APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JULY 2019

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	48,668	52,741	327,438	347,359	-8%	-6%
Children's Circulation	35,090	39,916	212,603	233,107	-12%	-9%
Total Circulation	**83,758**	**92,657**	**540,041**	**580,466**	**-10%**	**-7%**
Adult AV/nonbook (included in above)	19,841	23,113	143,610	157,950	-14%	-9%
Children's AV/non-book (included in above)	7,158	8,650	42,214	48,837	-17%	-14%
E-Book Circulation	7,573	5,712	50,844	38,724	33%	31%
E-Audiobook Circulation	6,487	3,924	42,453	28,616	65%	48%
E-Video Circulation	552	391	3,175	2,446	41%	30%
E-Comics Circulation	119	151	1,276	1,103	-21%	16%
E-Magazine Circulation	1,506	809	10,931	6,829	86%	60%
E-Music Circulation	184	275	1,413	1,354	-33%	4%
Total E-Circulation	**16,421**	**11,262**	**110,092**	**79,072**	**46%**	**39%**
ILL items received (received from)	11,512	13,377	86,011	84,180	-14%	2%
ILL items loaned (provided to)	13,115	12,893	86,660	91,840	2%	-6%
Total Registered Patrons (quarterly)	79,729	79,649	n/a	n/a	0%	n/a
Door Count	39,001	42,514	244,225	265,155	-8%	-8%
Percentage of Total Circulation on Self Check Machines	73.2%	77.4%	n/a	n/a	-5%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,213	3,161	24,029	24,453	2%	-2%
Reference Transactions - Children's	1,574	1,983	9,882	11,557	-21%	-14%
Total Reference	**4,787**	**5,144**	**33,911**	**36,010**	**-7%**	**-6%**
Volunteer Hours	693	719	4,371	4,574	-4%	-4%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,424	1,866	19,204	16,989	30%	13%
Volumes Withdrawn	5,305	1,520	47,988	17,726	249%	171%
Total Titles	25,709	284,338	n/a	n/a	-91%	n/a
Total Volumes	300,694	338,499	n/a	n/a	-11%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	85	76	511	469	12%	9%
Children's Program Attendance (including group visit)	3,302	3,479	19,674	16,139	-5%	22%
Children's One-on-One Visits	2	0	18	30	>100%	-40%
Children's Home One-on-One Visits Participants	5	0	66	78	>100%	-15%
Children's Literacy Offerings	0	0	1	1	0%	0%
Children's Literacy Offering Participants	0	0	255	113	0%	126%
Children's Drop-In Activities	9	6	53	46	50%	15%
Children's Drop-In Activity Participants	750	863	10,785	5,724	-13%	88%
Young Adult						
Young Adult Programs	7	3	96	69	133%	39%
Young Adult Program Attendance	39	36	2,254	2,265	8%	0%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	0	0	2	3	0%	-33%
Young Adult Drop-In Activity Participants	0	0	5	219	0%	-98%
Adult						
Adult Programs	11	16	137	165	-31%	-17%
Adult Program Attendance	207	293	2,633	3,313	-29%	-21%
Adult One-on-One Instructions	0	11	32	51	-100%	-37%
Adult One-on-One Instruction Attendance	0	10	31	48	-100%	-35%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	1	1	15	11	0%	36%
Adult Drop-In Activity Participants	1	72	227	667	-99%	-66%
Total Programs	**103**	**95**	**744**	**703**	**8%**	**6%**
Total Program Attendance	**3,548**	**3,808**	**24,561**	**21,717**	**-7%**	**13%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	182	214	1630	1673	-15%	-3%
Meeting Room Uses - Events (Library Programs)	116	102	949	1,029	14%	-8%
Total Meeting Room Uses	**298**	**316**	**2,579**	**2,702**	**-6%**	**-5%**

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	155,029	54,315	933,147	482,733	185%	93%
Web Page "Hits"	65,625	76,531	520,839	622,299	-14%	-16%
Fox Valley Memory "Hits"	1,072	1,952	6,968	17,479	-45%	-60%
Remote Logins to InfoSoup	10,417	10,913	80,275	80,645	-5%	0%
Public Computing Sessions	4,319	4,669	29,654	31,615	-7%	-6%
Total Time Used on Public Computers	3331:00:00	3830:00:00	23302:00:00	25957:00:00	-13%	-10%
Data Transferred (GB)	1920	1015	13258	9195	89%	44%
WIFI Distinct Clients	3423	3081	22348	20884	11%	7%