



MEMORANDUM

"...meeting community needs...enhancing quality of life."

TO: Community & Economic Development Committee (CEDC)

FROM: Karen Harkness, Director
Monica Stage, Deputy Director

DATE: February 8, 2018

RE: Request to Approve 2018 Sponsorship for Talent Upload Program

The Council approved 2018 Budget includes \$61,000 in the Marketing & Business Services Business Unit of the Community & Economic Development Department Budget. The \$61,000 of funding is divided between \$25,000 for the Fox Cities Regional Partnership to support the Talent Upload program, and the balance of \$36,000 is identified for economic development projects and initiatives.

We have sponsored and found much value in the Talent Upload Program in years past. All of the funds allocated to the Fox Cities Regional Partnership in 2018 will now go solely toward the Talent Upload Program. The attached document speaks to specifics that the City of Appleton receives in turn for the sponsorship.

Staff Recommendation:

Request to approve \$25,000 for 2018 sponsorship for Talent Upload Program as outlined in the attached document **BE APPROVED.**