



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes Community & Economic Development Committee

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Monday, July 29, 2013

5:00 PM

Council Chambers, 6th Floor

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### AMENDED

1. Call meeting to order

The meeting was called to order at 5:07 p.m.

2. Roll call of membership

**Present:** 3 - Alderperson Peter Stueck, Alderperson Jeffrey Jirschele and Alderperson Sarah Garb

**Excused:** 2 - Alderperson Patti Coenen and Alderperson Teege Mettille

**Others :** 4 - Karen Harkness, Kathy Flores, Timothy Hanna and Chris Behrens

*Also Present:*

*Kevin Vonck, Town of Grand Chute*

*Larry Burkhardt, Fox Cities Regional Partnership*

*Kyle Lobner, Alderperson District 13*

*John Weyenberg, Habitat for Humanity*

*Kent Gross, Appleton Housing Authority*

3. Approval of minutes from previous meeting

**Alderperson Garb moved, seconded by Alderperson Jirschele, that the minutes be approved. Voice Vote. Motion Carried.**

**13-1006**

Minutes from 7/15/13

**Attachments:** [CEDC Minutes 7-15-13.pdf](#)

4. Public Hearings/Appearances

**13-1005**

Substantial Amendment to the 2013 Annual Action Plan

**Attachments:** [Public Hearing for Addl Recs Memo to CEDC.docx](#)

## 5. Action Items

**13-997** 2013 Annual Action Plan Substantial Amendment allocation recommendations

**Attachments:** [AdditionalAwardRecommendations.docx](#)

**Aldersperson Garb moved, seconded by Aldersperson Jirschele, that the Report Action Item be recommended for approval. Voice Vote. Motion Carried.**

**13-1029** Resolution #21-R-13/Jirschele - "Be it resolved that the City of Appleton engage an industry-accomplished professional to serve as agent and project manager/driver to

- a) Review the current state of the project and negotiations among the various parties to evaluate and profile the strengths, weaknesses and potential of the current situation by September 15, 2013, and
- b) Identify a prudent, practical plan to move negotiations/planning forward on behalf of the people of Appleton and its neighbors throughout the Fox Cities by November 2, 2013, and
- c) Negotiate that plan through to final resolution, or terminate the initiative, by January 1, 2014.

**Attachments:** [Exhibition Center Resolution.pdf](#)

**Aldersperson Jirschele moved, seconded by Aldersperson Garb, that the Report Action Item be recommended for approval as amended to read: That the City of Appleton allocate \$25,000 to engage an industry-accomplished professional to serve as consultant and project manager/driver to determine the willingness of LNR to give the community the protection it needs to assure the continued viability of the proposed Exhibition Center and;**

- a) Review the current state of the project and negotiations among the various parties to evaluate and profile the strengths, weaknesses and potential of the current situation by September 15, 2013, and;
- b) Identify a prudent, practical plan to move negotiations/planning forward on behalf of the people of Appleton and its neighbors throughout the Fox Cities by November 1, 2013, and;
- c) Negotiate that plan through to final resolution, or terminate the initiative by January 1, 2014. Voice Vote. Motion Carried.

## 6. Information Items

**13-998** Fox Cities Economic Development Indicators by Kevin Vonck

**Attachments:** [Economic Development Rankings.pdf](#)

**This item was presented and discussed.**

**13-928** Second Quarter Report by Fox Cities Regional Partnership

**Attachments:** [Quarterly Report.docx](#)  
[City of Appleton Quarterly Report.docx](#)

**This item was presented and discussed.**

**13-1061** Fair Housing Ordinance

**Attachments:** [CEDC Memo Fair Housing July 25 2013.doc](#)  
[Fair Housing Ordinance\(2\) .pdf](#)

**Aldersperson Garb moved, seconded by Aldersperson Jirschele, that the Report Action Item be held. Voice Vote. Motion Carried.**

**13-927** Update on Citywide Revaluations

*This item will be held until the next meeting.*

7. Adjournment

**Aldersperson Garb moved, seconded by Aldersperson Jirschele, that the meeting be adjourned at 7:00 p.m. Voice Vote. Motion Carried.**