



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Common Council

Wednesday, October 1, 2025

7:00 PM

Council Chambers

A. CALL TO ORDER

The meeting was called to order by Mayor Woodford at 7:01 p.m.

B. INVOCATION

The Invocation was offered by Alderperson Meltzer.

C. PLEDGE OF ALLEGIANCE TO THE FLAG

D. ROLL CALL OF ALDERPERSONS

Present: 16 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt, Alderperson Denis Dougherty and Mayor Jake Woodford

E. ROLL CALL OF OFFICERS AND DEPARTMENT HEADS

All departments were represented.

F. APPROVAL OF PREVIOUS COUNCIL MEETING MINUTES

[25-1154](#)

Common Council Meeting Minutes of September 17, 2025

Attachments: [CC Minutes 9-17-25.pdf](#)

Alderperson Hartzheim moved, seconded by Alderperson Smith, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 15 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

G. BUSINESS PRESENTED BY THE MAYOR[25-1155](#)

Proclamations:

- Diwali Awareness Day
- Indigenous Peoples' Day
- Fire Prevention Week
- Senior Center Month

Attachments:[Diwali Awareness Day.pdf](#)[Indigenous Peoples' Day.pdf](#)[Fire Prevention Week.pdf](#)[Senior Center Month.pdf](#)[25-1087](#)

Presentation of the 2025 City Star Awards

Mayor Woodford presented the City Star Awards to recipients.[25-1206](#)

2026 Executive Budget and Service Plan

*Mayor Woodford presented the 2026 Executive Budget and Service Plan.***H. PUBLIC PARTICIPATION***Garet Galster, Smith Keane LLP, spoke regarding Item 25-1091 Mad Elephant Mechanical Amusement Device License**Sarah Leet, 1027 W. Oklahoma St, spoke regarding Item 25-1001 Alderperson Salaries**Diana Baker, 1153 Madelynn Lane, Neenah, spoke regarding Item 25-1041 BB Sports Cards Alcohol License**The following spoke regarding Item 25-0298 Truancy Resolution:**Greg Hartjes, AASD Superintendent**Laura Jackson, AASD Executive Director of Student Services**Stephanie Marta, AASD Attendance Coordinator**Amanda Captain, 160 S. Badger St.**Lauren Cowell, 500 W. Fifth St.**Michelle Pauli, 316 E. Benton Dr.**Katie Reiser, 924 E. Winnebago St.**Ronna Swift, 230 W. Seymour St.**Corey Otis, 1816 Hulke Dr.**Chad Endres, 3033 E. Forest St.**William Siebers, 1109 N. Appleton St.**Dana Johnson 915 N. Rankin St.*

I. PUBLIC HEARINGS

J. SPECIAL RESOLUTIONS

K. ESTABLISH ORDER OF THE DAY

[25-1091](#)

Mechanical Amusement Device License for Mad Elephant, Chisa Jitmaiwong, Agent, located at 1222 S. Oneida St. - appeal of application denial

Attachments:

[Mad Elephant.Tase of Thai Appleton LLC.Mech_Amus.7.25.25.REDACTED.pdf](#)
[Mad Elephant Amusement device denial PD.pdf](#)
[Mad Elephant Clerk Letter 8.4.25.pdf](#)
[Mad Elephant Contest to Appleton Clerk.pdf](#)
[Mad Elephant Records Request to Appleton PD.pdf](#)
[Mad Elephant Records Request to Appleton Inspections.pdf](#)
[Games Archives - Big Daddy Games - bigdaddygames.net.png](#)
[Gemini-D Kiosk - Big Daddy Games - bigdaddygames.net.png](#)
[Global Progressive System - Big Daddy Games - bigdaddygames.net \(1\).png](#)
[Global Progressive System - Big Daddy Games - bigdaddygames.net.png](#)
[Max Connect POS - Big Daddy Games - bigdaddygames.net.png](#)
[Skill Plus 1 2 - Big Daddy Games - bigdaddygames.net.png](#)
[Systems Archives - Big Daddy Games - bigdaddygames.net.png](#)
[Universal Kiosk 1 - Big Daddy Games - bigdaddygames.net.png](#)
[Universal Kiosk 2 - Big Daddy Games - bigdaddygames.net.png](#)
[Appeal of Departments' Rec of License Denial Slides 9.24.25.pdf](#)

This Item was referred back to the Safety and Licensing Committee by Alderperson Croatt.

