



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Appleton Public Arts Committee (APAC)

FROM: Jessica Titel, Principal Planner

DATE: July 29, 2021

RE: Houdini Welcome Tower Artwork

The winning photos from the “Images of Hope” photo contest were placed in the Welcome Tower in March 2021. In an effort to keep the panels in the tower changing, I would suggest the committee begin discussions about the next installation.

Below staff has provided some suggestions for consideration by the committee, but the committee is welcome to choose any theme:

- Favorite Images of Appleton – this could be parks, trails, buildings, artwork or anything that people love about the City.
- Images that Define Appleton – these images could be those iconic places, structures or monuments that are unique to the City, like the locks, riverfront, paper mills or other historic industry, bridges, downtown, parks, trails, etc.
- Favorite Buildings/Structures in Appleton – this would include images of our built environment like buildings, bridges, pavilions, monuments, etc. located within the City.
- Appleton Riverfront – photos would include anything surrounding the riverfront, including redevelopment, trails, locks, dams, eagle nests, natural features, etc.
- Recreation in Appleton – submittals would showcase the variety of recreational opportunities within the City (trails, parks, woodlands, kayaking, fishing, etc.)
- Photos from Kids – photos taken by kids and teenagers living in the City. The photos can have a theme (similar to the ones listed above), if desired or can just be any image submitted by individuals 18 and younger.
- Cultural Diversity – images that highlight the cultural diversity in the City.
- **Any other suggestions or creative ideas!!!**

APPLETON PUBLIC ARTS COMMITTEE ACTION:

Determine the next Houdini Welcome Tower Theme – detail any parameters or clarifications surrounding the chosen theme.

FUTURE ACTION:

I will prepare a summary of the chosen theme/proposal for Committee review and action.