



## REPORT TO CITY PLAN COMMISSION

**Plan Commission Meeting Date:** August 27, 2019 **\*Critical Timing\***

**Common Council Meeting Date:** September 4, 2019

**Item:** Annual Review of the Business Improvement District (BID) 2020 Operating Plan

**Case Manager:** David Kress

### GENERAL INFORMATION

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On behalf of Jennifer Stephany, Executive Director of Appleton Downtown Inc., please find the attached 2020 Business Improvement District (BID) Operating Plan for your review and recommendation.

Staff has reviewed the Operating Plan, and it would appear that there are no BID boundary changes proposed.

Business Improvement Districts are regulated by Section 66.1109 of the Wisconsin State Statutes. These Statutes require that a BID Operating Plan be reviewed and approved by the local legislative body on an annual basis. The Plan Commission is being asked to review and make recommendation to the Common Council in regard to the submitted 2020 Operating Plan.