



CITY OF APPLETON

MEMORANDUM

Date: August 27, 2025
To: Plan Commission
From: Lindsey Smith, Principal Planner
Subject: Release of Draft Plan Appleton - Update to the City's Comprehensive Plan

BACKGROUND

July 10, 2024, Plan Commission recommended approval of the contract with SmithGroup to update the Comprehensive Plan and develop three subarea plans. The contract was then awarded by Common Council.

September 11, 2024, Plan Commission recommended approval of the public participation plan, which was then adopted by the Common Council.

January 8, 2025, City Staff provided an update on the project based on first round of community engagement and data collection.

Additional details on community engagement throughout the project are included in the draft plan.

The draft plan has been posted on the project website at www.planappleton.org for public review. A public open house is scheduled for August 28th for the draft plan. The activities at the open house will be converted into an online worksheet to allow others to provide feedback until September 19th.

FUTURE ACTION

October 8th, 2025 - Public Hearing at Plan Commission for adoption of Plan Appleton.