



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Community & Economic Development Committee

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Wednesday, September 14, 2016

5:00 PM

Council Chambers, 6th Floor

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1. Call meeting to order

**Meeting called to order at 5:01 p.m.**

2. Roll call of membership

**Present:** 3 - Coenen, Reed and Siebers

**Excused:** 2 - Baranowski and Mann

*Others present:*

*Aldersperson Kyle Lobner, District #13*

*Sarah Van Buren, East Central Wisconsin Regional Planning Commission*

*Manny Vasquez, Fox Cities Regional Partnership*

*Mark Rohloff, City of Oshkosh*

3. Approval of minutes from previous meeting

[16-1375](#)

CEDC Minutes from 8-24-16

**Attachments:** [CEDC Minutes 8-24-16.pdf](#)

**Siebers moved, seconded by Reed, that the Minutes be approved. Roll Call.**

**Motion carried by the following vote:**

**Aye:** 3 - Coenen, Reed and Siebers

**Excused:** 2 - Baranowski and Mann

4. **Public Hearings/Appearances**

[16-1376](#)

Community Development Block Grant (CDBG) Notice of Funding Available and Community Needs for the 2017 Program Year (4/1/17 - 3/31/18) (Associated with Action Item #16-1377)

**Attachments:** [Funding Available Community Needs - Public Hearing Notice.pdf](#)

**This public hearing was held, and no one spoke on the item.**

[16-1378](#)

Presentation of Initiative 41 Program by Sarah Van Buren, East Central Wisconsin Regional Planning Commission; Manny Vasquez, Fox Cities Regional Partnership; and Mark Rohloff, City of Oshkosh. Here are links to the Action Plan and Diversification Strategy as well as the PowerPoint presentation:

<http://www.ecwrpc.org/wp-content/uploads/2016/06/Charrette-Report-3-Collaborative-Action-Plan.pdf>

<http://www.ecwrpc.org/wp-content/uploads/2016/06/Charrette-Report-2-East-Central-Industry-Diversification-Strategy.pdf>

<https://www.wetransfer.com/downloads/94077eb01247ce94b397f69dd2a7f35920160913135459/b6ca111f9778770eb5b0d8724d6f2f5820160913135459/c2e70a>

**Attachments:** [Initiative-41-Brochure.pdf](#)  
[Initiative 41 PowerPoint 2013 - City of Appleton - September 14.pdf](#)

This Appearance was presented.

## 5. Action Items

[16-1377](#)

City Program Funding Approval and City Proposals for 2017 CDBG Funding

**Attachments:** [Dept Proposals CEDC memo.pdf](#)

Siebers moved, seconded by Reed, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 3 - Coenen, Reed and Siebers

**Excused:** 2 - Baranowski and Mann

## 6. Information Items

[16-1379](#)

Hotel Room Tax Commission Draft By-Laws

**Attachments:** [Memo on Hotel Room Tax Commission Draft By-Laws.pdf](#)  
[8-8-2016 Fox Cities Tax Commission Bylaws DRAFT.pdf](#)

This Presentation was presented.

[16-1380](#)

Downtown Appleton Business Improvement District (BID) 2017 Operating Plan

**Attachments:** [2017 BID Operational Plan.pdf](#)  
[2015 BID Annual Report.pdf](#)  
[2015 Year End BID Communication Report.pdf](#)  
[2015 Year End BID Financial Statements Report.pdf](#)

This Presentation was presented.

7. Adjournment

**Siebers moved, seconded by Reed, that the meeting be adjourned at 6:00 p.m.  
Roll Call. Motion carried by the following vote:**

**Aye:** 3 - Coenen, Reed and Siebers

**Excused:** 2 - Baranowski and Mann