

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 NOVEMBER 2020

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation*	0	42,138	136,428	505,147	-100%	-73%
Children's Circulation*	0	26,995	79,114	324,040	-100%	-76%
Total Circulation*	24,089	69,133	215,542	829,187	-65%	-74%
Adult AV/nonbook (included in above)*	0	19,030	56,057	221,807	-100%	-75%
Children's AV/non-book (included in above)*	0	4,823	12,544	63,104	-100%	-80%
E-Book Circulation	7,621	7,055	95,159	79,134	8%	20%
E-Audiobook Circulation	6,188	4,245	74,698	66,032	46%	13%
E-Video Circulation	674	508	6,739	5,212	33%	29%
E-Comics Circulation	192	122	2,041	1,730	57%	18%
E-Magazine Circulation	2,704	2,106	21,169	18,997	28%	11%
E-Music Circulation	125	204	1,742	2,246	-39%	-22%
Total E-Circulation	17,504	14,240	201,548	173,351	23%	16%
ILL items received (received from)	8,916	12,422	67,828	135,040	-28%	-50%
ILL items loaned (provided to)	7,165	10,695	63,697	132,825	-33%	-52%
Total Registered Patrons (quarterly)	74,131	79,729	n/a	n/a	-7%	n/a
Door Count	3,200	33,779	102,576	380,229	-91%	-73%
Percentage of Total Circulation on Self Check Machines	0.0%	72.3%	n/a	n/a	-100%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	1,853	2,618	24,541	37,339	-29%	-34%
Reference Transactions - Children's	1	1,333	3,216	14,953	-100%	-78%
Total Reference	1,854	3,951	27,757	52,292	-53%	-47%
Volunteer Hours	56	553	1,737	6,582	-90%	-74%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,977	2,202	27,261	29,254	-10%	-7%
Volumes Withdrawn	153	2,545	14,520	68,043	-94%	-79%
Total Titles	248,085	242,658	n/a	n/a	2%	n/a
Total Volumes	295,343	290,689	n/a	n/a	2%	n/a

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IV. Programs	This Month			Last Year to Date	Month % Change	Year % Change
	Current Month	Last year	Year to Date			
Children's						
Children's Programs (including group visit)	86	79	542	921	9%	-41%
Children's Program Attendance (including group visit)	1,464	2,921	19,258	44,204	-50%	-56%
Children's Home Visits	0	0	9	33	0%	-73%
Children's Home Visit Participants	0	0	13	108	0%	-88%
Children's Literacy Offerings	0	0	1	0	0%	>100%
Children's Literacy Offering Participants	0	0	607	0	0%	>100%
Children's Self Directed Activities	5	8	81	59	-38%	37%
Children's Self Directed Activity Participants	101	471	1,682	6,523	-79%	-74%
Young Adult						
Young Adult Programs	2	2	47	107	0%	-56%
Young Adult Program Attendance	12	20	724	3,222	-40%	-78%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	0	0	5	2	0%	150%
Young Adult Self Directed Activity Participants	0	0	86	5	0%	1620%
Adult						
Adult Programs	9	25	164	231	-64%	-29%
Adult Program Attendance	311	509	10,925	4,987	-39%	119%
Adult One-on-One Instructions	0	8	41	71	-100%	-42%
Adult One-on-One Instruction Attendance	0	3	41	67	-100%	-39%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	0	0	3	26	0%	-88%
Adult Self Directed Activity Participants	0	0	47	1,104	0%	-96%
Total Programs	97	106	753	1,259	-8%	-40%
Total Program Attendance	1,787	3,450	30,907	52,413	-48%	-41%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	254	677	2599	-100%	-74%
Meeting Room Uses - Events (Library Programs)	0	165	427	1,522	-100%	-72%
Meeting Room Uses	0	419	1,104	4,121	-100%	-73%

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V. Electronic Access Services	This Month			Last Year to Date	Month % Change	Year % Change
	Current Month	Last year	Year to Date			
Database Sessions	80,338	47,027	1,069,225	1,215,989	71%	-12%
Web Page "Hits"	43,817	64,794	564,792	807,490	-32%	-30%
Fox Valley Memory "Hits"	547	845	7,162	9,914	-35%	-28%
Remote Logins to InfoSoup	354	10,235	71,441	130,898	-97%	-45%
Public Computing Sessions	0	3,642	10,233	47,035	-100%	-78%
Total Time Used on Public Computers	0:00:00	3056:00:00	8140:00:00	36739:00:00	-100%	-78%
Data Transferred (GB)	562	3530	8777	26548	-84%	-67%
WIFI Distinct Clients	1501	3589	21291	36750	-58%	-42%

**Due to the differences in the way reporting is set up in our new integrated library system, we are currently unable to accurately break down the total circulation into smaller collections such as adult and children's, AV and non-AV, etc. We are working with OWLS and the vendor to obtain these numbers and will update once we are able.*