[25-1041](#)

Class "B" Beer and "Class C" Wine License application for BB Sports Cards LLC d/b/a BB Sports Cards, Diana Baker, Agent, located at 2310 W College Ave Unit A, contingent upon approval from the Health, Inspections, and Public Works departments

Attachments:

[BB Sports Cards LLC.Alcohol.Class B_Beer Class C_Wine.7.29.25.UPDATED.REDACTED.pdf](#)
[BB Sports Cards Clerk Memo 9.4.25.pdf](#)
[BB Sports Cards Clerk Denial Letter 9.4.25.pdf](#)

Alderperson Croatt moved, seconded by Alderperson Van Zeeland, that the Alcohol License Application be approved. Roll Call. Motion carried by the following vote:

Aye: 15 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

[25-1075](#)

Request to award sole source purchase of Netzsch progressive cavity pumps to Crane Engineering in the amount of \$49,953.

Attachments: [250908_Finance Memo_Sole Source_Netzsch_Pumps.pdf](#)
[WWTP - Crane -pumps.pdf](#)

Alderperson Croatt moved, seconded by Alderperson Lambrecht, that the Sole Source Purchase be approved. Roll Call. Motion carried by the following vote:

Aye: 15 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

[25-0298](#)

Resolution #3-R-25 Truancy Ordinance

Attachments: [#3-R-25 Truancy Ordinance.pdf](#)
[AASD Request to delay action- Truancy Res.pdf](#)
[AASD Support Process 6.11.25.pdf](#)
[AASD Support Process 7.9.25.pdf](#)
[AASD Handouts 8.13.25.pdf](#)
[Truancy Presentation Questions.pdf](#)
[Articles Distributed to Committee 9.10.2025.pdf](#)
[Amendment by Substitution Submitted 9.10.2025.pdf](#)
[Amendment to the Amendment Submitted 9.10.25.pdf](#)
[Truancy Memo 9.18.25.pdf](#)
[AASD Memo 9.22.25.pdf](#)
[Revision recommendations for attendance resolution.9.22.25.pdf](#)
[AASD District policy 430 addition.9.22.25.pdf](#)
[Resolution #3-R-25 Truancy Ordinance as Amended 9.24.25.pdf](#)
[Amendment by Substitution submitted 10.1.25.pdf](#)
[Resolution #3-R-25 as Amended Final Approved 10.1.25.pdf](#)

Aldersperson Van Zeeland moved, seconded by Aldersperson Fenton, that the Resolution be amended by substitution as reflected in the attached document "Amendment by Substitution submitted 10.1.25". Roll Call. Motion carried by the following vote:

Aye: 15 - Aldersperson Josh Lambrecht, Aldersperson Vered Meltzer, Aldersperson Brad Firkus, Aldersperson Martyn Smith, Aldersperson Katie Van Zeeland, Aldersperson Denise Fenton, Aldersperson Patrick Hayden, Aldersperson Patti Heffernan, Aldersperson Alex Schultz, Aldersperson Vaya Jones, Aldersperson Adrian Stancil-Martin, Aldersperson Nate Wolff, Aldersperson Sheri Hartzheim, Aldersperson Christopher Croatt and Aldersperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

Aldersperson Firkus moved, seconded by Aldersperson Van Zeeland, that the Amendment by Substitution be amended as follows: In the final Be It Further Resolved clause strike "the Appleton Area School District will:" and replace it with "Appleton Common Council requests the Appleton Area School District to:". Roll Call. Motion carried by the following vote:

Aye: 14 - Aldersperson Josh Lambrecht, Aldersperson Vered Meltzer, Aldersperson Brad Firkus, Aldersperson Martyn Smith, Aldersperson Katie Van Zeeland, Aldersperson Denise Fenton, Aldersperson Patrick Hayden, Aldersperson Patti Heffernan, Aldersperson Alex Schultz, Aldersperson Vaya Jones, Aldersperson Adrian Stancil-Martin, Aldersperson Sheri Hartzheim, Aldersperson Christopher Croatt and Aldersperson Denis Dougherty

Nay: 1 - Aldersperson Nate Wolff

Abstained: 1 - Mayor Jake Woodford

Alderson Croatt moved, seconded by Alderson Hartzheim, that the Resolution be approved as amended. Roll Call. Motion carried by the following vote:

Aye: 9 - Alderson Josh Lambrecht, Alderson Brad Firkus, Alderson Martyn Smith, Alderson Katie Van Zeeland, Alderson Denise Fenton, Alderson Patrick Hayden, Alderson Sheri Hartzheim, Alderson Christopher Croatt and Alderson Denis Dougherty

Nay: 6 - Alderson Vered Meltzer, Alderson Patti Heffernan, Alderson Alex Schultz, Alderson Vaya Jones, Alderson Adrian Stancil-Martin and Alderson Nate Wolff

Abstained: 1 - Mayor Jake Woodford

25-1140

Design Approvals for future 2027 Paving Reconstruction Projects: Badger Ave (College Ave to Memorial Dr), Sixth St (Memorial Dr to State St), Eighth St (Pierce Ave to Badger Ave), Rankin St (Commercial St to Wisconsin Ave)

Attachments: [Design Approval Badger_6th_8th_Rankin.pdf](#)

