	+/- 77 or 19%	+/- 51 or 21%	+/- 77 or 19%
Median Movement	+/- 39 or 16%	+/- 57 or 14%	+/- 39 or 16%	+/- 57 or 14%
2012				
Index	57.0	57.0	68.5	68.5
Actual Rank	91 / 243	155 / 398	53 / 243	82 / 398
Rank Equivalent	37	39	22	21
2011				
Index	63.2	63.2	73.5	73.5
Actual Rank	79 / 243	117 / 398	33 / 243	44 / 398
Rank Equivalent	33	29	14	11
2010				
Index	50.7	50.7	59.9	59.9
Actual Rank	134 / 234	210 / 397	96 / 234	145 / 397
Rank Equivalent	57	53	41	37
2009				
Index	39.9	39.9	61.5	61.5
Actual Rank	118 / 173	232 / 336	58 / 173	98 / 336
Rank Equivalent	68	69	34	29
2008				
Index	36.8	36.8	31.3	61.5
Actual Rank	116 / 173	231 / 335	129 / 173	259 / 335
Rank Equivalent	67	69	75	77
2007				
Index				
Actual Rank		311 / 393		269 / 393
Rank Equivalent		79		68
2006				
Index				
Actual Rank		267 / 393		148 / 393
Rank Equivalent		68		38
2005				
Index				
Actual Rank		224 / 274		224 / 274
Rank Equivalent		82		82

All data from: <http://www.newgeography.com/>

BEST CITIES FOR JOB GROWTH: HISTORY



BEST-PERFORMING CITIES 2012: 179 SMALLEST METROS

	APPLETON v. SMALL METROS	OSHKOSH-NEENAH v. SMALL METROS
5-year Job Growth 2006-2011	101.74	105.3
Rank	75	36
Rank Equivalent (out of 100)	42	20
1-year Job Growth 2010-2011	99.87	99.59
Rank	58	77
Rank Equivalent (out of 100)	32	43
5-year Wages/Salary Growth 2005-2010	96.32	99.34
Rank	123	107
Rank Equivalent (out of 100)	69	60
1-year Wages/Salary Growth 2009-2010	99.76	103.1
Rank	68	15
Rank Equivalent (out of 100)	38	8
% Job Growth	1.63	1.92
Rank	75	62
Rank Equivalent (out of 100)	42	35
5-year High-Tech GDP Growth 2006-2011	98.81	81.38
Rank	65	138
Rank Equivalent (out of 100)	36	77
1-year High-Tech GDP Growth 2006-2011	98.71	100.7
Rank	90	66
Rank Equivalent (out of 100)	50	37
High-Tech GDP LQ 2011	0.66	0.54
Rank	55	79
Rank Equivalent (out of 100)	31	44
# of High-Tech GDP LQ's > 1, 2011	3	3
Rank	71	71
Rank Equivalent (out of 100)	40	40
Overall Index	333.63	292.89
Movement from 2011	50	9

All data from: <http://bestcities.milkeninstitute.org/best-performing-cities-2012-small.html>