



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Community & Economic Development Committee

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Wednesday, January 15, 2020

4:30 PM

Council Chambers, 6th Floor

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1. Call meeting to order

**Meeting called to order at 4:30 p.m.**

2. Roll call of membership

**Present:** 4 - Coenen, Reed, Alderperson Lobner and Alderperson Thao

**Excused:** 1 - Alderperson Van Zeeland

*Others present:*

*Jennifer Stephany, Appleton Downtown Inc.*

*Djuanna Hugdahl, Appleton Downtown Inc.*

*Adrian Chenci, 1319 W. Commercial Street*

3. Approval of minutes from previous meeting

[20-0040](#)

CEDC Minutes from 12-11-19

**Attachments:** [CEDC Minutes 12-11-19.pdf](#)

**Coenen moved, seconded by Alderperson Lobner, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Alderperson Lobner and Alderperson Thao

**Excused:** 1 - Alderperson Van Zeeland

4. Public Hearings/Appearances

5. Action Items

[19-1909](#)

Request to approve recommended funding of \$10,000 for cooperative campaign with the Department of Public Works and Communications Coordinator regarding parking downtown from the 2019 Community & Economic Development Department's Marketing and Business Services program account as outlined in the attached memo

**Attachments:** [Memo Recommend Cooperative Campaign Downtown Parking.pdf](#)

**Aldersperson Lobner moved, seconded by Coenen, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Aldersperson Lobner and Aldersperson Thao

**Excused:** 1 - Aldersperson Van Zeeland

[20-0041](#)

Request to approve recommended funding of \$15,000 for 2020 sponsorships for Appleton Downtown Inc. (ADI) programs as outlined in the attached document

**Attachments:** [Memo to CEDC on ADI Sponsorships 2020.pdf](#)  
[ADI Sponsorship Request for 2020.pdf](#)

**Coenen moved, seconded by Reed, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Aldersperson Lobner and Aldersperson Thao

**Excused:** 1 - Aldersperson Van Zeeland

**6. Information Items**

**7. Adjournment**

**Aldersperson Lobner moved, seconded by Coenen, that the meeting be adjourned at 4:36 p.m. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Reed, Aldersperson Lobner and Aldersperson Thao

**Excused:** 1 - Aldersperson Van Zeeland