



CITY OF APPLETON

MEMORANDUM

Date: 8/29/24
To: Municipal Services Committee
From: Eric Lom, P.E., City Traffic Engineer
Subject: Parking changes on Badger Av by Wilson Middle School
(follow-up to a 6-month evaluation)

At the request of the AASD, the City's Traffic Section recently assessed the possibility of making a change to on-street parking along the west side of Badger Avenue, adjacent to Wilson Middle School, as a means of improving traffic safety and operations related to their new building addition. Based on our evaluation, we initiated an evaluation period to coincide with the end of the 2023-2024 school year.

The evaluation generally included moving the existing *15-Minute Parking* zone (7:30 a.m. to 4:30 p.m. on school days) further south to be compatible with the school's post-addition design.

This arrangement has had the desired effect, and we have not received any feedback from the community. Based on this, we recommend the changes be made permanent. To accomplish this, the following ordinance changes are necessary:

1. **Repeal Ord. 40-10:** "No Parking/Passenger Loading Zone/No Unoccupied Vehicles from 7:30 a.m. to 4:30 p.m. on school days on the southwest side of Badger Avenue from a point 195 feet southeast of Mason Street to a point 565 feet southeast of Mason Street as measured along the centerline of Badger Avenue."
2. **Repeal Ord. 41-10:** "15-Minute parking from 7:30 a.m. to 4:30 p.m. on school days on the southwest side of Badger Avenue from Franklin Street a point 565 feet southwest of Mason Street as measured along the centerline of Badger Avenue."
3. **Repeal Ord. 42-10:** "No Parking/Passenger Loading Zone/No Unoccupied Vehicles from 7:30 a.m. to 4:30 p.m. on school days on the southwest side of Badger Avenue from Franklin Street to Washington Street."
4. **Create:** "No Parking/Passenger Loading Zone/No Unoccupied Vehicles from 7:30 a.m. to 4:30 p.m. on school days on the southwest side of Badger Avenue from a point 195

feet southeast of Mason Street to a point 100 feet northwest of Franklin Street as measured along the centerline of Badger Avenue.”

5. **Create:** “Stopping/standing/parking be prohibited on the southwest side of Badger Avenue from a point 100 feet northwest of Franklin Street to a point 15 feet southeast of Franklin Street as measured along the centerline of Badger Avenue.”
6. **Create:** “Designate 15-Minute parking from 7:30 a.m. to 4:30 p.m. on school days on the southwest side of Badger Avenue from a point 15 feet southeast of Franklin Street to a point 130 feet southeast of Franklin Street as measured along the centerline of Badger Avenue.”
7. **Create:** “No Parking/Passenger Loading Zone/No Unoccupied Vehicles from 7:30 a.m. to 4:30 p.m. on school days on the southwest side of Badger Avenue from Washington Street to a point 130 feet southeast of Franklin Street as measured along the centerline of Badger Avenue.”