



"meeting community needs
.....enhancing quality of life"

FEES ARE NON-REFUNDABLE

License Fee - \$10.00 per event
Investigation Fee 17 + 7.00
Total Amount Paid 17 + 7.00

Date Rec'd 7/2/19

Acct. 11030.4322
Acct. 100.2359
Receipt 11500

Creative
- MOM
Jones

Application for Special Class "B" License to Sell Fermented Malt Beverages at Picnics or Gatherings

The named organization applies for:

- A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.
- A temporary Class "B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 permits in a 12 month period)

SECTION 1 - ORGANIZATION INFORMATION - Answer all questions completely. Please PRINT clearly

Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association) Date Organized

Creative Downtown Appleton Inc. 10.22.14

Address 333 W. College Ave., Ste. 100 City Appleton State Wi Zip 54911

Person in Charge of Event: Name: Last First Middle Initial Date of Birth
Stephany Jennifer L.

Address ADI - 333 W. College Ave., Ste. 100 City Appleton State Wi Zip 54911 Person in charge phone number: (C) [REDACTED]

President Last Peterson First John Middle Initial C. Date of Birth [REDACTED] Male Female

Address 200 E. College Ave. City Appleton State Wi Zip 54911

Vice President Last Johnson First Deb Middle Initial A. Date of Birth [REDACTED] Male Female

Address 300 W. College Ave. City Appleton State Wi Zip 54911

Secretary Last Hagee First Lynn Middle Initial S. Date of Birth [REDACTED] Male Female

Address 101 E. Water St. City Appleton State Wi Zip 54911

Treasurer Last Vargasko First Laura Middle Initial E. Date of Birth [REDACTED] Male Female

Address 200 E. Washington St. City Appleton State Wi Zip 54911

SECTION 2 - EVENT INFORMATION SECTION

Date(s) of Event: Beginning 8/1/19 Ending: 8/4/19 Hours 8 AM PM 11 AM PM

Please describe the type of event you are going to have:
Free music festival

Do you plan to serve food at this event? No Yes If yes, contact the Appleton Health Department. (920.832.6429)

Location where beer or wine will be sold:
Jones Park

Address 301 W. Lawrence City Appleton State Wi Zip 54911

Are you requesting an "open concept" license? No Yes Will minors be present? No Yes

Describe actual location and dimensions of area to be licensed: Be precise! Full use of area. If yes, how will you prevent minors from obtaining alcoholic beverages? Wristband required with I.D.

SECTION 3 - PENALTY SECTION
Licensed bartender on site.

This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license.
If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license.
This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.
Signature of Officer *Stephany*

FOR OFFICE USE ONLY

Dept.	Approve	Deny	By	Reason
Police				
Fire				
Health				
Inspection				
S&L	Council	Date Issued	Exp. Date	License Number

11-01-09 Reasonable accommodations for persons with disabilities will be made upon request and if feasible.
Return application to: City Clerk, 100 North Appleton Street, Appleton, WI 54911-4799

Mile of Music 2019



Houdini Plaza – see attached map diagram
corner of Appleton Street and College Avenue

Thursday, August 1 – Appleton Downtown Inc. (Concerts)
Friday, August 2 – Mile of Music with Appleton Downtown Inc.
Saturday, August 3 – Mile of Music with Appleton Downtown Inc.
Sunday, August - Mile of Music with Appleton Downtown Inc.

-Contacts

Greg Otis	Cell: 850-8518	Work: 954-9112
Djuanna Hugdahl	Cell: 205-9508	Work: 954-9112

Schedules are still being finalized for music acts. Set-up may begin as early as 8 a.m., with selling of alcohol from 11 a.m. to 11 p.m. Clean up will immediately follow 11 p.m., finalized by midnight, 12:00 a.m.. Security will monitor those leaving the area to ensure no alcohol leaves the park. The license says 8 a.m., just in case we need to have additional time for any set-up; stage, sound, portable restroom units, etc.

Jones Park – see attached diagram mock-up
301 W. Lawrence St.

- tentative layout

Friday, August 2 – Mile of Music with Appleton Downtown Inc.
Saturday, August 3 – Mile of Music with Appleton Downtown Inc.

-Contacts

Ian Thomson	Cell: 610-762-3177	Work: 954-9112
Jennifer Stephany	Cell: 538-2026	Work: 954-9112
Dave Willems	Cell: 419-3550	Work: 831-6580

For set-up, schedules are being finalized for music act times and locations, tentative schedule is attached. Set-up will typically begin around 8 a.m., with selling of alcohol from 11 a.m. to 11 p.m. Clean up will immediately follow 11 p.m., finalized by midnight, 12:00 a.m. Security will monitor those leaving the area to ensure no alcohol leaves the park. The license says 8 a.m., just in case we need to have additional time for any set-up; stage, sound, portable restroom units, etc.

