

**City of Appleton - Reid Golf Course
Participation-Revenue Report - May 31, 2013**

Green Fees	2013 Projected Rounds	2013 Rate	Total Revenue	Net Revenue	2013 Y-T-D Rounds	Rate	Total Revenue	Net Revenue
Adult 9 Weekday	4,000	\$13.00	\$52,000.00	\$49,523.81	1,346	\$13.00	\$17,498.00	\$17,498.00
Adult 18 Weekday	0		\$0.00	\$0.00	57	\$20.00	\$1,140.00	\$1,140.00
Junior/Senior 9 Wkday	2,200	\$13.00	\$28,600.00	\$27,238.10	42	\$13.00	\$546.00	\$546.00
Junior/Senior 18 Wkday	3,000	\$10.00	\$30,000.00	\$28,571.43	9	\$20.00	\$180.00	\$180.00
Discounted 9					48	\$10.00	\$480.00	\$480.00
Discounted 18					8	\$18.00	\$144.00	\$144.00
Additional 9 Wkday			\$0.00	\$0.00	7	\$7.00	\$49.00	\$49.00
9 Weekend	2,200	\$13.00	\$28,600.00	\$27,238.10	407	\$13.00	\$5,291.00	\$5,291.00
18 Weekend			\$0.00	\$0.00	22	\$20.00	\$440.00	\$440.00
Add 9 Weekend			\$0.00	\$0.00	2	\$7.00	\$14.00	\$14.00
Promo Rounds	5,000	\$10.00	\$50,000.00	\$47,619.05			\$0.00	\$0.00
Mini-Round Spec.	1,000	\$5.00	\$5,000.00	\$4,761.90			\$0.00	\$0.00
Twilight Golf-Weekday	3,000	\$9.00	\$27,000.00	\$25,714.29	169	\$9.00	\$1,521.00	\$1,521.00
Twilight Golf-Weekend					15	\$9.00	\$135.00	\$135.00
Pass holder rounds					1,062			
Total Revenue	20,400		\$221,200.00	\$210,666.67	3,194		\$27,303.00	\$27,303.00
Pass Sales	2013 Projected Pass Sales	2013 Rates	Total Revenues	Net Revenues	2013 Y-T-D Pass Sales	2013 Rates	Total Revenues	Net Revenues
Junior-ESD	80	\$100.00	\$8,000.00	\$7,619.05	35	\$100.00	\$3,500.00	\$3,333.33
Adult-ESD	20	\$500.00	\$10,000.00	\$9,523.81	56	\$100.00	\$5,600.00	\$5,600.00
Senior-ESD	20	\$450.00	\$9,000.00	\$8,571.43	15	\$500.00	\$7,500.00	\$7,142.86
Family-ESD	5	\$600.00	\$3,000.00	\$2,857.14	5	\$500.00	\$2,500.00	\$2,500.00
Corporate-ESD	1	\$1,000.00	\$1,000.00	\$952.38	33	\$450.00	\$14,850.00	\$14,142.86
Corporate	126		\$31,000.00	\$29,523.81	9	\$450.00	\$4,050.00	\$4,050.00
Totals					6	\$600.00	\$3,600.00	\$2,857.14
						\$1,000.00	\$0.00	\$0.00
					164	\$1,000.00	\$0.00	\$0.00
							\$44,600.00	\$42,476.19
Discount Card Sales	2013 Projected Discount Cards	2013 Rates	Total Revenues	Net Revenues	2013 Y-T-D Discount Cards	2013 Rates	Total Revenues	Net Revenues
Discount Card-Youth ESD	0	\$50.00	\$0.00	\$0.00	0	\$50.00	\$0.00	\$0.00
Discount Card-Youth	50	\$100.00	\$5,000.00	\$4,761.90	0	\$50.00	\$0.00	\$0.00
Discount Card-Adult ESD					8	\$100.00	\$800.00	\$761.90
Discount Card-Adult					8	\$100.00	\$800.00	\$800.00
Totals			\$5,000.00	\$4,761.90	16		\$1,600.00	\$1,523.81
Coupons								
Anytime	25	\$130.00	\$3,250.00	\$3,095.24				
	25		\$3,250.00	\$3,095.24				
Totals			\$260,450.00	\$248,047.62			\$73,503.00	\$71,303.00