

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
AUGUST 2019

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	46,160	51,437	373,598	398,796	-10%	-6%
Children's Circulation	28,588	34,665	241,191	267,772	-18%	-10%
Total Circulation	74,748	86,102	614,789	666,568	-13%	-8%
Adult AV/nonbook (included in above)	19,191	22,990	162,801	180,940	-17%	-10%
Children's AV/non-book (included in above)	6,128	8,100	48,342	56,937	-24%	-15%
E-Book Circulation	7,200	6,098	58,044	44,822	18%	29%
E-Audiobook Circulation	6,174	3,122	48,627	31,738	98%	53%
E-Video Circulation	559	323	3,734	2,769	73%	35%
E-Comics Circulation	116	84	1,392	1,187	38%	17%
E-Magazine Circulation	1,965	1,029	12,896	7,858	91%	64%
E-Music Circulation	203	237	1,616	1,591	-14%	2%
Total E-Circulation	16,217	10,893	126,309	89,965	49%	40%
ILL items received (received from)	11,121	13,321	97,132	97,501	-17%	0%
ILL items loaned (provided to)	12,332	12,908	98,992	104,748	-4%	-5%
Total Registered Patrons (quarterly)	79,729	79,649	n/a	n/a	0%	n/a
Door Count	36,617	40,437	280,842	305,592	-9%	-8%
Percentage of Total Circulation on Self Check Machines	74.4%	76.3%	n/a	n/a	-3%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,118	3,472	27,147	27,925	-10%	-3%
Reference Transactions - Children's	1,225	1,404	11,107	12,961	-13%	-14%
Total Reference	4,343	4,876	38,254	40,886	-11%	-6%
Volunteer Hours	673	565	5,044	5,139	19%	-2%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,067	2,086	18,220	19,075	-1%	-4%
Volumes Withdrawn	3,619	1,946	30,318	19,672	86%	54%
Total Titles	250,126	284,382	n/a	n/a	-12%	n/a
Total Volumes	299,142	338,639	n/a	n/a	-12%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	63	34	574	503	85%	14%
Children's Program Attendance (including group visit)	2,292	1,089	21,966	17,228	110%	28%
Children's One-on-One Visits	5	2	23	32	150%	-28%
Children's Home One-on-One Visits Participants	19	8	85	86	138%	-1%
Children's Literacy Offerings	3	5	4	6	-40%	-33%
Children's Literacy Offering Participants	3,775	3,838	4,030	3,951	-2%	2%
Children's Drop-In Activities	5	4	58	50	25%	16%
Children's Drop-In Activity Participants	535	364	11,320	6,088	47%	86%
Young Adult						
Young Adult Programs	5	4	101	73	25%	38%
Young Adult Program Attendance	46	46	2,300	2,311	0%	0%
Young Adult Literacy Offerings	1	2	1	2	-50%	-50%
Young Adult Literacy Offering Participants	865	733	865	733	18%	18%
Young Adult Drop-In Activities	0	0	2	3	0%	-33%
Young Adult Drop-In Activity Participants	0	0	5	219	0%	-98%
Adult						
Adult Programs	16	25	153	190	-36%	-19%
Adult Program Attendance	365	459	2,998	3,772	-20%	-21%
Adult One-on-One Instructions	1	8	33	59	-88%	-44%
Adult One-on-One Instruction Attendance	1	7	32	55	-86%	-42%
Adult Literacy Offerings	1	2	1	2	-50%	-50%
Adult Literacy Offering Participants	774	380	774	380	104%	104%
Adult Drop-In Activities	3	1	18	12	200%	50%
Adult Drop-In Activity Participants	266	2	493	669	13200%	-26%
Total Programs	84	63	828	766	33%	8%
Total Program Attendance	2,703	1,594	27,264	23,311	70%	17%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	197	207	1827	1880	-5%	-3%
Meeting Room Uses - Events (Library Programs)	87	64	1,036	1,093	36%	-5%
Total Meeting Room Uses	284	271	2,863	2,973	5%	-4%

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	121,524	148,990	1,054,671	631,723	-18%	67%
Web Page "Hits"	66,910	77,719	587,749	700,018	-14%	-16%
Fox Valley Memory "Hits"	739	968	7,707	18,447	-24%	-58%
Remote Logins to InfoSoup	10,626	10,272	90,901	90,917	3%	0%
Public Computing Sessions	4,363	4,846	34,017	36,461	-10%	-7%
Total Time Used on Public Computers	3485:00:00	4173:00:00	26787:00:00	30130:00:00	-16%	-11%
Data Transferred (GB)	2260	1220	15518	10120	85%	53%
WIFI Distinct Clients	3572	3041	25920	22401	17%	16%