



MEMORANDUM

TO: Appleton Redevelopment Authority (ARA)

FROM: Kara Homan, AICP, Director of Community & Economic Development

DATE: April 12, 2023

RE: Exhibition Center Advisory Committee of the Appleton Redevelopment Authority

Laura Dietz, a hotelier representative on the ARA Exhibition Center Advisory Committee, resigned from General Manager of Country Inn & Suites late last year. The new GM, Brad Vanden Boom, has agreed to fill her vacant hotelier seat on the committee. Chairperson Downs' appointment to fill this vacated position on the Exhibition Center Advisory Committee of the Appleton Redevelopment Authority needs to be approved by ARA. This is a 2-year term due to expire in January 2025.

In addition, one re-appointment (Maria Van Laanen) made by Chairperson Downs to the ARA Exhibition Center Advisory Committee needs to be approved by ARA. This is also a 2-year term due to expire in January 2025.

Below are two excerpts from the Creation Documents adopted by ARA on 12/3/2014:

ARTICLE 2 – PURPOSE AND ORGANIZATION

SECTION 1. Purpose - The general purpose of the Exhibition Center Advisory Committee is to represent, inform, engage and make recommendations on behalf of the stakeholders in the greater Fox Valley about the Exhibition Center Project as well as operations and management of the Exhibition Center “Center”. The Committee shall strictly serve in an advisory capacity to the Appleton Redevelopment Authority (“ARA” or “Authority”).

SECTION 2. Membership - The Exhibition Center Advisory Committee shall include the following: one representative from each municipality collecting hotel room tax used in part to fund the exhibition center operations [appointed by the municipality], two (2) hoteliers collecting room tax used in part to fund the exhibition center [appointed by the ARA Chairperson and approved by ARA], two (2) community members residing within a community collecting room tax used in part to fund the exhibition center operations [appointed by the ARA Chairperson and approved by ARA], one (1) member of the ARA [appointed by the ARA Chairperson] and the Executive Director of the Convention and Visitors Bureau, or designee. The City of Appleton Community and Economic Development Director, or designee thereof, shall also be a non-voting, advisory member of the Committee. The Chair and Vice-Chair of the Committee shall be designated by ARA and shall serve one year terms that may be renewed at the discretion of ARA. Committee members, with the exception of the Executive Director of the Convention and Visitors Bureau and City of Appleton Community and Economic Development Director, or designees thereof, shall serve terms of two (2) years and may serve up to three (3) consecutive terms. However, upon establishment of this committee, the following shall serve an initial term of three years: (list half of the participating municipalities), one of the hotelier representatives and one of the community members.

Appointment & ARA Approval of Vacant Hotelier:

Brad Vanden Boom, GM at Country Inn & Suites, Grand Chute

Re-Appointment & ARA Approval of Community Member:

Maria Van Laanen, Performing Arts Center