For both above mentioned locations, we will follow the "Octoberfest" and "Summer Concert Series" procedures for selling of alcohol. Wristbands will be required with I.D. to purchase any alcohol. The **Wristband Monitoring Team** will be trained to put the wristband on the proper arm, with proper I.D. They will also be trained how to check I.D., what is an acceptable form of I.D. and that each patron purchases their OWN wristband. At least ONE licensed bartender will be on-site in the wristband area.

Bar Managers will be trained for the event, and at least one licensed bartender will be on-site. Bar set-up will not sell wristbands, and will require tickets, enforcing NO wristband = NO beer or alcohol. Bar area will monitor to ensure wristbands have not been tampered with and available to assist with any issues that may occur.

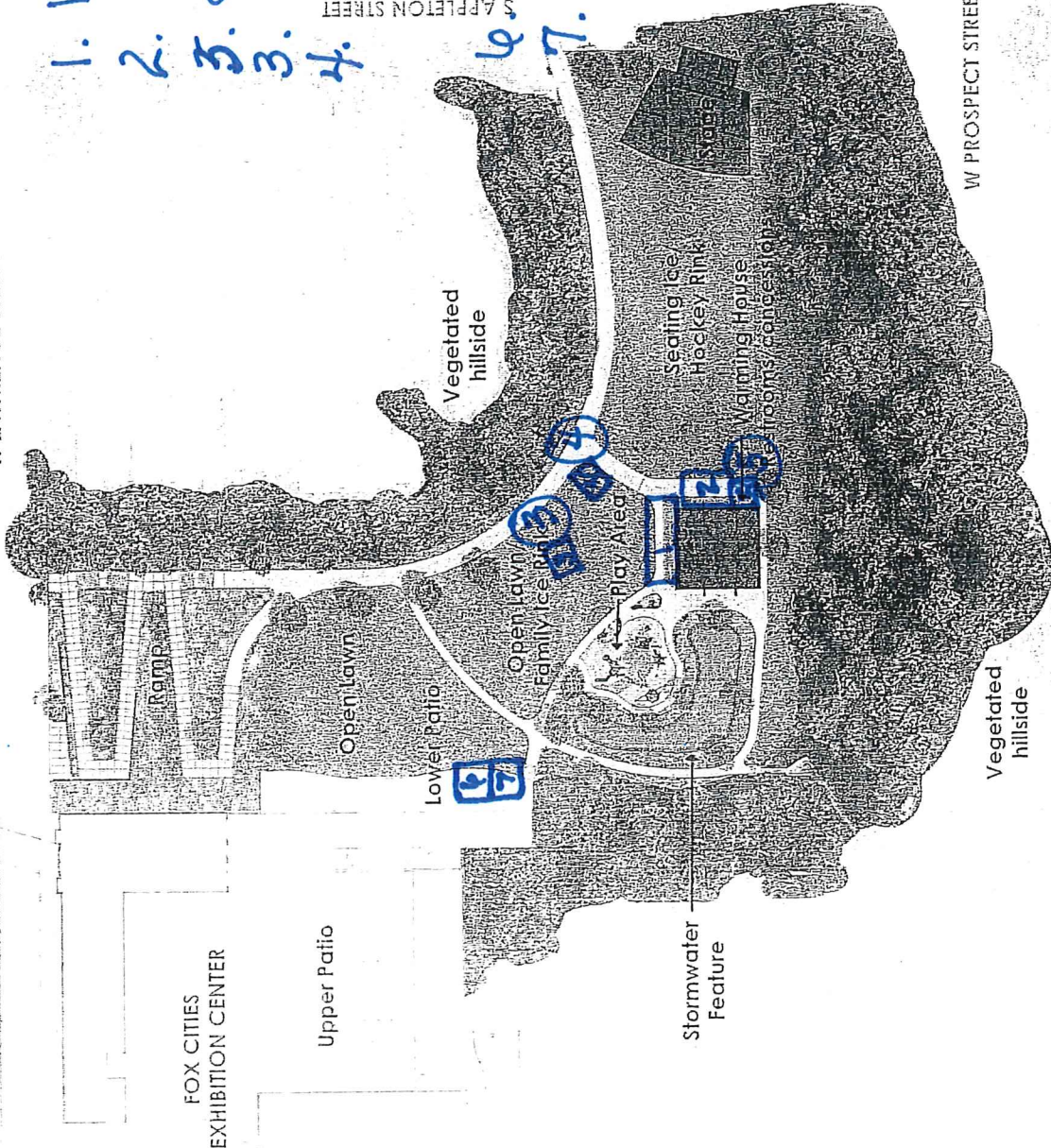
Submitted by: Djuanna Hugdahl, Appleton Downtown Inc., on behalf of Creative Downtown Appleton, Inc. and Mile of Music.



Jones Park Renovation - 2018

We are excited to announce the renovation of Jones Park which will include a year round park pavilion, new playground, accessible ramp access into the park and much more.

W LAWRENCE STREET



1. Wristband Booth
2. Beer trailer & service
3. Stone Arch Food
3. Merchandise tent
4. Possible 2ND Wristband booth
- or- Possible 2ND wristband booth
7. 2ND Bar - cans only

S APPLETON STREET

Parking lot = toilets & dumpster