

# PROCLAMATION



## Office of the Mayor

**WHEREAS**, Distributive Education Clubs of American (DECA) enhance the co-curricular education of members through a comprehensive learning program that integrates into classroom instruction, applies learning, connects to business principles, and promotes competition; and

**WHEREAS**, DECA's activities assist in the development of academically prepared, community-oriented, professionally responsible future leaders; and

**WHEREAS**, the guiding principles of DECA are designed to demonstrate how the club fulfils its mission to prepare emerging leaders and entrepreneurs for marketing, finance, hospitality, and management professions; and

**WHEREAS**, DECA's attributes and values describe the club's priorities and standards, which include competence, innovation, integrity, and teamwork.

**NOW, THEREFORE, BE IT RESOLVED, THAT I, JACOB A. WOODFORD**, Mayor of the City of Appleton, Wisconsin, do hereby proclaim November 3 - 10, 2024, as

## Appleton High Schools DECA Week

and encourage residents, businesses, and organizations to become familiar with the services and benefits offered by Appleton's high school DECA chapters, and to support and participate in these programs to prepare students for college and professional careers.

Signed and sealed this 22nd day of October 2024.



**JACOB A. WOODFORD**  
MAYOR OF APPLETON