Alderson Hartzheim moved, seconded by Alderson Lambrecht, that the Paving Reconstruction Project Designs be approved. Roll Call. Motion carried by the following vote:

Aye: 14 - Alderson Josh Lambrecht, Alderson Vered Meltzer, Alderson Brad Firkus, Alderson Martyn Smith, Alderson Katie Van Zeeland, Alderson Denise Fenton, Alderson Patrick Hayden, Alderson Patti Heffernan, Alderson Alex Schultz, Alderson Vaya Jones, Alderson Nate Wolff, Alderson Sheri Hartzheim, Alderson Christopher Croatt and Alderson Denis Dougherty

Nay: 1 - Alderson Adrian Stancil-Martin

Abstained: 1 - Mayor Jake Woodford

L. COMMITTEE REPORTS

Balance of the action items on the agenda.

Alderson Hartzheim moved, Alderson Stancil-Martin seconded, to approve the balance of the agenda. The motion carried by the following vote:

Aye: 15 - Alderson Josh Lambrecht, Alderson Vered Meltzer, Alderson Brad Firkus, Alderson Martyn Smith, Alderson Katie Van Zeeland, Alderson Denise Fenton, Alderson Patrick Hayden, Alderson Patti Heffernan, Alderson Alex Schultz, Alderson Vaya Jones, Alderson Adrian Stancil-Martin, Alderson Nate Wolff, Alderson Sheri Hartzheim, Alderson Christopher Croatt and Alderson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

1. MINUTES OF THE MUNICIPAL SERVICES COMMITTEE[25-1141](#)

Approve Signs in the Street Right-of-Way Policy Update

Attachments: [Signs in the Street Right of Way Policy Update Sept. 2025.pdf](#)

This Report Action Item was approved.

2. MINUTES OF THE SAFETY AND LICENSING COMMITTEE[25-1088](#)

McFleshman's Full Service Retail Outlet Transfer Application for Fox Valley Lagerfest: October 4, 2025

Attachments: [AB-105 Lagerfest_Redacted.pdf](#)

This Report Action Item was approved.

[25-1107](#)

Class "B" Beer License application for Fronteras LLC d/b/a Fronteras, Eric Mosqueda-Lopez, Agent, located at 2311 W College Ave

Attachments: [Fronteras.Alcohol.Class B Beer.8.8.25.REDACTED.pdf](#)

This Report Action Item was approved.

[25-1108](#)

Cigarette, Tobacco, and Electronic Vaping Device License application for AY Trading Inc d/b/a Smokes & Vape, Ismail Abu Yosef, Agent, located at 218 E College Ave

Attachments: [Smokes & Vape.AY Trading Inc.CTV.9.17.25.REDACTED.pdf](#)

This Report Action Item was approved.

[25-1145](#)

McFleshman's Full Service Retail Outlet Transfer Application for Whisk and Arrow's October Market: October 8, 2025.

Attachments: [AB-105 Whisk and Arrow October Market_Redacted.pdf](#)

This Report Action Item was approved.

3. MINUTES OF THE CITY PLAN COMMISSION

[25-1094](#)

Request to approve proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article III. Section 23-54 Temporary Uses and Structures as identified in the attached documents

Attachments: [Sec 23-54 Temporary Use Amendments Zoning Ord Staff Memo For09 24 25.pdf](#)
[Draft Temporary Use Code Sec. 23-54 with Strikeouts.pdf](#)
[Draft Temporary Use Code Sec. 23-54 Clean Version.pdf](#)

This Report Action Item was approved.

[25-1098](#)

Request to approve proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article XIV. Signs as identified in the attached documents

Attachments: [Sec 23-500 Sign Code Amendments Zoning Ord Staff Memo For09 24 25.pdf](#)
[Draft Sign Code With Strikeouts 9 15 25.pdf](#)
[Draft Sign Code Clean Version 9 15 25.pdf](#)

This Report Action Item was approved.

[25-1099](#)

Request adoption of Resolution #2025-14 Support of the Shared Vision for West College Avenue

Attachments: [MemotoPlanCommission ResolutionofSupportSharedVisionWCollege Ave For09-24-25.pdf](#)
[Resolution #2025-14 Support of the Shared Vision for West College Avenue.pdf](#)
[ReimaginingANewAvenue 071725 FINAL.pdf](#)
[W College Ave PPT.pdf](#)

This Report Action Item was approved.

4. MINUTES OF THE PARKS AND RECREATION COMMITTEE

5. MINUTES OF THE FINANCE COMMITTEE

[25-1074](#)

Request to approve 2025 Budget amendment:

Community Development
Donations + \$38,000
Other Obligations + \$38,000

For the purchase of street light decorations and banners
(2/3 vote of Council required)

Attachments: [FinanceMemo ANBA LightPoleDecorations.pdf](#)

This Report Action Item was approved.

