

**From:** Jim Baumbach [mailto:wtw0bl@new.rr.com]  
**Sent:** Tuesday, March 21, 2017 7:18 AM  
**To:** Mark Lahay <Mark.Lahay@Appleton.org>  
**Subject:** Sidewalks Along Northland Ave. Service Road

To the Department of Public Works:

Tonight (March 21, 2017) a meeting will be held with the Municipal Services Committee to discuss the proposed construction of a sidewalk along the south side of Northland Avenue service road.

I would like to propose an alternative to the intended plan. The service road enters from Mason St. and ends in a cul-de-sac. Since the entrance to this section of the service road is about a third of a block south of the intersection of Mason St. and Northland Ave., access to the properties along this portion of the street is severely limited especially for any businesses at the end of the cul-de-sac.

Many businesses have left the property which is adjacent to my own due to poor accessibility. The land has been for sale for many years even before the unfortunate fire that destroyed the only commercial building at this end. The land lies empty and I have offered up my own property to J. Ross & Associates, Commercial Property Management to create an incentive for potential buyers.

Due to the dead end of this street, the city is losing significant tax revenue on this land.

Please consider this alternative for the purpose of improving access to this service road and encourage more development of commercial interests.

Thank you,

Sincerely,

James Baumbach  
1127 W. Northland Ave.  
Appleton, WI 54914

Telephone: 920 257-4764