



"...meeting community needs...enhancing quality of life."

**PARKS, RECREATION & FACILITIES
MANAGEMENT**

Dean R. Gazza, Director

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To: Parks and Recreation Committee

From: Dean R. Gazza, Director of Parks, Recreation and Facilities Management

Date: April 4, 2018

Re: Action: Request Approval of the Sponsorship Policy

Currently there is not an approved policy to administer the requests to for those whom want to provide a sponsorship. In recent years there has been a growing interest in outside organizations requesting sponsorships to our department.

This policy will guide the administration of sponsorships for events, services, parks, and facilities from individuals, foundations, corporations, nonprofit organizations, service clubs, and other entities. Ultimately sponsorships increase the PRFMD's ability to deliver services to the community and/or provide enhanced levels of service beyond the core levels funded from the City's general fund.

Please find the attached policy for your review. Please feel free to contact me at 832-5572 with any questions, or by email at dean.gazza@appleton.org.