[25-1106](#)

Request to approve Resolution 2025-14 to apply for TAP grant for the development of a City-wide Bike and Pedestrian Plan in 2026.

Attachments: [Memo TAP resolution of support.pdf](#)
[Resolution of Support Bike and Ped.pdf](#)

This Report Action Item was approved.

[25-1138](#)

Request to approve Resolution 2025-12 to apply for TAP grant for funding to assist with the construction of the Southpoint Powerline Trail project in 2029

Attachments: [2025-12 Resolution for WisDOT Application Southpoint Trail.pdf](#)

This Report Action Item was approved.

6. **MINUTES OF THE COMMUNITY DEVELOPMENT COMMITTEE**
7. **MINUTES OF THE UTILITIES COMMITTEE**
8. **MINUTES OF THE HUMAN RESOURCES & INFORMATION TECHNOLOGY COMMITTEE**
9. **MINUTES OF THE FOX CITIES TRANSIT COMMISSION**
10. **MINUTES OF THE BOARD OF HEALTH**
- M. **CONSOLIDATED ACTION ITEMS**
- N. **ITEMS HELD**
- O. **ORDINANCES**

[25-1153](#)

Ordinances #112-25, #115-25 and #116-25

Attachments: [Ordinances to Council 10-1-25.pdf](#)

Aldersperson Hartzheim moved, seconded by Aldersperson Fenton, that the Ordinances be approved. Roll Call. Motion carried by the following vote:

Aye: 15 - Aldersperson Josh Lambrecht, Aldersperson Vered Meltzer, Aldersperson Brad Firkus, Aldersperson Martyn Smith, Aldersperson Katie Van Zeeland, Aldersperson Denise Fenton, Aldersperson Patrick Hayden, Aldersperson Patti Heffernan, Aldersperson Alex Schultz, Aldersperson Vaya Jones, Aldersperson Adrian Stancil-Martin, Aldersperson Nate Wolff, Aldersperson Sheri Hartzheim, Aldersperson Christopher Croatt and Aldersperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

- P. LICENSE APPLICATIONS AND COMMUNICATIONS REFERRED TO COMMITTEES OF JURISDICTION
- Q. RESOLUTIONS SUBMITTED BY ALDERPERSONS REFERRED TO COMMITTEES OF JURISDICTION
- R. OTHER COUNCIL BUSINESS

[25-1146](#)

Request to Reconsider Item #25-1001: Approval of Alderperson Salaries

Alderperson Croatt moved, seconded by Alderperson Hartzheim, that the Request to Reconsider be approved. Roll Call. Motion carried by the following vote:

Aye: 8 - Alderperson Josh Lambrecht, Alderperson Brad Firkus, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Nate Wolff, Alderperson Sheri Hartzheim and Alderperson Christopher Croatt

Nay: 7 - Alderperson Vered Meltzer, Alderperson Martyn Smith, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin and Alderperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

[25-1001](#)

Request the Approval of Alderperson Salaries.

Attachments: [Alderperson Salary Adjustment 2025 Attorney Letter.pdf](#)

[Elected Alderperson Salary History.pdf](#)

[Alderperson Comp 2025 Comparable.pdf](#)

Alderperson Wolff moved, seconded by Alderperson Hayden, that the Alderperson Salaries be amended to be an increase of 3.5% for a total of \$7,000. Roll Call. Motion failed by the following vote:

Aye: 6 - Alderperson Vered Meltzer, Alderperson Patrick Hayden, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Adrian Stancil-Martin and Alderperson Nate Wolff

Nay: 9 - Alderperson Josh Lambrecht, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Vaya Jones, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

Alderperson Firkus moved, seconded by Alderperson Meltzer, that the Alderperson Salaries be approved. Roll Call. Motion carried by the following vote:

Aye: 13 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff and Alderperson Denis Dougherty

Nay: 2 - Alderperson Sheri Hartzheim and Alderperson Christopher Croatt

Abstained: 1 - Mayor Jake Woodford

T. ADJOURN

Alderperson Hartzheim moved, seconded by Alderperson Fenton, that the meeting be adjourned at 10:12 p.m. Roll Call. Motion carried by the following vote:

Aye: 15 - Alderperson Josh Lambrecht, Alderperson Vered Meltzer, Alderperson Brad Firkus, Alderperson Martyn Smith, Alderperson Katie Van Zeeland, Alderperson Denise Fenton, Alderperson Patrick Hayden, Alderperson Patti Heffernan, Alderperson Alex Schultz, Alderperson Vaya Jones, Alderperson Adrian Stancil-Martin, Alderperson Nate Wolff, Alderperson Sheri Hartzheim, Alderperson Christopher Croatt and Alderperson Denis Dougherty

Abstained: 1 - Mayor Jake Woodford

Amy Molitor, City Clerk