

March 2, 2016

Paula VandeHey, Director  
City Of Appleton – Department of Public Works  
100 N. Appleton Street  
Appleton, WI 54911

Dear Ms. VandeHey,

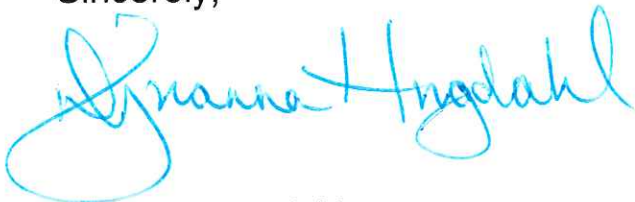
At the request of Willems Marketing, Mile of Music 3 and the downtown businesses; ADI, along with Creative Downtown Appleton Inc. would like to host a Sidewalk Sale on Saturday, August 6 from 1:30 p.m to 6 p.m. The Sidewalk Sale would run after the Downtown Appleton Farm Market is finished, cleaned up and the streets are again open on College Avenue.

We are requesting a Sidewalk Occupancy Permit to cover the amenity strip from the 600 W. College Avenue through 300 E. College Avenue.

Stores will set up in the amenity strip beginning at 1:30 p.m. and will remove goods and supplies by 6 p.m. We will not require any street closures.

Thank you for your consideration.

Sincerely,



Djuanna Hugdahl  
Event Coordinator  
Appleton Downtown Inc.